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Peer Reviewer: Jiajie Xu

Author: Zainab Rauf Tramboo

LinkedIn Profile of Zainab Tramboo

LinkedIn URL: <https://www.linkedin.com/in/zainab-rauf-tramboo/>

Hello Zainab,

Thank you for the work to create your LinkedIn profile for the assignment and the review. This is a very concise LinkedIn profile with professional impression and rich in experience. The followings are some of my personal advices after reviewing your profile.

First impression

The overall profile brings a concise impression to the viewers which helps the viewer easy to read the profile. The showing 231 connections provide the viewer and recruiters an outstanding social connection that you have. The summary contains key words that are making the profile easy to be targeted. At the same time, it provides sufficient and summarized information on your experience and skills. Those experience are clearly present in the Experience section of the profile which indicates that you have a wealth of work experience.

Introduction

Profile photo

- Even a profile photo is not mandatory. However, including a photo with a clear and professional image would deepen the viewer's impression of you.

● **Headline**

The headline demonstrates a very concise information.

- The title of "bachelor of..." or "bachelor student of ..." may not include sufficient information to attract attentions from viewers or recruiters. Adding a most preferred job title at the following from your experience would be much helpful. Such as "Financial Analyst".

- **Personal information**

Different types of contact information are included which is excellent to provide options on the ways of communication to viewers.

Summary

The summary contains effective information and key words on your skills and experience that are believed to be able to draw viewers' and recruiters' attention. The content clearly indicates that you mastered a sort of computer program and tools which will higher your competitiveness in the job market. You have shown your motivation and passion which allows the related recruiters to lock on you.

- A nice and friendly ending would be helpful to give the audience an additional positive impression.

Education

Educational history has been fully covered in your profile with basic information.

- Detailed information can be added into your education history, which will be helpful to let viewers know what you learnt and studied in your educational process. Such as the research and projects that you completed, any specialist courses that you took, and any professional technologies that you learnt.

Experience

- **Work**

Work experience with related title have been fully included in the profile. Rich in work experience provide an incredibly positive impression to viewers, specially to the recruiters.

- Description of work contents and tasks is strongly recommended to be included. Even the rich work experience provides such a positive impression, the audiences would be interested to know what you have done in each job. The work content provides essentially important information on what aspect you have gain experience in a specific job with a specific title.

- **Volunteer**

Volunteering experience are fully included.

- Same as the experience. Detailed description is strongly recommended.

Personal Skills

Various skills have been displayed in different categories, which is excellent to demonstrate your abilities in different aspects and concise to read. Most of these skills are highly effective on attracting viewers and opportunities.

Accomplishments

- It is much helpful to include any accomplishments on your profile if it is possible. Such as language that you know and research/courses that you have accomplished.

Media

- Making good use of media on your profile would have a positive effect on attracting viewers and recruiters.

Conclusion

This is a very impressive LinkedIn profile and you are on the right track to start your networking on you profile. To further improve you profile, the main suggestions are as below:

- Adding profile photo if possible
- Improve headline information
- Detailed description for both the education and experience section
- Include accomplishments if possible
- Making use of media

Reading and reviewing your LinkedIn profile has brought me a lot of enlighten on how to improve mine as well. It reminds me that there are still many improvements that I can take on my profile. I really appreciate your nice work and enjoy reviewing on it. Please let me know if you have any further question and want to have any discussion.