

Dorit 27  
Tel Aviv-Jaffa, Israel

March 24, 2019

Shira Erez  
Vice President, Resource Development  
Appleseeds Academy  
Tchernichovsky 3, Ramla, Israel

Dear Ms. Erez:

Please find attached my resume in consideration of the grant writer and donor relations associate position, as advertised on December 27<sup>th</sup> on NGO Catalyst. I have been working as the resource development and external relations coordinator at a non-profit promoting Jewish pluralism in Tel Aviv-Jaffa, since January 2018.

As you can see from my enclosed resume, I have more than a decade of work and volunteer experience at Israeli non-profits; much of it in promoting and participating in formal and informal educational initiatives. Creating factual, compelling, concise and effective grants, reports, social media content, and other forms of communication, are all skills that I sharpened at Midreshet, Meshutaf Tel Aviv, and the Daniel Centers.

As a self-starter, I developed the Daniel Centers' annual grant calendar, including donor segmentations for updates corresponding to donor/foundation interests, PR and EOY campaigns, newsletters, and e-blasts. As a team member, I worked with program managers to track grant compliance and program evaluation, and often accompanied staff on on-site visits.

Appleseeds Academy's important work in providing technological education for marginalized populations is admirable, and advances coexistence and shared society in Israel; these are issues that I am passionate about, and would like to support with my writing and fundraising skills.

If you think my background suits Appleseeds Academy's needs, I would be happy to discuss this opportunity further. Please contact me at your convenience at 055-224-7658 or at [erica.friedman@alumni.ubc.ca](mailto:erica.friedman@alumni.ubc.ca).

Sincerely,

Erica Friedman