

Writing Schedule for report on how to attract more customers to The Kings Arms:

- 12th July - Start conducting surveys, interviews and observations upon approval
- 15th July - Write introduction and report's structure
- 16th July - Investigate refurbishment costs
- 19th July - Finish research and compile data into graphs and visuals
- 20th July - Complete analysis of data and write conclusions
- 21st July - Reread and edit report draft
- 22nd July - Report draft due
- 28th July - Self-edit report per peer review suggestions
- 2nd August - Final Report due