No. 301, South Jinhui Road

Minhang District, Shanghai, China

Dec 9, 2020

Apple Pay China

Lujiazui,

Pudong District, Shanghai, China

To whoever this may concern,

Please consider my letter of application for a Marketing Internship position at Apple Pay China, as advertised on Dec 7th on LinkedIn.com. I am a Junior at the University of British Columbia who is currently situated in Shanghai due to the COVID-19 outbreak and will remain here until the end of 2021.

As you can see, from the attached resume, I have had three marketing internship experiences in two major international FMCG firms. My time at URBN, in particular, has taught me to be tentative and be able to multi-task due to its high workload as a start-up company in China. At Nike, I learned to coordinate different teams with the sizeable departments at the company. Additionally, my time at these brands provided me with insights on how to manage social media as a brand and the tactics of marketing.

Although a relatively young marketer, I am an individual who is eager to learn, has a strong sense of responsibility and am constantly motivated. My time in and out of university as well as in different brands have prepared me to be a team-member, always ready to adapt and be hands-on with projects.

If my background and experience meet your needs, please phone any weekday after 5pm at +86 13818925624 or email at jessicalee6688@yahoo.com.

Sincerely,

Jessica Lee

Dec 10, 2020

Encl. Resume