

3. Scholarly Essay (40%)— Choose a topic that corresponds with one of the weekly topics (i.e., foundations) or themes and write a scholarly paper exploring media and technology in education (i.e., apps, artifacts, devices, problems, processes, trends, etc.). The essay should provide a clear, cogent, concise exploration or case study of the topic (e.g., topics within or about e-learning, educational technology, learning technologies, ICT, new media, instructional design, curriculum design, etc.). Take a position (state a thesis or argument) and provide evidence, through examples and narrative, to support the position. Be creative and choose a topic that really interests you! (see attached ETEC 511 Writing Guide)

At the 2/3-point of the course (Monday following the break), please also submit a *one page outline* of your paper as a work in progress. Outline = outline form. This includes the:

1. Topic
2. Theme and argument
 - a. The argument or thesis
 - b. The background
3. Primary and Secondary sources for insight into the topic
 - a. Issues to be addressed
 - b. Literature to be consulted
4. Provisional conclusions drawn from the argument & issues or data
5. Structure / sections of the paper, etc.

Assessment: (Limit to 10-12, tight well-written double-spaced pages including title page (limit to 3000 words + references) (upload to Assignment Dropbox *and* link to e-Portfolio).

1. Clarity of communication / writing
 - a. Is the writing clear and concise?
 - b. Are the ideas focused and organized?
2. Development of argument / thesis
 - a. Is the argument coherent? Thoughtful? Analytical? Critical? Sophisticated?
3. Exploration of content and theory
 - a. Is there evidence of critically and theoretically exploring the issues?
 - b. Are the ideas theorized, synthesized, extended or applied?
4. Examples
 - a. Are examples sufficient? Do examples ground the paper?
 - b. Are there narrative examples?
5. Grammar & Style
 - a. Organization, sentence structure, paragraphs, spelling
 - b. APA Style (format, references)

Scholarly Essay

Low-----Avg-----High
Clarity of communication/writing 1-----5.5-----10
Development of argument / thesis 1-----3-----5
Exploration of content and theory 1-----5.5-----10

Provision of effective and sufficient examples
1-----5.5-----10
Grammar & Style
1-----3-----5
Total: xx / 40

or Essay Review (40%)— Choose a topic that corresponds with one of the weekly topics (i.e., Jurisprudence of ET) or themes and write an essay review exploring the foundations of ET. Drawing on 7 - 10 carefully selected and relevant research articles or a smaller number of books (2 - 3), write a critical essay review on a topic within or about ET, ID, e-Learning, new media, etc. Establish the purpose for your review and the approach you will use in the introduction. Provide enough of a summary of each source (article, book, etc.) so that the readings are understandable to a general reader of your essay. The purpose of your review should establish the basis of your analysis / synthesis. You may choose to critique the articles and texts based on some of the assigned course readings. Strive for clarity and conciseness in your writing by trying to keep your audience in mind.

At the 2/3-point of the course (following the break), please also submit a *one page outline* of your paper as a work in progress. Outline = outline form (see details above).

Assessment: (Limit to 10-12, tight well-written double-spaced pages including title page (limit to 3000 words + references) (upload to Assignment Dropbox *and* link to e-Portfolio).

1. Overview / Introduction of subject, theories and issues involved
 - Type of essay review (theory, methodology, policy, quantitative research, qualitative research, etc.)
 - Scope: what type of resources are best?
 - Search for information: wide enough and narrow enough
2. Categories selected as natural divides of thesis and reviewed sources
 - Sources organized around the research question or thesis
 - Areas of controversy or debate included
3. Analysis and interpretation of overarching similarities and variances of ideas: Include
 - Provenance: credentials, evidence
 - Objectivity: authors' point of view and representation of other views
 - Persuasiveness: which theses are most convincing v least?
 - Value: Does this work contribute in a significant way to understanding the subject?
4. Summation or conclusions of thesis generating idea in context with materials reviewed
 - What is known and not known
 - Areas of further research
 - Relevant, appropriate and, useful
5. Grammar & Style
 - Organization, sentence structure, paragraphs, spelling
 - APA Style (format, references)

Essay Review
Low-----Avg-----High
Overview / Introduction of subject, theories and issues involved

1-----5.5-----10

Categories selected as natural divides of thesis and reviewed material

1-----3-----5

Analysis and interpretation of overarching similarities and variances of ideas

1-----5.5-----10

Summation or conclusions of thesis generating idea in context with materials reviewed

1-----5.5-----10

Grammar & Style

1-----3-----5

Total: xx / 40