

# Video Brief



## Remediating News

### **Newscast / Representing News**

Create a newscast of a PSA. Use newscast or news report genres and tropes to remediate a PSA and make it newsworthy. Explore various features and forms of representing news or making news. For example, one of the most popular forms at the moment is the format introduced by the Daily Show, which mixes comedy with news reporting. Include the following in your news report:

- Video / newscast title
- Credits

Think through the challenges of key aspects such as framing, representation, and agency. Pay close attention to media ethics by adopting the RTNDA Canada Code of Ethics (<http://www.rtnadacanada.com>). The news report must be between 1.5 – 3 minutes long.