



EDCP 481 Public Service Announcement or Heritage Minute Video Design

Design Problem (see Video Briefs):

1. Create a PSA that addresses an issue and delivers a message relevant to you and your age group. (30-60 sec.)
OR
2. Create a HM that explores an event, issue, or person/s in history or the future. (60 sec.)

Design Process:

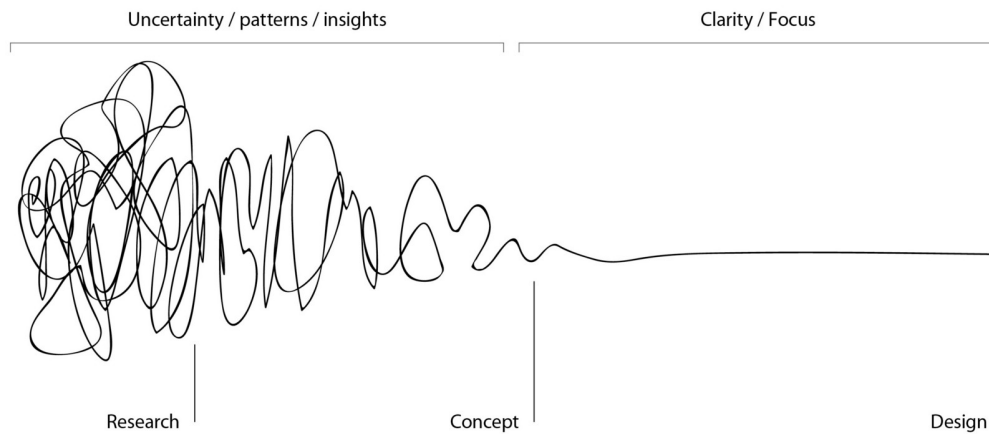


Figure 1. Design Squiggle (Newman, 2002) <https://thedesignsquiggle.com>

In video design, between concept and the final shooting and editing phases of design are draft storyboarding and scripting phases. See e.g., <https://photofocus.com/cinematography/how-to-create-a-storyboard-for-a-video-or-photo-shoot/>

Storyboard:

Project:

Date:

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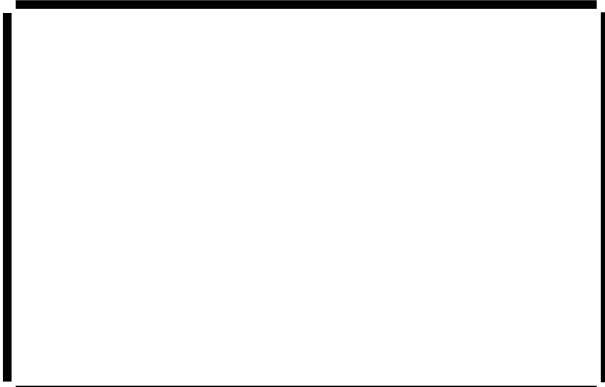
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