

## 2.4 The PRODUCT RULE

The sum & difference rule work so well ...  $(f+g)' = f' + g'$ , will the same idea work for the product  $f \cdot g$ ?

$$\begin{aligned} \text{i.e. } ((x^3)(x^2))' & \stackrel{?}{=} (x^3)' \cdot (x^2)' \\ \underbrace{(x^5)}' & = 3x^2 \cdot 2x \\ \mathbf{5x^4} & \neq 6x^3 \quad \underline{\text{NOPE}} \end{aligned}$$

In general,  $\underbrace{(f \cdot g)'(x)}_{(f(x) \cdot g(x))'} \neq f'(x) \cdot g'(x)$

Instead:

$$(f \cdot g)' = f \cdot g' + f' \cdot g$$

$$f(x) = x^3$$

$$g(x) = x^2$$

$$\begin{aligned} (f \cdot g)' & = (x^3)(2x) + (3x^2)(x^2) \\ & = 2x^4 + 3x^4 = \mathbf{5x^4} \end{aligned}$$

Ex 2  $y = (2x^2+7)(7x^5+9)$

$$\frac{dy}{dx} = y' = \overset{f \cdot g'}{(2x^2+7)(35x^4)} + \overset{f' \cdot g}{(4x)(7x^5+9)}$$
$$= 70x^6 + 245x^4 + 28x^6 + 36x$$
$$= \underline{\underline{98x^6 + 245x^4 + 36x}}$$

## 2.5 The Quotient Rule

$$\text{If } F(x) = \frac{f(x)}{g(x)}$$

$$\text{Then } F'(x) = \frac{g(x) \cdot f'(x) - f(x) \cdot g'(x)}{[g(x)]^2}$$

Example:

$$F(x) = \frac{x^2 + 2x - 3}{x^3 + 1} \rightarrow f(x)$$

$$\rightarrow g(x)$$

$$F'(x) = \frac{g \cdot f' - f \cdot g'}{(x^3 + 1)^2}$$

$$F'(x) = \frac{2x^4 + 2x^3 + 2x + 2 - (3x^4 + 6x^3 - 9x^2)}{(x^3 + 1)^2}$$

$$= \frac{-x^4 - 4x^3 + 9x^2 + 2x + 2}{(x^3 + 1)^2}$$

Now: You can work on  
everything up to the end of  
sect. 2.5 ü