

Best Research Poster

Author's Name: _____

Total Points (out of 13 points, Each question 1 point): _____

Attracting Your Target Audience

If you encountered this poster at a poster session would you stop to look at it?

Is the poster directed to the target audience? Is the title of the poster concise and does it stand out?

Is the posters subject matter quickly discernible?

Is the poster layout visually pleasing?

Delivering the Message

If you stopped to look at this poster, would you read the text on it?

Is the subject matter presented clearly and concisely?

Does the information presented ow logically? Is the text readable in terms of linguistic difficulty/scientist language?

Is the text legible in terms of font choice, size, color and spacing?

Does the title bar include the presenters' names, and the identifier for the school or institution?

Creating Visual Impact

Are the graphics large enough to be seen from a distance of 10 feet (3 meters)?

Are the graphics attractive and relevant?

Have legends or captions been used to guide the viewer? Does the poster have sufficient clear space?

Are sections clearly defined with adequate space around them? Have items been aligned?