

# JUDY CHERN

## 3<sup>rd</sup> YEAR COMPUTER SCIENCE MAJOR

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### TECHNICAL SKILLS

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- Working knowledge of Java, JavaScript
  - Experience in front-end development
  - Experience in test automation engineering; working knowledge of Selenium
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### WORK EXPERIENCE

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#### SAP LABS VANCOUVER

Sept 2016 - April 2017

##### Co-op Student

- Presented a proof of concept for and developed an automated regression testing framework in Java for internal web applications. Ensured that the project was fully scalable and compliant with an existing build server and dashboard tool for displaying test data. This framework was adopted by the team for regularly scheduled runs and is now the main method of testing.
- Communicated with clients to develop a technical roadmap and implement various front-end features/fix bugs for a sales planning application using SAP's JavaScript framework, UI5
- Led technical workshops to introduce the functionality and capability of newly developed software to end-users.

#### RAKIA RECRUITING

Dec 2013 – Aug 2015

##### Marketing Manager

- Designed and curated content for monthly e-newsletters, successfully maintaining and promoting new interest in company services
- Created concepts and storyboards for video ad campaigns; managed projects from start to finish with graphic designers and videographers
- Generated leads for sales team, resulting in client acquisitions
- Promoted brand and services online via social media and PPC advertising
- Worked with SEO expert to increase website hits, particularly on pages linked to conversions – increased Twitter following organically by 40%
- Provided media coaching and interview research for managing partner

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## **EDUCATION**

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**UNIVERSITY OF BRITISH COLUMBIA**

Present

**Bachelor of Computer Science**

**UNIVERSITY OF BRITISH COLUMBIA**

Sept 2007 - August 2012

**Bachelor of Arts, Asian Culture and Language**