

Marketing (Manager, Marketing Operations) - Aritzia

Job Title

Marketing Operations Manager

Status

Full Time

Start Date

Immediately

Salary Per Hour

Not available at this time

Department

Marketing

Job Description

As the Manager, Marketing Operations you will lead the team to:

- Support with the identification, evaluation, prioritization, and resources of work across Marketing
- Ensure the most important corporate and sale marketing programs and lifecycles are realized perfectly
- Represent Marketing cross-functionally to ensure seamless project management and execution of events
- Ensure our tools support the needs of corporate and sale campaigns
- Provide business-driven, simple, and relevant information to marketing related to corporate and sale campaigns

Qualifications

The Manager, Marketing Operations has:

- Proven skills, education, and/or applicable certifications in Business, Marketing, or Project Management
- A commitment to learn and apply Aritzia's Values, Business and People Leadership principles
- The ability to collaborate fluently with cross-functional partners
- A commitment to quality and investing in results that add value to the business

The Perks

Some of the industry-leading benefits you will receive working at Aritzia:

- A-OK Commissary & Café - Our in-office, world-class bistro and café
- The SET - Our in-house gym, with state-of-the art equipment and custom classes
- Product Discount - Our famous product discount, online and in store
- Amenities - Facilities include private parent's room, bike storage rooms, and shower facilities with complimentary conveniences
- Dog Friendly Office - Bring your best friend to work

118-611 Alexander St
Vancouver, BC V6A 1E1

August 8, 2022

Human Resources Manager
Aritzia

To whom it may concern,

Please review and consider my application for the Marketing Operations Manager position as advertised on LinkedIn. I worked for Aritzia previously which gives me the knowledge of Aritzia's core values and principles, but also have experience with digital media, marketing and event planning. I am currently enrolled at the University of British Columbia pursuing my Bachelor of Arts degree in English Literature, with a minor in Creative Writing.

From my previous work in many aspects of the media and marketing industry, I have learned a lot about the best practices and principles to apply to marketing any company, but my previous work and knowledge of Aritzia's values gives me an advantage in that I will be able to specifically tailor these skills to Aritzia's overall marketing message right from the beginning .

However, although I have previous experience and time spent working for your company, I am willing and excited to learn and develop, should you choose to accept my application and give me the opportunity to help grow your brand to its fullest potential.

Should you deem me a suitable fit for the role, please contact me at 111-111-1111 or briannadiogo2018@gmail.com.

Sincerely,

Brianna Diogo

Brianna Diogo
1234 Main Street
Vancouver, BC 1A2 B3C
Phone: 111-111-1111
briannadiogo2018@gmail.com

A creative, motivated individual who strives to work alongside a variety of driven professionals to create impactful, professional content that aligns with the goals of a brand and encapsulates what the institution stands for.

Skills: Organization. Problem solving. Creativity. Adobe Creative Cloud. Event planning. Social media knowledge.

Education:

2018-Present: University of British Columbia

Bachelor of Arts Majoring in English Literature (allowing me to perfect writing skills as well as creativity in written and digital media)

Experience:

2020-Present: Social Media Content Creator

- Started my instagram from scratch in October 2021 and have been able to grow while maintaining a high engagement rate
- create authentic, captivating content as well as partnering with brands to promote their products as well as directing traffic through multiple audiences

2015-2021: A Day to Remember Events

- Coordinate events such as wedding and corporate events, creating and executing tight schedules while handling stressful situations with flexibility and quick thinking
- Decorate and plan decor for events, including those large and small scale events

2016-2019: Harrop-Phillips LLC

- Quickly and efficiently developed a system of organizing, logging and summarizing confidential files that could then be relayed to both executives and clients

2018-2021: Garden to Cup Organics

- Led meetings and strategized marketing plans as well as designing key pillars of the overall brand

2020-2021: Aritzia

- Boutique associate assisting with sales, merchandising and customer relations

References: Available upon request

August 8, 2022

Stuart Gray

Partner

Harrop-Phillips LLC

Vancouver, BC

Dear Stuart,

Thank you for taking your time to read this letter. I am writing to you to ask you for a reference for a new position I have applied to at Aritzia. Please let me know at your earliest convenience if you are able to provide a reference.

Working at your law firm provided me with many managerial and operational skills and under your supervision, I was able to develop those skills to a high potential and demonstrate my growth while working for your firm.

Thank you for reviewing the request. I have attached the job posting and my resume for your reference. Aritzia will contact you if you are able to provide this reference.

If you have any questions or concerns, please contact me at 111-111-1111 or briannadiogo2018@gmail.com.

Sincerely,

Brianna Diogo

August 8, 2022

Candice Jones

CEO

A Day to Remember Events

Vancouver, BC

Dear Candice,

Thank you for taking your time to read this letter. I am writing to you to ask you for a reference for a new position I have applied to at Aritzia. Please let me know at your earliest convenience if you are able to provide a reference.

Over my time at A Day to Remember Events, I was given the opportunity and confidence to take on positions of leadership and to apply my creativity to many of the events I coordinated on behalf of the company. I believe that these skills will lead me to be successful in this new opportunity.

Thank you for reviewing the request. I have attached the job posting and my resume for your reference. Aritzia will contact you if you are able to provide this reference.

If you have any questions or concerns, please contact me at 111-111-1111 or briannadiogo2018@gmail.com.

Sincerely,

Brianna Diogo

August 8, 2022

Celine Amurao

Merchandise Manager

Aritzia

Vancouver, BC

Dear Celine,

Thank you for taking your time to read this letter. I am writing to you to ask you for a reference for a new position I have applied to at Aritzia. Please let me know at your earliest convenience if you are able to provide a reference.

Over my time as a Boutique Associate I was given the opportunity to take on many merchandising shifts, which gave me the opportunity to use my creativity to style outfits and to organize the store to the best of my knowledge and ability under your supervision. I believe that your guidance gave me the confidence and experience I needed to learn Aritzia's values and to now apply them to this new position.

Thank you for reviewing the request. I have attached the job posting and my resume for your reference. Aritzia will contact you if you are able to provide this reference.

If you have any questions or concerns, please contact me at 111-111-1111 or briannadiogo2018@gmail.com.

Sincerely,

Brianna Diogo