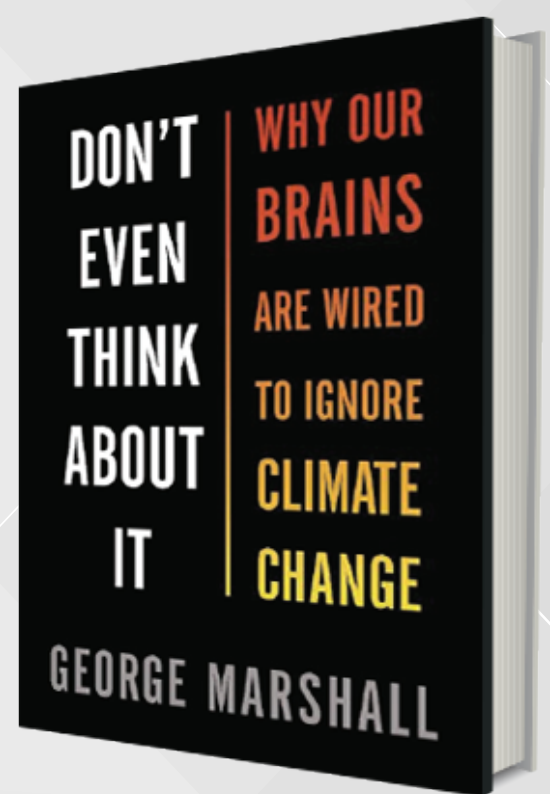


# UBC READS SUSTAINABILITY

2014 Speaker Series

## WIRED TO IGNORE CLIMATE CHANGE?

George Marshall, founder of the Climate Outreach and Information Network, will be speaking as part of his new book tour: *Don't Even Think About It: Why Our Brains Are Wired to Ignore Climate Change*.



Registration and livestream at  
[sustain.ubc.ca/wired](http://sustain.ubc.ca/wired)

**DATE:** September 10, 2014

**TIME:** 12:30-2pm

**PLACE:** Woodward IRC 5

UBC sustainability



CCPA  
CANADIAN CENTRE  
for POLICY ALTERNATIVES  
BC Office



Pacific Institute  
for Climate Solutions  
Knowledge. Insight. Action.

