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# Insight

A NEWSLETTER FOR UBC FACULTY

## Building the future

*“The new digital media studio will focus on preparing students for a Working 2.0 world.”*

UBC Library is transforming its branches as part of the organization’s commitment to enhance student learning – a key plank of its strategic plan.

In October, Woodward Library patrons welcomed the newly renovated lower level. The result is a user-centric, collaborative study space that features more natural light, increased seating and bookable group-study rooms.

Funding for Woodward’s renovations was provided by Classroom Services, UBC Properties Trust and general Library development funds.

At the Irving K. Barber Learning Centre, a new digitization hub is being created on the lower level, which originally served as a book-binding repository in the early days of Main Library.

This space will serve as the centre of UBC Library’s digitization projects and house staff and equipment by year-end.

### Lam and Law refurbishments

Meanwhile, at the David Lam Management Research Library, staff have been temporarily relocated to Koerner Library. The Lam space is set to re-open in January 2011 as part of the Canaccord Learning Commons at the Sauder School of Business.

This new development, funded by Canaccord Financial, will include a shared service desk featuring *(cont’d on page 2)* ▶



Woodward Library’s newly renovated space.



## The copyright conundrum

A showdown between Access Copyright and Canadian post-secondary institutions could have a big impact on the way faculty members organize material for their courses.

Access Copyright is a

Canadian copyright licensing agency. Its current license agreement for post-secondary organizations expired on August 31, but a number of universities, including UBC, have extended their current licenses to

December 31, 2010.

Earlier this year, Access Copyright applied for a tariff to the Copyright Board, to take effect on January 1, 2011. If certified, the tariff would result in major *(cont’d on page 2)* ▶

## ► Building the future *(cont'd from page 1)*

staff from the Lam Library and Sauder's Learning and Technology Services unit.

"The new digital media studio will focus on preparing students for a Working 2.0 world, where digital publishing skills, including the creation of presentations, blogs, video blogs and other types of social media will further their professional development," says Jan Wallace, Head of the Lam Library.

Law students and faculty are looking forward to additional research space and a state-of-the-art Library, to be ready by September 2011 in conjunction with the opening of the new Faculty of Law building. The current Law Library will move collections and staff to levels two, three and four of the new facility's east side.

The space will offer a learning environment suited to the most comprehensive law library in the Lower Mainland. Users will benefit from a learning commons, group study rooms, a classroom, a two-storey reading area, an expanded reference room, a climate-controlled rare books room and informal study areas, all enhanced by desktop and wireless support. An array of windows will also allow natural light to filter throughout the Library.

For more updates on UBC Library developments, please visit [www.library.ubc.ca](http://www.library.ubc.ca). ●



*Top right & left:  
Woodward  
Library.*

*Lower right:  
Law Building,  
with two-storey  
reading area.*



## ► The copyright conundrum *(cont'd from page 1)*

changes to the current system, which affects post-secondary institutions across Canada (aside from Quebec).

For example, that system charges institutions \$3.38 per full-time-equivalent student, along with a 10-cents-per-page fee for course-pack copying.

The proposed tariff, however, would see the fee rise to \$45 per full-time equivalent student, presenting a big concern to post-secondary organizations that are

grappling with tight budgets.

Other features of the proposed tariff include its coverage of a wide range of copying, including some electronic uses of scanned copies and copying for inclusion in paper- or digital-format course collections.

### **Next steps**

In June, the Board of Directors of the Association of Universities and Colleges of Canada (AUCC) met and agreed to challenge the tariff. UBC is supporting this challenge. Internally, the Office of the University

Counsel is working with UBC Library to analyze the feasibility of functioning outside of the tariff by relying on the large number of online database licenses to which UBC subscribes, as well as permitted uses under the Copyright Act. This could require significant adjustments to the way that UBC and its faculty, staff and students currently make copies of printed materials. We will continue to monitor the situation and keep our users updated on developments.

In the meantime, those institutions that decide

to opt out of the tariff must have clear policies and communicate them effectively; must be able to justify copying and scanning under the Copyright Act; and likely will make more use of commercially produced course packs, links and licensed resources, and materials in the public domain or for which copyright permission has been granted.

For more information, please contact UBC Library's Sandra Wilkins at [sandra.wilkins@ubc.ca](mailto:sandra.wilkins@ubc.ca) or visit <http://collections.library.ubc.ca/copyright>. ●

# MESSAGE FROM THE UNIVERSITY LIBRARIAN

## Place and purpose: your UBC Library

Recently, I attended an Association of Research Libraries (ARL) meeting in Washington, where we discussed the increasing value and relevance of research libraries. These discussions are being explored at various libraries, including here at UBC.

Our new strategic plan focuses on integrating the Library into the teaching, learning and research objectives of the University. It outlines a number of initiatives that we have committed to, many that directly impact on our faculty members.

We believe in promoting the principle of open scholarship and access for all, and are proud to support Open Access Week every October at the Vancouver and Okanagan branches.

ciRcle, our digital repository for research and teaching materials created by the UBC community, continues to grow and features more than 22,000 documents from faculties, departments, institutes and

UBC affiliates. Our retrospective theses project provides online access to more than 33,000 theses and dissertations submitted by graduate students from 1919 to 2007.

We will soon open our digitization centre, headed by Allan Bell, our new Director of Digital Initiatives (see page 7 for a profile of Allan), reflecting our commitment to the digital agenda.

UBC's newly formed Scholarly Communications Committee met in September to foster dialogue and make recommendations on important matters such as authorship and scholarly publishing in a digital age. I encourage you to bookmark our URL – [www.scholcomm.ubc.ca](http://www.scholcomm.ubc.ca) – to stay connected with the work of this important group.

We're also pleased to offer you Abacus (<http://abacus.library.ubc.ca>), an e-resource that provides access to research data from a central interface, and allows researchers and

faculty from British Columbia's universities to discover and download data from organizations such as Statistics Canada.

These are just a few of the tools and resources available to faculty through the Library for your teaching and research endeavours.

Lastly, we are pleased to announce that nominations for the 2011 Innovative Dissemination of Research Award are now open. The award honours UBC faculty, staff and students who expand the boundaries of research with the creative use of new tools and technologies. I encourage you to nominate a candidate or invite your colleagues and students to apply before December 7. For more information, please see <http://scholcomm.ubc.ca/award>. ●

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*Ingrid Parent, University Librarian.*

## Excel with Emerald

A new portfolio of e-journals will let UBC faculty access the latest information on management research, powered by authors from more than 145 countries.

UBC Library recently acquired Emerald Management Plus, a suite of research journals that covers 22 management disciplines, including topics such as strategy, leadership, library and information management, marketing and human resources. Emerald's "EarlyCite" pre-publication service means

users can access articles three to 12 months before they appear in official publications, giving faculty and researchers a valuable head start.

"The Emerald journals are an excellent resource for students, because the content provided often relates to applied management research, and provides information about specific companies and management issues being studied in class," says Jan Wallace, Head of the David Lam Management Research Library.

Melody Burton, Chief Librarian at UBC Okanagan Library, was an early adopter of

Emerald. "It's always a win-win when we can work together to obtain content that is mutually beneficial for both UBC campuses," she says.

In addition to online access to full-text journals, patrons can take advantage of resources designed to make research and teaching easier. The Emerald e-journal portfolio features a unique "Research Zone" and "Teaching Zone" that provide extra services to faculty and students – including case studies of business issues, interviews with key business and management figures, advice on designing research

studies and surveys, and links to international conferences.

As well, the "Learning Zone" provides a selection of resources to develop management skills, and offers a fully searchable and browsable collection of reviews. Meanwhile, authors can benefit from editing services, interviews with editors and guides on getting work published.

To access Emerald, please visit <http://resources.library.ubc.ca/1313>. ●

# UBC Library welcomes Douglas Coupland archives

*“For me it’s a great honour for UBC to accept my papers. I hope that within them, people in the future will find patterns and constellations that can’t be apparent to me or to anyone simply because they are there, and we are here”:* Douglas Coupland.

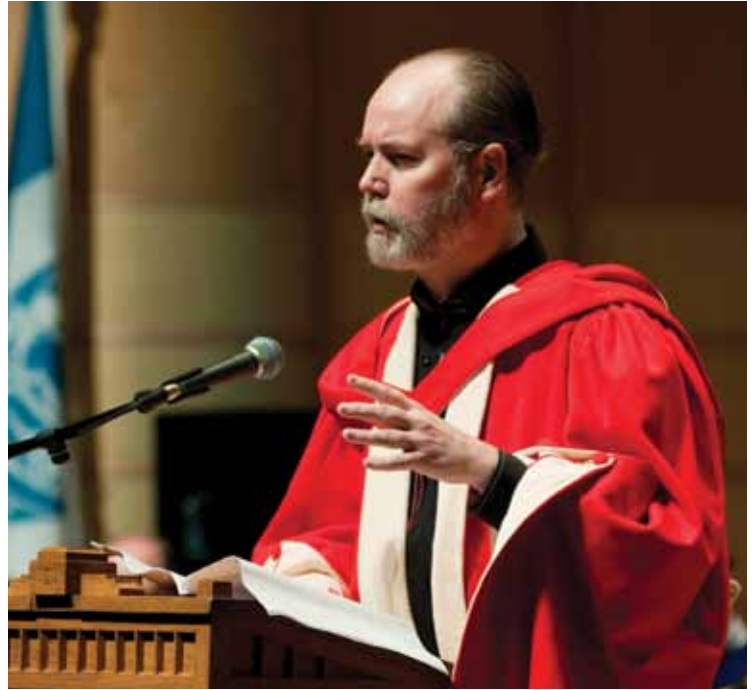
The extensive archives of Douglas Coupland – one of Canada’s most renowned authors, an internationally recognized visual artist and a cultural icon who coined the term “Generation X” – have a new home at UBC Library.

Coupland’s archives consist of a vast array of records dating to 1980, including manuscripts, photos, visual art, fan mail, correspondence, press clippings, audio/visual material and more. Coupland plans to continue adding to his archives, held at the Library’s Rare Books and Special Collections division, in coming years.

“For me it’s a great honour for UBC to accept my papers. I hope that within them, people in the future will find patterns and constellations that can’t be apparent to me or to anyone simply because they are there, and we are here,” says Coupland, who also received an honorary degree from UBC on May 27. “The donation process makes me feel old and yet young at the same time. I’m deeply grateful for UBC’s support and enthusiasm.”

#### **Gen X to Gen A and beyond**

Coupland is perhaps best known for his first and seminal novel, *Generation X*, which chronicles the tale of three 20-something friends grappling with their lives. *Generation X*, which originally began as an article for *Vancouver* magazine, went on to become a global cultural phenomenon. Coupland’s archives feature original copies of the book manuscript and a copy of the magazine article.



*Douglas Coupland addresses UBC graduates at his honorary degree ceremony in May.*

Coupland has written another 20 books, including the brand new *Player One* and a recent biography on legendary scholar and critic Marshall McLuhan.

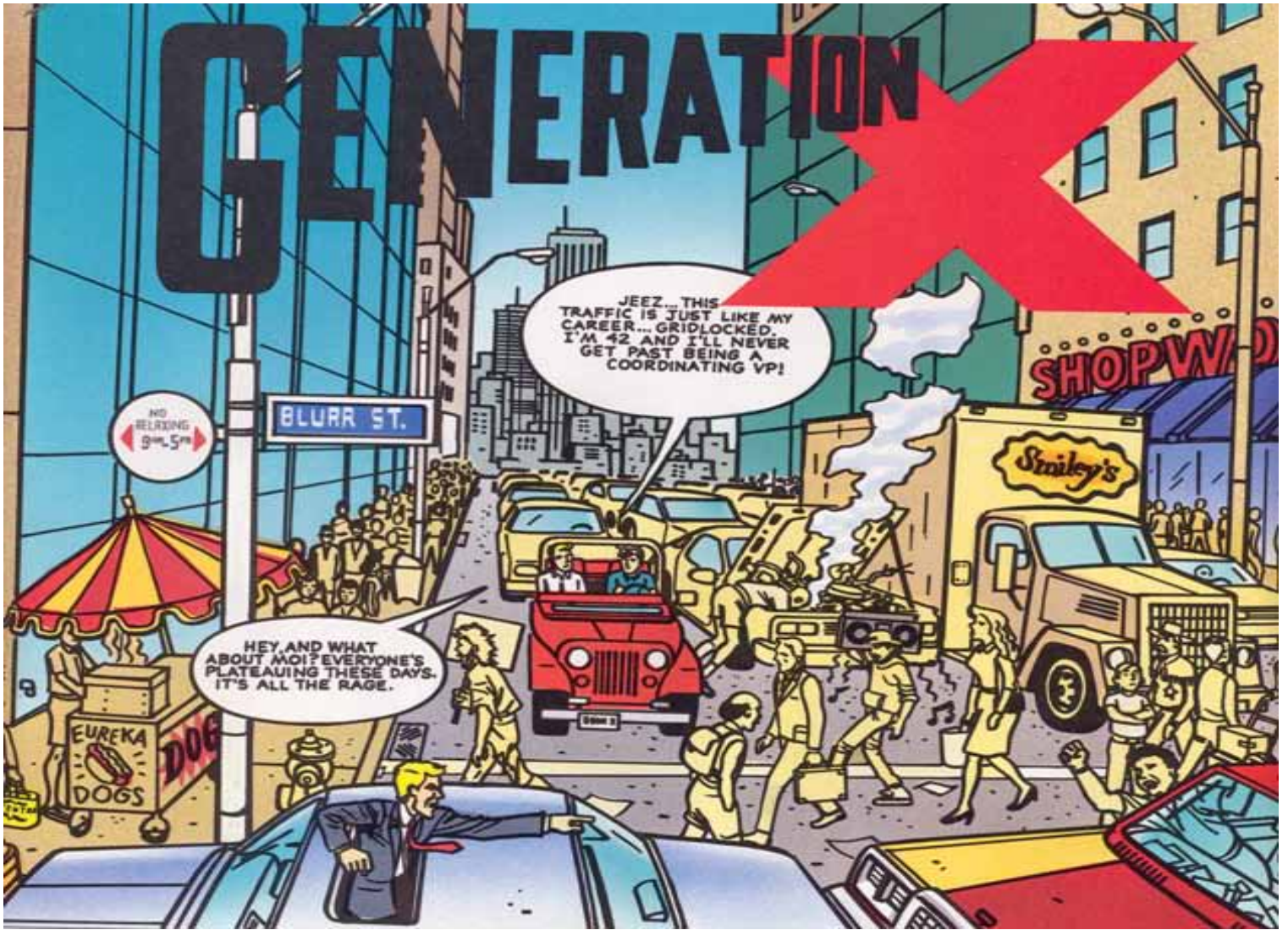
His UBC archives include first editions of many titles, numerous foreign editions, manuscripts and more. The entire holding is stored in 122 boxes and features about 30 metres of textual materials. “This is a very comprehensive look at Doug’s activities – we’re grateful for his generosity,” says Ralph Stanton, the Head of UBC Library’s Rare Books and Special Collections (RBSC) division, which is home to the archive.

A finding aid describing the collection’s contents was organized by Stephen Russo

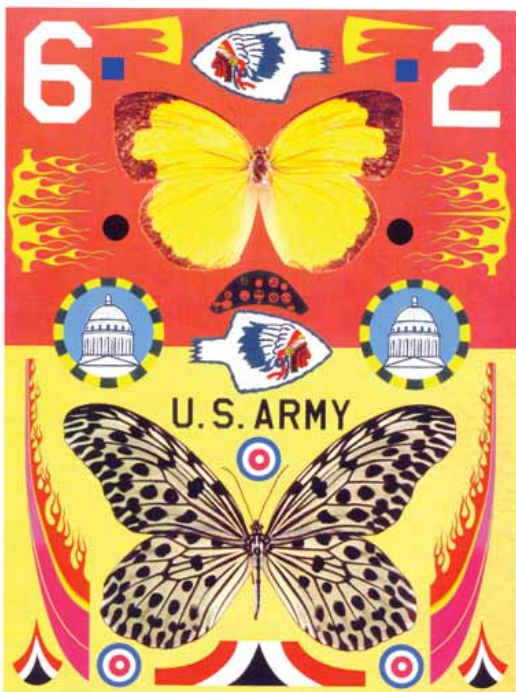
from UBC’s School of Library, Archival and Information Studies. It is available at [www.library.ubc.ca/spcoll/AZ/PDF/C/Coupland\\_Douglas.pdf](http://www.library.ubc.ca/spcoll/AZ/PDF/C/Coupland_Douglas.pdf). Users can view the collection’s contents and make a request to view material.

“I’m terrible at archiving and am glad pros are handling this,” adds Coupland. “And they need to know that there are hundreds more boxes coming their way.”

While best-known as a novelist, Coupland is also an accomplished graphic designer, journalist, visual artist, playwright and filmmaker. Since 2000, he has created or contributed to a wide array of visual art projects, installations and exhibitions. ●



An array of images from Douglas Coupland's archives at UBC Library.



## NOMINATIONS: The 2011 Innovative Dissemination of Research Award

UBC Library is once again seeking nominations for its annual **Innovative Dissemination of Research Award**. Established in 2010, this award honours those whose creative use of new tools and technologies enhance the ways that research is disseminated.

All UBC faculty, staff and students are eligible. The recipient will be announced at the Celebrate Research Week Gala event in March 2011.

Nominations will be accepted from November 15 to December 7. For more information on the nomination process and the award program, please visit <http://scholcomm.ubc.ca/award>.

## Steering scholarship forward



*"There have been enormous changes in the system of scholarship": Joy Kirchner, UBC Library.*

UBC Library has spearheaded the formation of a high-level, campus-wide Scholarly Communications Steering Committee to help the University tackle some of the big academic challenges of the 21st century.

The 26-member committee is co-chaired by Ingrid Parent, University Librarian and Wes Pue, Vice-Provost and Associate Vice-President Academic Resources. It includes 14 representatives from faculties and colleges, and will focus on issues facing scholarship in the digital age.

"There have been enormous changes in the system of scholarship," explains Joy Kirchner, a Collections, Licensing and Digital Scholarship Librarian at UBC Library and a member of the steering committee. "The Library is one of the stakeholders in a wider discussion, and engagement with the entire community on these changes is necessary."

### Setting the stage

The committee was set up earlier this year partly in response to recommendations from a March symposium, held at UBC, entitled "Canadian University Publishing in a Digital Age."

An earlier Library-based scholarly communications committee, set up in 2007, also recommended "the establishment of a top-level, University-wide Steering Committee on Scholarly Communication to track campus initiatives and provide a means for co-ordinated efforts across campus."

The first meeting of the new committee was held in September, with plans for future gatherings to be held quarterly. Thus far, some of the key topics that have arisen include: open access, which is the principle that promotes free, unfettered access to research and information; tenure and promotion in the digital age; and the best practices and sustainability of scholarly publishing.

Working groups have been established for each of these topics, and the plan is for the steering committee to advise and recommend a course of action on scholarly communication issues to David Farrar, UBC's Provost and Vice President Academic.

For more information on the committee and related topics, please visit <http://scholcomm.ubc.ca> or contact Joy Kirchner at [joy.kirchner@ubc.ca](mailto:joy.kirchner@ubc.ca). ●

## PROFILE: ALLAN BELL

### Directing the digital agenda

Allan Bell caught the technology bug when he began programming computers in high school. And he hasn't recovered since.

Indeed, Bell – the new Director of Digital Initiatives at UBC Library – brings a lifetime of passion and expertise to his new role, including private- and public-sector experience.

Before coming to UBC, Bell served as the Associate University Librarian for Information Technology Services at the University of Waterloo. Prior posts include stints at Stanford University Libraries, Ovid Technologies Inc., the University of Texas and McGill University.

#### The future of the library

His eureka moment came while attending a bibliography course at Queen's University in Kingston, Ontario. There, Bell managed to indulge an interest that combined the esoteric world of rare books with the binary logic of the digital realm. "You could see that computing was going to be the future for the library, for sure," he recalls.

At UBC, Bell will oversee and guide the Library's digital initiatives. This new role is a key one, given the importance of the digital agenda to UBC Library. Ingrid Parent, the University Librarian, has stressed this agenda as a top priority since arriving at UBC in 2009. In addition, the new UBC Library strategic plan, which can be found at <http://strategicplan.library.ubc.ca>, lists "Manage Collections in a Digital Context" as one of its five main directions for the next five years.

Although Bell just began his new job in September, his vision for the Library is



already coalescing. "I would like the Library to be seen on campus as an active problem-solver and engaged academic partner to improve the teaching, learning and research at UBC," he says. He would also like to make the Library's rich collections more broadly available, and collaborate with other organizations to pursue projects.

#### Partnering to solve problems

Bell's a big believer in collaboration, an outlook that will continue to inform his approach at UBC. During his tenure at Waterloo, he was part of a small consortia that included Wilfrid Laurier University and the University of Guelph. The trio shared an online catalogue and worked together on various projects. "We were very, very different organizations, and yet we were able to work together to

solve common problems," he says.

For now, Bell is busy meeting many of his Library colleagues and finding out their views on the Library's digital endeavours. Some current projects that Bell and his team are focusing on include a Chinese-Canadian heritage initiative, funded by the federal government's Community Historical Recognition Program; the BC Bibliography project; a Web presence for the Library's various digital undertakings; and preservation. "If we're doing these digitization projects, it's great," Bell says. "But we really need to make sure that they're going to be available in 20 or 30 years."

Please contact Allan Bell at [allan.bell@ubc.ca](mailto:allan.bell@ubc.ca) with any questions or comments about the Library's digitization programs. ●

*The Library as an engaged academic partner: Allan Bell, Director of Digital Initiatives.*

## Access a world of data with Abacus



Whether you are investigating the meteoric growth of Internet usage in Canada, the shifting demographics in Vancouver's downtown core or mapping the coastal temperate rainforest cover in British Columbia, Abacus represents a significantly expanded service for academic researchers in BC.

Developed by UBC Library in partnership with Simon Fraser University, the University of Victoria and the University of Northern British Columbia, Abacus is a platform to access research data from a central interface. It allows students, researchers and faculty from these universities to discover and download numeric data from numerous organizations such as Statistics Canada, as well as locally created data sets.

### A better way to search and organize

"We've moved to a newer, better way to search and organize material from Statistics Canada, DMTISpatial and other data providers," says Mary Luebbe, Data Services Librarian at UBC.

"We've also expanded our services to the partner universities. This means that librarians in Prince George or Victoria can direct their students there to download the files they need."

"This will allow faculty members to browse, find and download data on various subjects," says Walter Piovesan, SFU Librarian for Research Data Services. "There never was an easy way to get at all these resources. But with Abacus, researchers can search all available datasets using nothing more than a Web browser. All that's required is a login using their university IDs."

Abacus's collaborative and centralized nature makes it easier for researchers across the province to access extensive survey data made available through Statistics Canada's Data Liberation Initiative (DLI), the Inter-university Consortium for Political and Social Research (ICPSR), DMTI Spatial and ESRI. The DLI is a Canada-wide effort to provide post-secondary institutions with cost-effective access to Statistics Canada's household surveys, aggregate data, censuses and geospatial data for GIS applications.

The launch of Abacus coincided with the June opening of UBC Library's GIS/Research Data lab in Koerner Library. This new space brings together data gleaned from Abacus and visualization resources that will improve scholars' ability to discover, interpret and present their research.

For more information, please contact Data Services at **604-822-5587** or visit <http://abacus.library.ubc.ca>

### INSIGHT

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The Library

