

# SPONSORSHIP PACKAGE



2019-2020



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# ABOUT GEOROX

GeoRox is an academic, professional, and social student-run society within the Geological Engineering undergraduate program at the University of British Columbia. We provide students with invaluable opportunities to enhance their academic careers and to explore career options. These opportunities are presented in the form of our events, which are often in collaboration with faculty, industry, professional associations, and other student organizations. They allow students to build a strong foundational network amongst their peers as well as with faculty and industry members.

We aim to create and maintain a warm, welcoming environment that supports students in their academic, professional, and social development throughout their Geological Engineering degree. Involvement with GeoRox events has consistently forged lasting friendships, creating unforgettable memories.

This package presents an overview of our key events. These include the Alumni & Industry Dinner, the Geotechnical Engineering Competition (GEC), and the Distinguished Lecture. These events aim to assist students in building professional networks, elevating relationships with their peers, and strengthening their technical knowledge.

With the generous support from industry, GeoRox is able to cultivate a memorable and unique university experience for our members. Your ongoing contributions has fostered merit within UBC's Geological Engineering program. We invite you to read about some of our events that sponsorship helps support.

# MESSAGE FROM THE DIRECTOR



As we approach 100 years of UBC Geological Engineering, I would like to thank our friends, colleagues, and industry partners for their support in helping to make UBC Geological Engineering one of the top programs of its kind. Vancouver is a key international centre for the geotechnical, mining, and energy resource sectors, and engaging industry helps to expose our 175+ students to the remarkable projects being carried out by local

companies and the career opportunities that await them when they graduate.

GeoRox – the student club of the UBC Geological Engineering program – is one of the most active student clubs on campus and plays a pivotal role in enriching the student experience by organizing professional outreach events, such as the annual Alumni Dinner and Distinguished Geological Engineering Lecture, as well as design competitions and field trips where students can escape the classroom and be exposed to the working environment. It is for this reason that our program enthusiastically supports GeoRox in their activities, and we encourage and thank our industry partners for doing so as well.

Thank you,

A handwritten signature in black ink, appearing to be 'Erik Eberhardt', written over a light background.

Prof. Erik Eberhardt, P.Eng.  
Director, UBC Geological Engineering

# MESSAGE FROM THE CO-PRESIDENTS

The UBC Geological Engineering Club (GeoRox) is thrilled to welcome another year full of exciting and engaging events dedicated to the professional, academic, and social aspects of our program. Our dedicated executives work tirelessly with students, faculty, and industry members alike, to organize a variety of events throughout the year, including our annual Alumni and Industry Dinner, educational field trips, and other extracurricular activities, just to name a few.

We would not be able to provide this experience to our students without the continuous and generous support of our sponsors. With your sponsorship, GeoRox continues to develop and expand the knowledge and involvement of all its members, truly enhancing the undergraduate experience as a whole. The 2019 - 2020 sponsorship package outlines the events and opportunities that are available to you as a sponsor.

We are anticipating a fun and exciting 2019 - 2020 year. As always, thank you for your support and we look forward to seeing you at our events!

*Liam Jang  
Ricky Lawrence*

*GeoRox Co-Presidents  
2019 - 2020*



# BUDGET

Our goal is to continue to improve the opportunities that GeoRox extends to our students as the Geological Engineering program grows. Our principal limitation in maintaining and developing extra-curricular activities is funding. As denoted in the budget breakdown below, we depend on industry members' continued generous support to overcome the sponsorship hurdle. Your contributions allow GeoRox to shape the next generation of industry members through personal and professional development opportunities.

## *Expected Cost*

Alumni & Industry Dinner	\$15,000
Geotechnical Engineering Competition	\$1,000
Distinguished Lecture	\$2,000
Field Trips	\$4,000
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<b>TOTAL COST</b>	<b>\$22,000</b>

## *Revenue*

Student Fees	\$3,300
Alumni & Industry Dinner Tickets	\$4,000
Vancouver Geotechnical Society	\$1,000
Field Trip Revenue	\$2,800
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<b>TOTAL REVENUE</b>	<b>\$11,100</b>

<b>SPONSORSHIP HURDLE</b>	<b>\$10,900</b>
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# SPONSORSHIP OPPORTUNITIES

## PLATINUM

\$4000

Named Platinum Sponsor, and receive benefits of Gold level sponsorship for all of the following events

	GOLD	SILVER	BRONZE
ALUMNI & INDUSTRY DINNER	\$2000	\$1500	\$1000
GEOLOGICAL ENGINEERING COMPETITION	\$1000	\$750	\$500
DISTINGUISHED LECTURE	\$1000	\$750	\$500
FIELD TRIPS	\$750		

\* Detailed breakdown and benefits are available on the following pages.

\*\* Custom sponsorship levels can be accommodated. Please contact us for details.

\*\*\* Donations are accepted and tax receipts are available for all donors.

# ALUMNI & INDUSTRY DINNER

## January 2020

The annual Alumni & Industry Dinner is the largest event hosted by GeoRox. Held in January, GeoRox invites all current students, faculty, alumni, and other industry members to gather for a formal dinner and an evening of presentations from Georox, faculty, and celebrated alumni. The Dinner allows us to honour the achievements of exceptional GeoRox alumni and serves as an opportunity for students and professionals to connect. Thanks to continuously spirited engagement from the community, the event has grown over time with over 100 attendees in recent years. With your continued support, we hope to continue this tradition with another successful dinner in January.



### GOLD - \$2000

- Company banner on stage
- 4 tickets to the dinner
- Feature on social media
- Company logo on website

### SILVER - \$1500

- Company banner at event
- 2 tickets to the dinner
- Company logo on website

### BRONZE - \$1000

- Company banner at event
- 1 ticket to the dinner
- Company logo on website

\* All banners must be in portrait format and must not exceed 32" x 80"



# GEOTECHNICAL ENGINEERING COMPETITION

March 2020

The annual Geotechnical Engineering Competition (GEC) is a one-day engineering design competition between teams of students from various academic years. Our faculty or an industry sponsor assigns a design problem and teams have 6 hours to develop and present the solution to a panel of faculty and industry representatives. The GEC is a unique chance for students to integrate their academic knowledge with their problem-solving skills to address a challenge based on the real-world. Since teams are comprised of students representing various academic years, the GEC provides team management opportunities for senior students and design experience for junior students. Your contribution will enable us to further develop this exciting event.



## GOLD - \$1000

- Company banner at event
- Large company logo on all promo materials
- Company logo on website
- 1 competition judge

## SILVER - \$750

- Company banner at event
- Medium company logo on all promo materials
- Company logo on website

## BRONZE - \$500

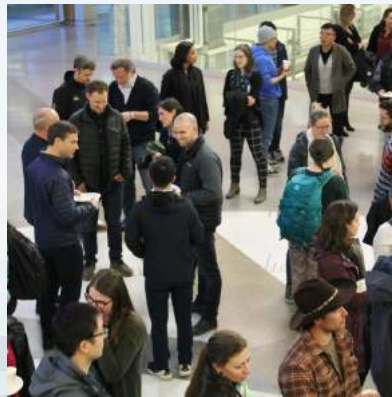
- Small company logo on all promo materials
- Company logo on website

\* Please contact us if you are interested in providing a design problem

# DISTINGUISHED LECTURE

March 2020

Each year, UBC GeoRox co-hosts a special evening lecture with the Vancouver Geotechnical Society. Students, faculty, and industry members are invited to attend a lecture given by an honoured guest. The lecture is based on Geological Engineering topics that are of interest to students, which have included hydrogeology, geomorphology, debris flow hazards, and tailings dams. Recent Distinguished Lecturers include Oldrich Hungr, Richard Goodman, Suzanne Lacasse, and Angela Küpper. This event is an opportunity for all attendees to learn about a specialized topic within Geological Engineering and for students to expand their network with local professionals. Your support will aid us in bringing prominent speakers to UBC and enabling us to continue hosting this worthwhile event.



## GOLD - \$1000

- Company banner at event
- Large company logo on all promo materials
- Company logo on website

## SILVER - \$750

- Company banner at event
- Medium company logo on all promo materials
- Company logo on website

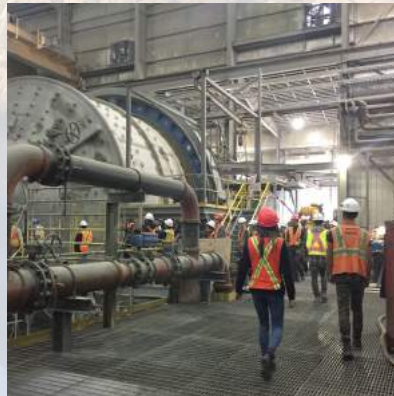
## BRONZE - \$500

- Small company logo on all promo materials
- Company logo on website

# FIELD TRIPS

## October 2019 & February 2020

Field trips are at the core of the Geological Engineering program; they are designed to allow students to discover the wealth of knowledge that is available outside of the classroom through various site visits. Every year, GeoRox hosts two field trips to project sites, geological landforms, or other locales related to geological engineering. Recent notable trips include tours of the Highland Valley Copper Mine, Cleaveland Dam, and Copper Mountain Mine. These trips offer valuable experiences to students of all years to deepen the tight-knit community within GeoRox and to facilitate professional development. For many, these trips mark their first time gaining insight into geological engineering in action. Your contributions help make these memorable experiences affordable to our students, and sponsors are always welcome to join to enrich our learning.



**GOLD - \$750**

- Large company logo on all promo materials
- Feature on social media
- Company logo on website

# CONTACT INFORMATION

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