

THE UNIVERSITY OF BRITISH COLUMBIA

CURRICULUM VITAE

Charles Keith Head

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Education

Undergraduate: Swarthmore College, B.A. with High Honors in Economics

Graduate School: Massachusetts Institute of Technology, Ph.D. in Economics, 1991.

Employment

2003–present: Professor, Sauder School of Business, University of British Columbia.

1998–2003: Associate Professor, Sauder School of Business, University of British Columbia.

1991–1998: Assistant Professor, Sauder School of Business, University of British Columbia.

Editorial

Associate Editor, *Journal of the European Economic Association*, 2024–

Associate Editor, *Review of World Economics* 2015–

Associate Editor, *Economic Inquiry*, 2018–2022

Co-editor, *Journal of International Economics* July 1, 2014 to June 30, 2017.

Editorial Advisor, *Canadian Journal of Economics*, 2015–2018.

Co-editor, *Canadian Journal of Economics*, 2005–2008.

Research Awards

- Sauder Research Excellence Prize, senior category, 2013.
- Killam Research Prize, 2008.

Selected papers and handbook chapters

Vanessa Alviarez, Keith Head, and Thierry Mayer “Global giants and local stars: How changes in brand ownership affect competition” *American Economic Journal: Microeconomics* February 2025

Keith Head, Thierry Mayer, and Marc Melitz, “The Laffer Curve for Rules of Origin” *Journal of International Economics* 150, July 2024

Keith Head and Thierry Mayer, “Poor Substitutes: Counterfactual methods in IO and Trade compared” *Review of Economics and Statistics*, 2023

Head, Keith and Thierry Mayer, “The United States of Europe: A gravity model evaluation of the four freedoms,” *Journal of Economic Perspectives*, 35(2), 23–48, Spring 2021.

Head, Keith and Thierry Mayer, “Brands in Motion: How frictions shape multinational production,” *American Economic Review*, 109(9), 3073–3124, September 2019.

Head, Keith, Yao Li and Asier Minondo, “Geography, Ties, and Knowledge Flows: Evidence from Citations in Mathematics,” *Review of Economics and Statistics* 101(4), 713–727, October 2019.

Head, Keith, Ran Jing and John Ries, “Import Sourcing of Chinese Cities: Order versus Randomness” *Journal of International Economics* 105, 119–129, 2017.

Chandra, Ambarish, Keith Head, and Mariano Tappata, “Economics of Cross-border Travel,” *Review of Economics and Statistics* 96(4), 648–661, October 2014.

Head, Keith, Thierry Mayer, and Mathias Thoenig, “Welfare and trade without Pareto” *American Economic Review: Papers and Proceedings* 104(5): 310–16, May 2014.

Head, Keith and Thierry Mayer, “Gravity Equations: Workhorse, toolkit, cookbook” in Gopinath, Gita, Helpman, Elhanan, and Rogoff, Kenneth. *Handbook of International Economics Volume 4*, pp. 131–195, 2014.

Head, Keith, Ran Jing, and Deborah Swenson, “From Beijing to Bentonville: Do Multinational Retailers Link Markets?” *Journal of Development Economics*, 110, 79–92, September 2014.

Head, Keith and Thierry Mayer, “What separates us? Sources of resistance to globalization” *Canadian Journal of Economics* 46(4), 1196–1231, November 2013.

Crozet, Matthieu, Keith Head, and Thierry Mayer, “Quality sorting and trade: Firm-level evidence for French wine” *Review of Economic Studies* 79(2), 609–644, April 2012.

Head, Keith, Thierry Mayer, and John Ries, “The erosion of colonial trade linkages after independence,” *Journal of International Economics* 81(1), 1–14, May 2010.

- Disdier, Anne-Celia, Keith Head, and Thierry Mayer, "Exposure to foreign media and changes in cultural traits: Evidence from naming patterns in France" *Journal of International Economics* 80(2), 226–238, March 2010.
- Head, Keith, Thierry Mayer, and John Ries, "How remote is the offshoring threat?" *European Economic Review* 53(4), 429–444, May 2009.
- Disdier, Anne-Celia and Keith Head, "The Puzzling Persistence of the Distance Effect on Bilateral Trade," *Review of Economics and Statistics* 90(1), 37–48, February 2008.
- Head, Keith and John Ries, "FDI as an Outcome of the Market for Corporate Control: Theory and Evidence," *Journal of International Economics* 74, 2–20, January 2008.
- Head, Keith and Thierry Mayer, "Market Potential and the Location of Japanese Investment in Europe." *The Review of Economics and Statistics*, Volume 86(4), 959–972, November, 2004.
- Head, Keith and Thierry Mayer, "The empirics of agglomeration and trade," *Handbook of Regional and Urban Economics: Cities and Geography*, Volume 4, 2004.
- Blonigen, Bruce, Ronald Davies, and Keith Head, "Estimating the Knowledge Capital Model of the Multinational Enterprise: Comment," *American Economic Review* 93(3):980–994, June 2003.
- Head, Keith and John Ries, "Offshore Production and Skill Upgrading by Japanese Manufacturing Firms," *Journal of International Economics* 58:81–105, October 2002.
- Head, Keith and John Ries, "Increasing Returns Versus National Product Differentiation as an Explanation for the Pattern of US-Canada Trade," *American Economic Review* 91(4):858–876, September 2001.
- Head, Keith and Thierry Mayer, "Non-Europe: The Magnitude and Causes of Market Fragmentation in Europe," *Weltwirtschaftliches Archiv* 136(2):285–314, 2000.
- Head, Keith and John Ries, "Rationalization effects of tariff reductions," *Journal of International Economics* 47(2):295–320, April 1999.
- Head, Keith, John Ries and Deborah Swenson, "Attracting Foreign Manufacturing: Investment promotion and agglomeration" *Regional Science and Urban Economics* 29(2):197–218, March 1999.
- Head, Keith and John Ries, "Inter-city Competition for Foreign Capital: Static and Dynamic Effects of China's Incentive Areas" *Journal of Urban Economics* 40:38–60, 1996.
- Head, Keith, John Ries and Deborah Swenson, "Agglomeration Benefits and Location Choice: Evidence from Japanese Manufacturing Investments." *Journal of International Economics* 38:223–247, May 1995,
- Head, Keith, "Infant Industry Protection in the Steel Rail Industry" *Journal of International Economics* 37, November 1994.