



# TRANSLATING YOUR RESEARCH INTO POLICY

GRADUATE PATHWAYS TO SUCCESS

## How can you translate your research into policy?

The process begins with adapting your message to reach and connect with policy audiences. But while researchers are generally trained to communicate with colleagues, policy audiences often have very different backgrounds and expectations. This workshop will take you through the unique needs and priorities of policy audiences and help you craft your message to increase your policy impact.

### Session 1: Understanding the Policy Landscape (1:00pm - 3:00pm)

This session provides a general overview of policymaking processes, research roles and opportunities, and includes a 45-minute panel consisting of researchers active in policy and policymaking. Researchers with little or no experience in policy communication are encouraged to attend.

### Session 2: Policy Communication (3:30pm - 5:30pm)

This session consists of two modules: (1) Crafting your Pitch and (2) Writing a Policy Brief. Participants will learn how to design and target communication to achieve maximum impact. Researchers with some experience in policy communication are encouraged to attend.

*\*\*Participants may choose to attend one or both sessions upon registration.*

**For more information and to register, please visit:**  
[grad.ubc.ca/about-us/events/17289-translating-your-research-policy](https://grad.ubc.ca/about-us/events/17289-translating-your-research-policy)

We appreciate the support of the Graduate Student Society for this event.

 THEAS LOUNGE

 TUESDAY, APRIL 16<sup>TH</sup>

 1:00PM - 5:30PM

