5700, Plover Court Vancouver, BC, V7E 4K2

December 3, 2021

MoveMate 2300 Avenue. de la Salle Montreal, QC H1V 2L1 Subject: Content Creator Intern Position - Jenny Li

Dear Hiring Manager,

Please consider my application for the Content Creator intern position at MoveMate, as advertised on the University of British Columbia's CareersOnline website. I am a 4th year Bachelor of Arts student with a major in Psychology. I am also enrolled in UBC's Business + Masters of Management Dual Degree program. I will graduate with my Bachelor's degree by the end of summer 2022.

My areas of study and interest in communications and marketing aligns perfectly with the requirements of this position. As an innovative, social media savvy individual, my passions and goals fit well with that of your company.

As indicated in my resume, I have 7 years of customer service experience which provided me effective communication skills, and passion for working with people. Throughout my education at UBC, I am well-versed in Microsoft and Google tools. Courses in UBC's business program taught me relevant data entry and organizational skills. Additionally, having experience building my own website and creating social media content, I am a strong and flexible writer. Moreover, I am knowledgeable about social media and curious about discovering successful content creation methods. With these skills, I believe I would be the best candidate for the content creator intern position.

Thank you for considering my application. Should I be eligible for the position, please contact me at <u>jiayijennyli@yahoo.ca</u>.

Sincerely,

Jenny Li

Jenny Li