

A Loaf of Gentrification

Yield: One

Prep time: One – Five years

Total time: 5 – 10 years.

Ingredients

Pre-existing community | 1

Poor Artists | 10-20

Starbucks | 1-2 is enough

Whole Foods | 1

Artisanal Shops, Restaurants, and Cafes | The more the better

Directions

1. Locate a neighbourhood in your city with low rents, high rates of poverty, building vacancies, and an aesthetically pleasing but somewhat run-down built environment.
2. Add approximately a planner's dozen poor artists into your neighborhood. Do not add more; they will naturally proliferate if frequently fed coffee, cigarettes, and attention.
3. Knead pre-existing warehouse space into 'open-concept' artist lofts. Minimal effort is required at this stage. The natural occurring artists will work their magic.
4. Boil 5-10 former storefronts and warehouse spaces until they become art galleries. When the walls turn stark white and the floors have reduced to a gleaming concrete, turn down the heat and simmer indefinitely.
5. Very carefully add one Starbucks.

*This ingredient can be overpowering. Be careful not to over season. Otherwise, the community is at risk of being 'so over.' When fully gentrified, go nuts and season to taste. By

this time, natural occurring young urban professionals (yuppies) and hipsters will be outcompeting artists for space to consume sugars in the dough.

6. Mix one Whole Foods into your dough. This ingredient will thrive as artists move to more derelict pastures and yuppies multiply.

* If you are having a hard time getting the Whole Foods to incorporate, emulsify with a smidgen of tech startup offices.

7. If you see people dressed in styles of bygone eras cycling through your dough, you're ready to proof. Give it a few years to develop. It is ready when diversely similar artisanal shops and restaurants have risen to the surface.

8. Bake your dough in the high heat of increased investment. Allow time for luxury condo developments and corporate chains to thoroughly establish throughout.

9. Rest and bring to room temperature.

10. Repeat process with a nearby community that has similar characteristics.

Nutrition

100% daily recommended dose of improved infrastructure and services.

*The City will have taken notice of your success and devote resources to growing your loaf's vibrant tax base. Moreover, given lower rates of crime and fewer social issues, your health will be rewarded with improved public transportation, bike lanes, and parks.

0% pre-existing residents and businesses retained

Special Diet Information

Farmer's markets and food truck festivals have been reported as common side effects.

If you are allergic to capitalism, this may cause a reaction.

If your diet requires affordability, seek immediate medical attention if ingested.