Show You Know

Determine each product using paper folding.

a)
$$\frac{1}{4} \times \frac{1}{2}$$
 b) $\frac{2}{3} \times \frac{2}{3}$

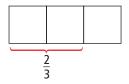
$$b) \frac{2}{3} \times \frac{2}{3}$$

Example 2: Multiply Using Diagrams

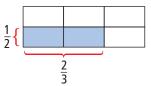
Determine $\frac{2}{3} \times \frac{1}{2}$.

Solution

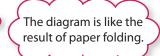
Draw a rectangle. Draw line segments to cut its length into thirds.



Draw a line segment to cut the width of the rectangle into halves.







Literacy E Link

Understanding Common **Denominators**

For $\frac{1}{2}$ and $\frac{2}{3}$, a common denominator is 6, which is a common multiple of 2 and 3.

$$\frac{2}{3} \times \frac{1}{2} = \frac{2}{6}$$

Write $\frac{2}{6}$ in lowest terms.

$$\frac{2}{6} = \frac{1}{3}$$

So,
$$\frac{2}{3} \times \frac{1}{2} = \frac{1}{3}$$
.

The product of two proper fractions is less than either of the fractions. You can check this relationship using common denominators.

$$\frac{2}{3} = \frac{4}{6}$$
 $\frac{1}{2} = \frac{3}{6}$

$$\frac{2}{6} < \frac{4}{6}$$
 $\frac{2}{6} < \frac{3}{6}$

Show You Know

Determine each product using diagrams.

a)
$$\frac{1}{2} \times \frac{1}{2}$$

a)
$$\frac{1}{2} \times \frac{1}{2}$$
 b) $\frac{1}{3} \times \frac{3}{4}$