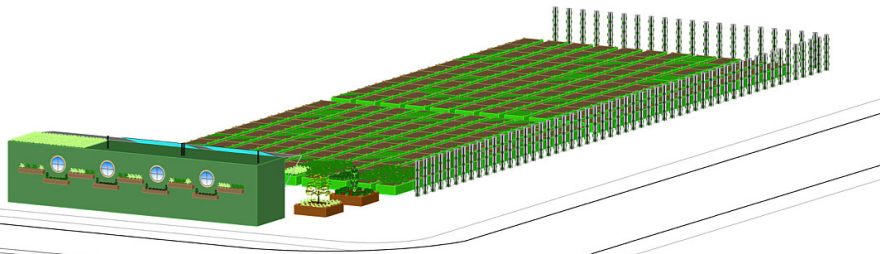


SOUL ROOTS

Street Farm

In partnership with Greenest City, Soul Roots will be Toronto's first street farm, built on an interim vacant lot in South Parkdale. Our mission: grow local food, and provide meaningful work to marginalized community members.




what people are saying

"Soul Roots uses alternative farming practices to create large yield crops on contaminated land sites. As the former Minister of Agriculture and Food, that is a great interest to me that we have those type of technologies for Ontario, for Canada, but for the world because those are the kind of technologies I know other countries are looking for."

 -Premier Kathleen Wynne, at the Economic Club of Canada in February 2015

"Soul Roots is a social venture that works on so many levels that matter to our city. It turns a derelict brownfield site into a thriving urban street farm. It works with the City, with industry, and with community stakeholders in the Parkdale area to revitalize a problem area in their neighbourhood. And it provides meaningful employment, as well as food security solutions, for low-income people. As if that isn't enough, it's a novel approach that does all this in an economically viable, socially conscious and environmentally sustainable way. Parkdale is lucky to have Soul Roots in its midst. **Once word gets out, other communities will be clamouring for a Soul Roots too.**"

- Dr. Helen Burnstyn, Chair, Evergreen, 
Co-Host, Toronto Files on RogersTV and the former Chair of the Ontario Trillium Foundation

who is on board?



J.W McConnell
Family Foundation

Dr. Wendy Cuiker,
Vice President of Innovation and
Research,
Ryerson University

Dr. Lauren Baker,
Coordinator,
Toronto Food Policy Council,
Toronto Public Health



Dr. Christopher Da Sousa,
Leading North American
Brownfield Expert and
Researcher

Wayne Roberts, Canadian
Food Policy Analyst



SocialVenture Zone,
Ryerson University

Launch Zone,
Ryerson University

Councilor Gordon
Perks, Ward 14



Alex Gill,
Founder, Mendicant Group

Michael Ableman,
Founder, Sole Foods

Dr. Andrew Millward, Founder
of Citytrees & Principle
Investigator for
UFRED

Dr. Jagdish Yadav,
Senior Advisor, Education
Economic Development &
Culture, City of Toronto



Dr. Randy Boyagoda, Director
of Zone Learning, Ryerson
University

Rhonda Teitel-Payne,
Coordinator,
Toronto Urban Growers