



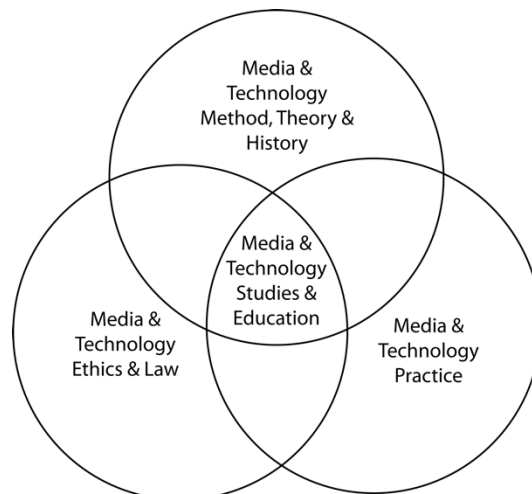
Media Studies (across the curriculum)

EDCP 481

Stephen Petrina (2020)

Content

1. Media Education & Technology Education
 - a. Media & Technological Literacy or Literacies
 - b. Media Semantics
 - i. What is or Who are (the) Media?
 - ii. Media v. Technology
2. Media Methods
3. Media Production
 - a. Social Media Practice
4. Regulation of the Citizen and Media
 - a. Free Speech and Freedom of the Press (Can I Say What I Want?)
 - b. Free Inquiry and Freedom of Thought (Can I Investigate and Think What I Want?) (Can I Report What I Want?) (Can I Record What I Want?)
 - c. Regulatory Codes / Codes of Ethics
 - d. Freedom of Information (Can I Access Information I Want?)
 - e. Privacy and the Right to be Forgotten (Can What I Said or Did be Disremembered or Scrubbed on Request?)
5. Academic Freedom (Can I Teach How and What I Want?)
 - a. Teaching Controversial Subjects
 - b. Course and Resource Approval (Can I Use Any Resource I Want?)
6. Copyright & Intellectual Property Rights
7. Histories & Theories of Media & Technology



Content Expanded

1. Media Education & Technology Education

- a. Media Semantics
 - i. What is or Who are (the) Media?
 1. Etymologies (Medium, Media, Mediation, Remediation)
 2. Legal Definitions
 3. Media v. Technology
 4. Taxonomies
 - a. Mass Media
 - b. Demand Media
 - c. Independent Media
 - d. New Media
 5. The Press
 6. What is Publishing / What is Posting?
 7. What is News?
 - ii. Media Education
 - i. Definitions and Taxonomies
 - ii. Key Concepts
 - iii. Curriculum
- c. Media & Technological Literacy or Literacies

2. Media Methods

- a. Case Study
 - i. Human Interest Story
 - ii. Profile
 - iii. Biography & History
- b. Media Study Guides
- c. Media Effects Research
- d. User Experience (UX)

3. Media Production

- a. Social Media Practice
- b. Media Education Projects
 - i. Public Service Announcements
 - ii. Heritage Minutes
 - iii. Media Productions
- c. Media & Technological Infrastructure, Hardware, & Apps
- d. Key Roles and Activities
 - i. Writing content
 1. Storyboarding
 2. Editing
 - ii. Visualizing content
 - iii. Producing, Recording, or Remixing Content
- e. Ethical Codes of Practice

4. Regulation of the Citizen and Media

- a. Free Speech and Freedom of the Press (Can I Say What I Want?)
 - i. *Charter of Rights & Freedoms*
 - ii. Hate Speech and Corrective Speech
- b. Free Inquiry and Freedom of Thought (Can I Investigate and Think What I Want?) (Can I Report What I Want?) (Can I Record What I Want?)
- c. Regulatory Codes / Codes of Ethics
 - i. Self-Regulatory Codes
 - ii. Legal Codes

- iii. CRTC, FCC and Net Neutrality
 - iv. Production Codes
 - d. Freedom of Information (Can I Access Information I Want?)
 - e. Privacy and the Right to be Forgotten (Can What I Said or Did be Disremembered or Scrubbed on Request?)
- 5. **Academic Freedom** (Can I Teach How and What I Want?)
 - a. Free Expression Legal and Social Issues
 - i. BC
 - 1. *BC School Act*, Educational Program Guide Order, Section 168 (2)(e)
 - 2. *Manual of School Law*
 - 3. BCLA Statement on Intellectual Freedom
 - 4. Book and Resource Bans
 - 5. Precedent Cases
 - ii. International
 - iii. United Nations *Universal Declaration of Human Rights* (10 December 1948)
 - iv. UNESCO *Convention on the Rights of the Child* (2 September 1990)
 - v. Charter of Rights and Freedoms
 - vi. Speech Protection and Speech Restriction
 - vii. Recording / Media Production
 - b. Free Inquiry and Free Thought
 - i. History of Free Inquiry & Thought
 - 1. Free Inquiry in the Public Schools
 - a. Free inquiry is conducive to learning
 - b. Students should be taught open-mindedness
 - c. and tolerance
 - 2. Cognitive Liberty
 - c. Teaching Controversial Subjects or Issues
 - i. What makes an Issue Controversial?
 - ii. Controversial Issues Framework
 - iii. Values Clarification
 - d. Course and Resource Approval (Can I Use Any Resource I Want?)
 - i. Learning Resources: Provincial Approval Process
 - ii. Board Authority / Authorized (BAA) Courses
 - iii. Resource Approval
- 6. **Copyright & Intellectual Property Rights**
 - a. What is a Copyright?
 - i. Bundle of Rights
 - ii. Moral Rights
 - b. Copyright Law
 - i. Free Dealing
 - ii. Educational Exception
 - c. Copyright Reform
 - d. Acceptable Use
 - e. Copyright Cases
- 7. **Histories & Theories of Media & Technology**
 - a. History of Media Education in Canada
 - b. Historiography & Critical Histories
 - i. Uncritical Histories of M&T
 - ii. Contextualism
 - c. Theories of M&T
 - i. Circuit of Culture, Media, and Communication

- ii. Conspiracy Theories of M&T
- iii. SF and M&T Theories