

An Introduction to Web Writing & Designing for Usability

IMAGES (.jpg)						
File name	Purpose	Source	Copyright clearance requirements	Technologies required for LMS site preparation	Estimated creation or preparation time	Associated Costs
<i>fonts.jpg</i>	For quiz: variety of fonts example	Common font available on computer	Self-reference	Photoshop	10 minutes	0
<i>font_types_lucida.jpg</i>	For quiz: different types of Lucida font example	Common font available on computer	Self-reference	Photoshop	3 minutes	0
<i>mockup01.jpg</i>	Module content example of mock layout	Created	Self-reference	Illustrator	3 minutes; 1 hr to find this and other listed screenshots	0
<i>sans_serif.jpg</i>	Module content: sans serif font example	Common font available on computer	Self-reference	Photoshop	3 minutes	0
<i>serif.jpg</i>	Module content: serif font example	Common font available on computer	Self-reference	Photoshop	3 minutes	0
<i>screenshot_web01.jpg</i>	Module content: Example of f-scan reading	Computer screenshot	Reference to website	Photoshop (to minimize image and file size)	3 minutes; 1 hr to find this and other listed screenshots	0
<i>screenshot_web02.jpg</i>	Example of readable and legible website	Computer screenshot	Reference to website	Photoshop (to minimize image and file size)	3 minutes; 1 hr to find this and other listed screenshots	0
<i>screenshot_web03.jpg</i>	Module content: Example of visually unappealing website	Computer screenshot	Reference to website	Photoshop (to minimize image and file size)	3 minutes; 1 hr to find this and other listed screenshots	0
<i>screenshot_web04.jpg</i>	Module content: Example of visually appealing website	Computer screenshot	Reference to website	Photoshop (to minimize image and file size)	3 minutes; 1 hr to find this and other listed screenshots	0
<i>screenshot_web05.jpg</i>	Module content: Example relating mockup and sketch to site structure	Computer screenshot	Reference to website	Photoshop (to minimize image and file size)	3 minutes; 1 hr to find this and other listed screenshots	0
<i>script.jpg</i>	Module Content	Common font available on computer	Self-reference	Photoshop	3 minutes	0
<i>sketch.jpg</i>	Module content: example of sketching a layout	Created	Self-reference	Illustrator, graphics tablet	10 minutes to draw & resize	0

IMAGES (.jpg) continued...						
File name	Purpose	Source	Copyright clearance requirements	Technologies required for LMS site preparation	Estimated creation or preparation time	Associated Costs
<i>splash-intro.jpg</i>	Image for splash page	Created, with some images from free stock photography modified	Creative Commons Licensing	Adobe Photoshop, Illustrator, graphics tablet	45 minutes for image editing and creation; 1 hr to find relevant imagery	0

VIDEO (Source: YouTube)						
File name	Purpose	Source	Copyright clearance requirements	Technologies required for LMS site preparation	Estimated creation or preparation time	Associated Costs
<i>"Information"</i>	Module content: Illustrating the value of organizing information	MAYAnMAYA. (2009). "Information". Retrieved July 3, 2009. http://www.youtube.com/watch?v=WytNkw1xOlc	Credit to author in the form of a reference	Internet connection, video card, sound card, speakers or headset	None; 20 minutes to find this and other listed videos	0
<i>"MAYA's Human-Centered Design Practice"</i>	Module content: The purpose of designing to meet the user's needs	MAYAnMAYA. (2009). "MAYA's Human-Centered Design Practice." Retrieved July 3, 2009 from http://www.youtube.com/watch?v=EgEA AhEeDHY&feature=related .	Credit to the author in form of a reference	Internet connection, video card, sound card, speakers or headset	None; 20 minutes to find this and other listed videos	0
<i>"Web Design Mistakes"</i>	Module content: usability issues	Econsultancy. (2009). "Web design mistakes". http://www.youtube.com/watch?v=vPO7lDZbcfA	Credit to the author in form of a reference	Internet connection, video card, sound card, speakers or headset	None; 20 minutes to find this and other listed videos	0