



Now achievers in every profession can easily wield their digital worth.

*"A datastream lifestyle offers increasingly diminishing returns because it requires so much active labour."*

*Knowledge workers spend more time sorting stuff than actually using it."*

*(Wired – May 2008)*



**"The Gleaners"**  
Jean-François Millet  
1857



## How Gleanr Works

**Gleanr** amplifies the impact and reduces the effort of your social and professional networking activity. We unify your web tools and hook-up your information flow so that you can easily:

- follow all of your favourite feeds, readers, tweets, etc, as personal input channels.
- aggregate, organize, secure, and leverage the value of your digital assets.
- express yourself automatically through favourite sites like Facebook & Twitter.

Using **Gleanr** you capitalize on your unique ability as an active filter on the web. All you do is "click" to capture whatever matters for yourself and stream it discretely to friends, colleagues, or the world. We call it "instant personal networking".



## Our Vision

The social web continues to explode personal and professional communications. Amid chaotic demands on your attention the consolidated value of your savvy and toil has been lost. Until now.



## Our Technology

Google enhanced web usability by indexing the connectedness of web pages. Imagine the advantages of harnessing your own personal connectedness! Our convenient tools focus on you being in the flow. The **Gleanr** product roadmap is milestoned with strategic personal networking patents.



## Our Business

Consider your connectedness as your web equity. Our business is to offer premium and third-party services that earn you more and better value for that equity. **Gleanr** gives you unprecedented personal networking advantages together with full ownership and control.



## Our Company

**Gleanr** is the flagship product of CrowdTrust, a Vancouver web technologies company founded in 2006 by a team of Internet security, knowledge management, and social media professionals. CrowdTrust aims to be a \$100M company as the leader in personal networking.

Contact: [David Vogt, CEO, CrowdTrust](#) 604-230-4154 [david.vogt@crowdtrust.com](mailto:david.vogt@crowdtrust.com)