

Introduction

BCS Students need assistance with seeking post-graduation employment opportunities. Most students are usually connected on a cohort basis. However social networking among students beyond cohorts within the department can be beneficial to all students within the department. As students of each cohort may have different graduation schedule, this approach enables students from different cohorts to collaborate and assist each other to look for post-graduation employment.

Target Audience

This formal report will be written for all of Bachelor of Computer Science students. Currently there are about 660 students within the Facebook network. Approximately eighty percent of the members from the group are current students and twenty percent are alumni students. There is currently a Bachelor of Computer Science student association who acts on behalf of the entire student population. Using the results from this formal report, the student association body can decide if they want to pursue such a program.

Problem Statement

Seeking employment opportunities can be challenging for BCS students, especially for those who are taking a heavy workload. Therefore, it is hard at times to keep track of all the on-campus job information session, job application deadlines and other job-related activities and some students have to postpone seeking employment opportunities. As a result, these students may experience a prolonged job search process.

Proposed Solution

One viable approach to address the problem of graduating students' prolonged job search is to create a job search group within the BCS group to help facilitate job search within the graduating class of each academic year. Specifically, working alumni students can provide job posts if their employer is hiring. In addition, graduating students can do the following for each other. First, they can help each other with resume review. Second, they can remind each other about upcoming campus events of technology companies. Third, they can hold each other accountable by keeping track of how many jobs each member has applied. Lastly, they can also share job posts as they find them.

Research Scope

To assess the possibility of creating and implementing a job search program for BCS student, I will investigate and inquire about the following areas:

1. How do BCS students handle job search currently?
2. What are the costs associated in implementing and maintaining a job search group within the BCS students?
3. How can we measure the effectiveness of the program? Specifically, what quantifiable and quantifiable metrics can be used to see
4. How can we engage the current students to participate in the program?
5. How can we retain alumni students after they have graduated?

Research Methods

My primary data source comes from creating a student survey. Specifically, the survey process will be divided into three steps. First, I will survey students who are not graduating after this academic year. Second, I will survey students who are graduating within the year. Lastly, I will survey alumni students who are still active within the Facebook group.

My secondary sources will contain publications on studies of the effects of alumni network.

Qualification

I have been a BCS student for the past two years and currently I am one of the graduating students in the upcoming year. This allows me to understand the importance of putting a peer-to-peer job search program in place. My understanding and experience of data collection and data analysis will enable me to determine the feasibility of my proposal of creating a peer-to-peer job search program.

Conclusion

A peer-to-peer job-search program should be created for the BCS student community as soon as possible as many of the students decide to pursue this program to better their employment prospects. Integrating a job-search component into the BCS program will further increase the attractiveness of the program and allow students to be more connected to each other. By addressing the above-mentioned questions, I can work out the feasibility of my proposal. With your approval, I will start my research at once.