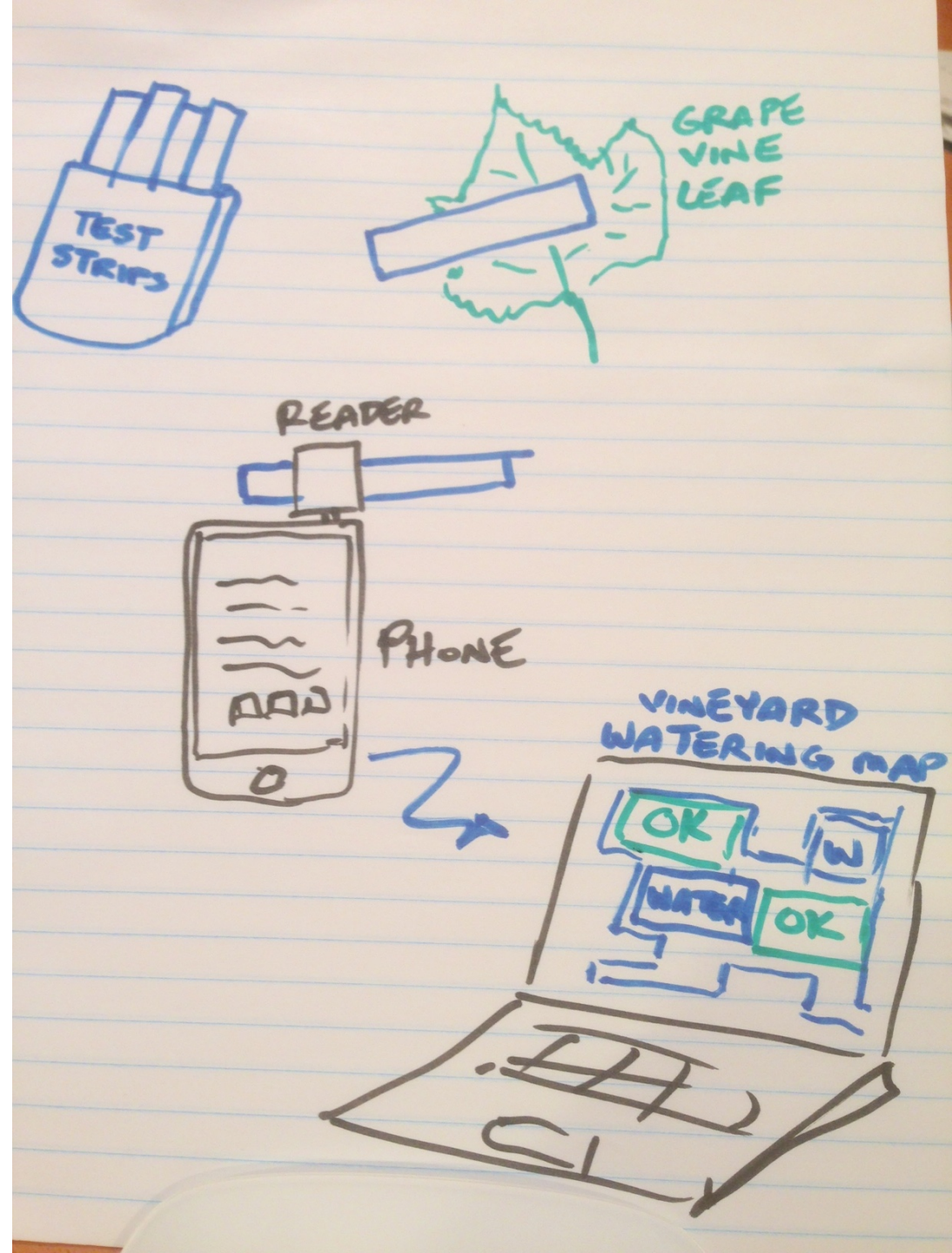


Example of an MVP1

Genomic water stress measurement

Using paper strips and an iPhone. Entirely non-functional, and perfectly adequate for customer discovery at this early stage.



Example of an MVP1



Example: Google Glass first prototype – phone taped to safety goggles