Today I've returned from . I went there for a weekend of fun. Fun includes (but is not limited to) , a clown themed heavy metal nightclub by the .

Currently home and working on my online marketing class using . Vista is based on , a knowledge management system developed by Blackboard, a publicly listed company making a lot of money developing buggy code.
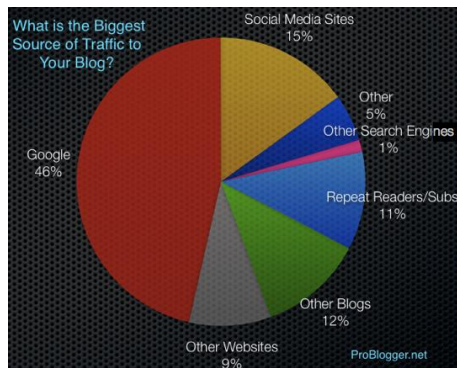
I manage a blog for the first time. I installed , but I don't have enough data to create any graphs. Data can be gathered by having visitors. Getting visitors: , , , other websites or blogs



There's also of course online advertisement, but thanks to  it is something I know little about.  Finally there's viral marketing; content so relatable it naturally spreads among communities. Research studying the latter suggests images travel faster than any other form of media throughout the internet, which is why it is often chosen as the preferred method of marketing communication.