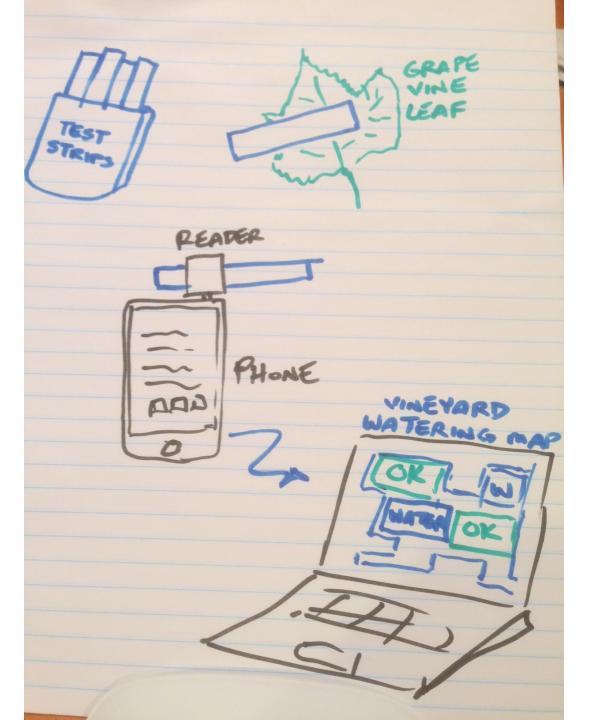
## Example of an MVP1

## Genomic water stress measurement

Using paper strips and an iphone. Entirely non-functional, and perfectly adequate for customer discovery at this early stage.



## Example of an MVP1



## Example: Google Glass first prototype – phone taped to safety goggles



http://gizmodo.com/here-are-what-the-prototypes-of-google-glass-looked-lik-507193147 From a Jon Nakane 11/2013 presentation