

Dorit 27  
Tel Aviv-Jaffa, Israel

April 10, 2019

Einat Weiss  
General Manager, The Daniel Centers  
62 B'nai Dan  
Tel Aviv-Jaffa, Israel

Dear Einat:

Enclosed is my report, Comparative & Feasibility Analysis for Improving Tracking and Information Sharing at the Daniel Centers. While preparing this report, I had the opportunity to discuss our current information system with you and Daniel Centers' program managers. A significant challenge for many organizations when deciding to implement a new system, is having employees agree to use it. It was evident from my discussions with you and other Daniel Centers' colleagues, that everyone understands the need to change the current system, and all are ready to adopt something new.

This report includes an analysis of data gathered from interviews with Daniel Centers staff and other nonprofit professionals; and, information compiled via online resources for nonprofit professionals and organizations.

This project was enormously enlightening. Implementing the proposed changes will improve efficiency, enhance efforts to raise awareness of the Daniel Centers' work, and create greater opportunities for fundraising and strategic partnerships.

If you have any questions or would like to discuss the contents further, please contact me at 052-765-7788 or email me at [erica.friedman@alumni.ubc.ca](mailto:erica.friedman@alumni.ubc.ca).

Sincerely,

Erica Friedman