



GETTING YOUR RESEARCH IN THE PRESS (AND QUOTED CORRECTLY)

GRADUATE PATHWAYS TO SUCCESS

Do you want to see your work in the news? Do you have something to say about the stories you read in the newspaper, hear on the radio, or see on television?

This session will help you learn how to make your ideas and research accessible to a general audience, and provide you with simple tools to get your messages across effectively and efficiently.

Some of the topics being covered include; what makes news, ways of engaging with the media, interview tips and techniques, as well as key messages and bridging. This workshop will also include an exercise to develop three key messages of your own.

For full details and to register, please visit:

grad.ubc.ca/about-us/events/17286-getting-your-research-press-quoted-correctly

We appreciate the support of the Graduate Student Society for this event.



THEAS LOUNGE



THURSDAY, APRIL 25TH



10:00AM - 12:00PM

