

# Summer Internship Program in Sustainable Development

Campus Hidalgo Summer 2016



## About Campus Hidalgo

- Campus Hidalgo was created as a dream of a group of business men from the region.
- In 2015 we celebrated our 35th anniversary.
- Undergraduate programs:
  - Business Administration.
  - Accounting and Finance.
  - Industrial Engineering.
  - IT and Communications Engineering.
  - Agro-bio-tech Engineering.
  - Architecture.
  - Law and Political Science.
  - Among more than 30 programs



**Campus Hidalgo**

[www.hgo.itesm.mx](http://www.hgo.itesm.mx)

## Location

We are very close from some of the most attractive places in central Mexico:

- 1 hour away from Mexico City.
- 1 ½ hour away from Puebla.
- 2 hours away from Queretaro.
- 2 ½ hours away from the beaches in the State of Veracruz.
- 1 hour away from the Pyramids of Teotihuacan.



# Components Summer Program 2016

## Introduction

Orientation session  
Introducing Pachuca

## Social Development Projects

### Otongo Community

Projects:

Workshops for improving  
community skills for social  
development

Sustainable development  
projects

## Cultural visits

Magic towns of Hidalgo

Pyramids of Teotihuacan

## Closing session

Presentations:

Sharing your experience

### IMPORTANT:

- (1) Once the student is selected by Campus Hidalgo should get in contact with Campus Coordinators to define their project and develop their working plan.
- (2) Your stay implies both develop workshops for community people and sustainable projects research.

# Otongo Community Projects



- Minera Autlán is a company located in Otongo community, 3.5 hours away from Pachuca.
- This company has a social responsibility program based on three mainly scopes: Environment, Communities and Quality of Life.
- **Environment:** cleaning operation, water conservation, energy saving, renewable resources promotion, flora and fauna conservation, etc.
- **Communities:** creation of jobs for people from Otongo and contribute actively in their development. A community relations department works directly with the community through four strategies and sustainable programs: nutrition, health, education and children brigades.
- **Quality of life:** the company's efforts are driven to reach a harmonious environment and have safe operational areas which guarantee the integrity of their workers. Minera Autlán promotes the wholesome entertainment between the families and workers, such as summers camps for worker's children.

# Students Profile

- Advanced Spanish (Required) *People from the communities does not speak english*
- Teaching abilities
- Researching interest
- Willing to teach people their talent
- Interested in social problems of latin american reality
- Initiative
- Creativity
- Hard worker

# Selection

- Motivation letter
- Skype interview
- Committee evaluation
  
- **Group size restrictions: minimum 5 students**



## What this program is NOT

- **An opportunity to party**
- **Merely a traveling experience**
- **A half time project**
- Although you will have lots of fun, free time and cultural traveling, the main focus of the program is on your learning, on social development projects and on community work.
- Students who expect to party through the summer, please abstain.

# Campus Hidalgo's expectations

- Campus Hidalgo expects students who:
- wish to give their most
- are willing to make an extra effort in order to learn what is worth knowing.
- people who don't settle with the least, but hope to achieve more and become better people, with higher understanding of Latin American reality;
- who will therefore be capable of improving this reality, regardless of their academic specialty or geographical location.

## Staff and Company

- A group leader will be with the students the entire summer.
- 2 or 3 students from Tec who will share the program with you.

## More information:

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