

## Assignment 4.2 – Application Package

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## Salesforce Developer

Job ID: 1221028 | AMZN CAN Fulfillment Svcs, ULC

### DESCRIPTION

Amazon Web Services (AWS) has been leading the world into the cloud computing era since its inception in 2006. The AWS Partner Network (APN) is the vital ecosystem we have created with our tens of thousands of consulting and technology partners, to promote AWS in every industry, every size of company, and every region of the world. APN offerings include validating partner qualifications in distinct areas, lead/opportunity sharing, training and certifications, marketing assistance, funding reimbursement, et al. The APN Partner team is responsible for external and internal supporting Partner Sales, the APN, and other elements driving the AWS partner ecosystem. We serve three groups of stakeholders: partners who work with us to sell AWS, customers who use AWS, and internal users responsible for driving AWS sales and adoption via partners.

As an Application Engineer (Salesforce Developer), you'll be a core member of the team supporting all of our partner . While the .com platform will be your strongest focus, you'll be willing and able to learn and support other technologies, as needed. Working closely with others on the product and tech teams, you'll build, test, iterate and deploy changes supporting technical maintenance, ongoing enhancements to existing features, and new functionality such as integrations, portal application modules, or automated business processes. You'll play a leading role in code reviews, guiding junior resources towards better designs and clean, standardized coding.

### Key Responsibilities

- Implement core of new functionality, enhancements to existing functionality, and platform maintenance work
- Create and execute test scripts, both automated and manual
- Execute deployments in a safe and documented way, helping to drive improved team deployment processes
- Participate in technical discussions, influencing smart decisions about when to use configuration vs. coding
- Lead iterative feedback sessions, enabling the business to provide input on work in progress
- Troubleshoot escalated support issues - collecting , performing analysis on root cause, and implementing short- and long-term solutions
- Function as tech lead on projects being implemented by external consultants
- Mentor peers via code review and ad hoc assistance
- Learn and adapt to Amazon internal builder tools and native AWS technology

### BASIC QUALIFICATIONS

- 5+ years of post-internship, hands-on engineering experience on the Force.com platform
- 5+ years of experience with Visualforce, Apex and/or SOQL/SOSL

- 4-year college degree in computer science or computer engineering; alternate degrees that seem related may be considered; higher amounts of overall work experience may also be considered, in lieu of the 4-year degree

## PREFERRED QUALIFICATIONS

- Graduate degree in relevant area such as computer science, software engineering or information systems
- Meets/exceeds Amazon's leadership principles requirements for this role
- Meets/exceeds Amazon's functional/technical depth and complexity for this role
- Strong grasp of both administrator and developer areas of the Force.com platform, understanding when and why to use admin vs. dev solutions
- Strong understanding of relational databases and object-oriented coding
- Strong understanding of the importance and techniques of test classes on the Force.com platform
- Proficiency in related web technologies (HTML/CSS, , frameworks such as , libraries such as jQuery)
- Proficiency in related integration technologies (JSON, XML, REST, SOAP)
- Proficiency in related tools ( Loader, Workbench, Force.com IDE, Developer Console)
- Experience in end-to-end ownership of applications, from inception through post-deployment support and iterative enhancement
- Force.com certifications - Administrator, Developer, Advanced Developer, Architect
- Experience with Force.com Communities
- Experience with Force.com Lightning
- Prior experience as a dev, web dev, or dev on other technologies
- Knowledge of Agile practices, particularly sprint planning and estimation
- Strong Excel skills
- Understanding of principles and best practices
- 1+ years programming experience

## Citation:

"Amazon Jobs." Amazon, n.d. <https://www.amazon.jobs/en/jobs/1221028/salesforce-developer>. Accessed 12 Aug. 2020.

# Kathryn Simone

## Software Developer

### Technical Skills

- Apex
- Java/OOP
- MongoDB
- HTML/CSS/Javascript
- Test-driven development
- Aura
- React/Redux
- LWC
- Meteor
- Node.js
- Agile Methodology
- SOQL/SOSL
- Salesforce Communities
- Git/GitHub
- SPSS/R-Studio

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## Work Experience

### Groundswell Cloud Solutions Vancouver, Canada

*Software Developer Intern*

*September 2019 - March 2020*

*Technical Consultant, Software Developer*

*March 2020 - Present*

- Planned and implemented deliverables for global clients (North America/Asia/Australia) on a small team of 1 architect, 2 developers, and 1 project manager
- Executed project scoping, set business/technical requirements, and deployed features in Agile 2 week sprints
- Implemented close cross-team collaboration with senior architects and project managers to deliver solutions on hard deadlines; resulted in extremely satisfied client, received unanimous "exceeds expectations" ratings

#### **Personalized Customer Relations Management System (CRM)**

- Redesigned codebase of large CRM (currently used by over 300,000 consultants) for a major skincare company so that it can be localized and introduced to future markets without any code changes.
- Guided non-technical Japan and US teams through making technical decisions on a tight timeline, including how features would affect performance and impact future markets

**Technologies used:** Salesforce Apex, Communities, JavaScript, Aura/Lightning Web Component Framework

### North Vancouver School District

*Behavioural Support Worker*

*September 2016 - July 2019*

- Planned and executed research-based programs for students with unique behavioural, emotional, and learning style differences; specialized in students with autism and FASD
- Conducted impactful, results-driven meetings with EAs, industry professionals, parents and faculty

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## Personal Projects

### *University Degree Navigator*

*Summer 2019*

- Students in UBC's CS university program had issues finding their credits and classes needed to graduate, resulting in a poor user experience. Designed/implemented new navigation and data visualization platform.
- Consulted students and university during requirements gathering. Conducted UAT with a phased rollout with a group of students and professors.

**Technologies used:** React/Redux, SemanticUI, jQuery, Node.js, Git, Heroku

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## Education

### **The University of British Columbia**

*Exp. Graduation December 2020*

*Bachelor of Computer Science*

Highlights: software construction/object oriented programming, web design, data structures and algorithms, models of computation; Social Coordinator of the Bachelor of Computer Science Student Society

### **The University of British Columbia/Queen's University**

*September 2013 - May 2017*

*Bachelor of Arts, Psychology (Honours)*

Highlights: Dean's List (2013-2017), Researcher at UBC Center for Health and Coping (2016-2018); collaborated with Dr. DeLongis (*Marital satisfaction and divorce in couples in stepfamilies*, DeLongis, 2017)

Kathryn Simone  
123 Ocean Street  
Vancouver, BC, V67 2Y8

August 11th, 2010

Stefan Deer  
Amazon.com, Inc.  
careers@amazon.ca  
Vancouver, BC, V0P 3F9

Subject: Inquiry about a Software Position at Amazon

Dear Stefan Deer,

My name is Kathryn Simone and I am applying to the Salesforce Developer position advertised on Indeed.ca. I was referred to this position by a co-worker of yours, Melanie Zikitano, with whom I spent several years studying together at UBC. I graduated in 2017 with a degree in Psychology, and am currently pursuing a second degree in Computer Science at UBC. I am interested in the position at Amazon because Amazon has an outstanding reputation of excellence in software design and systems management. The position described for the Salesforce Developer position strongly mirrors my experience and qualifications and I am highly interested in joining the team at Amazon.

I have excelled in all software courses that I have taken so far while working full-time as a Salesforce Developer at Groundswell Cloud Solutions. I am very proficient in Apex, Lightning Web Components, Aura, and Salesforce architecture. Further, I have created several personal projects, including a dog walking matching service in Lightning Web Components and Apex, and a React app that keeps track of students' Computer Science degree progression. At Groundswell Cloud Solutions, I focused my abilities in providing enterprise-level Salesforce implementations at multinational companies, with high ratings from all clients.

I firmly believe that my skills and experience in Salesforce development will be an excellent fit with Amazon's team and will result in creating significant value with all parties involved. I look forward to discussing my qualifications with you further during a personal interview. Please feel free to contact me by email at [kathrynsimone95@gmail.com](mailto:kathrynsimone95@gmail.com), or by phone at 604-987-6543.

Sincerely,

Kathryn Simone

Enclosed: Résumé

To: Ginto Matthew (ginto@groundswell.com)  
From: Kathryn Simone (kathrynsimone95@gmail.com)  
Date: August 11, 2020  
Subject: Request for Reference Letter – Kathryn Simone

Hi Ginto,

I hope that this letter finds you well. I am in the middle of my second degree in Computer Science and am applying for a highly-contested position at Amazon as the role of a Salesforce developer. As my manager at Groundswell Cloud Solutions, I'm hoping that you would be able to write me a letter of reference. This would greatly improve my chances of making my application stand out from the rest. As you were my manager and mentored my skills in development, you are able to speak to my skills and knowledge regarding the Salesforce platform.

I have attached a recent résumé, cover letter, and a copy of the job posting below. If you can supply me with a letter of reference, please let me know by next Friday, August 21st, as applications for this job are already open online. If you have any questions, please feel free to email me at [kathrynsimone@gmail.com](mailto:kathrynsimone@gmail.com).

Thank you for your time, and I look forward to hearing back from you.

Regards,

Kathryn Simone

To: Pranav Raulkar, Technical Architect

From: Kathryn Simone

Date: August 11, 2020

Subject: Request for Reference Letter

Hi Pranav,

I hope that this letter finds you well. I am in the middle of my second degree in Computer Science and am applying for a highly-contested position at Amazon as the role of a Salesforce developer. As we worked together closely on many projects, with you as the technical architect and myself as the developer, I'm hoping that you would be able to write me a letter of reference. This would greatly improve my chances of making my application stand out from the rest.

As you were the technical architect, project management and code standardization that I have learnt from your mentorship are some of the great transferable skills that I could apply in the position I am applying for. All of the time, project management, and code standardization that I was taught will directly benefit me at the job I am applying for.

I have attached a recent resume below. If you can supply me with a letter of reference, please let me know by next Friday, August 21st, as applications for this job are already online. If you have any questions, please feel free to email me at [kathrynsimone@gmail.com](mailto:kathrynsimone@gmail.com). Thank you for your time.

Regards,

Kathryn Simone

To: Rachel Jones, Psychology Lab Manager

From: Kathryn Simone

Date: August 11, 2020

Subject: Request for Reference Letter

Hi Rachel,

I hope that this letter finds you well. I am in the middle of my second degree in Computer Science and am applying for a highly-contested position at Amazon. As my supervisor at the UBC Infant Cognition Lab, I'm hoping that you would be able to write me a letter of reference. This would greatly improve my chances of making my application stand out from the rest.

As you were the laboratory manager and mentored my skills in research and testing methods, many of the skills are directly transferable to this software job. All of the people skills, time and project management, and work standardization that I was taught will directly benefit me at the job I am applying for.

I have attached a recent resume below. If you can supply me with a letter of reference, please let me know by next Friday, August 21st, as applications for this job are already online. If you have any questions, please feel free to email me at [kathrynsimone@gmail.com](mailto:kathrynsimone@gmail.com). Thank you for your time.

Regards,

Kathryn Simone