



**Stop Marketing to Kids Coalition**  
Advocates for restricting food and beverage marketing to kids



## Youth Council Recruitment 2023

*Are you passionate about health? Do you want to be part of a movement in Canada working towards restricting harmful food and beverage marketing to children?*

In 2016, the Minister of Health launched a Healthy Eating Strategy as part of the Government's vision for a healthy Canada that included **restricting the commercial marketing of unhealthy food and beverages to children. In 2021, the Minister of Health's Mandate letter included supporting restrictions on commercial marketing of unhealthy food and beverages to children.** However, this commitment has yet to be fulfilled.

The [Stop Marketing to Kids Coalition](#) is seeking young leaders in Canada to join our youth team as we continue to advocate for restrictions to food and beverage marketing to kids. With your help, Canada has the potential to become a world leader in advancing children's health for generations to come. Selected candidates will play a key leadership role in mobilizing young people in Canada to campaign for robust restrictions to food and beverage marketing that impacts children and youth unfairly.

### What does a Youth Member do?

Youth members would be responsible for organizing and engaging peers in advocacy tactics, including but not limited to:

- Government outreach
- Communication strategies
- Youth engagement

### What can a Youth Member benefit from this experience?

- Be a leader in an advocacy campaign for children's health
- Collaborate with Canada's leading health organizations
- Build skills in leadership and advocacy

### Who should apply?

Young leaders looking to sharpen their communication and leadership skills, be a part of health policy change, and leave a positive legacy for generations to come.

- Ideal candidates are 18 to 30 years old.
- Candidates must be able to commit 2-3 volunteer hours/week from July 2023 to June 2024.
- Public Health, Political Science or Communications (social media) experience is an asset.



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### How to Apply

Please send a resume and answers to the following questions to [info@stopmarketingtokids.ca](mailto:info@stopmarketingtokids.ca)

1. Why are you interested in being involved in the Stop Marketing to Kids Youth Council?
2. Why do you think you are a good candidate for this leadership opportunity?

**APPLICATION DEADLINE:** 30th June, 2023