## Show You Know

Determine each product using paper folding.
a) $\frac{1}{4} \times \frac{1}{2}$
b) $\frac{2}{3} \times \frac{2}{3}$

## Example 2: Multiply Using Diagrams

Determine $\frac{2}{3} \times \frac{1}{2}$.

## Solution

Draw a rectangle. Draw line segments to cut its length into thirds.


Draw a line segment to cut the width of the rectangle into halves.


## Literacy 8 Link

Understanding
Common
Denominators
For $\frac{1}{2}$ and $\frac{2}{3}$,
a common
denominator is 6 , which is a common multiple of 2 and 3 .
$\frac{2}{3} \times \frac{1}{2}=\frac{2}{6}$
Write $\frac{2}{6}$ in lowest terms.
$\frac{2}{6}=\frac{1}{3}$
So, $\frac{2}{3} \times \frac{1}{2}=\frac{1}{3}$.

$$
\begin{aligned}
& \text { The product of } \\
& \text { two proper fractions } \\
& \text { is less than either of } \\
& \text { the fractions. You can } \\
& \text { check this relationship } \\
& \text { using common } \\
& \text { denominators. } \\
& \frac{2}{3}=\frac{4}{6} \quad \frac{1}{2}=\frac{3}{6} \\
& \frac{2}{6}<\frac{4}{6} \quad \frac{2}{6}<\frac{3}{6}
\end{aligned}
$$

## Show You Know

Determine each product using diagrams.
a) $\frac{1}{2} \times \frac{1}{2}$
b) $\frac{1}{3} \times \frac{3}{4}$

