Social Media Questionnaire

1. Which of these social media platforms do you use?
   1. Facebook
   2. Instagram
   3. Snapchat
   4. All three equally or none of them
2. How often are you using social media as the speaker/audience?
   1. I’m very active on social media
   2. I don’t usually post anything
   3. I only browse through social media
   4. I don’t use social media
3. How many friends do you have on facebook?
   1. Less than 100
   2. 100-300
   3. 300-600
   4. 600 +
4. Who are the people/organizations you follow on instagram?
   1. Bloggers: Fashion/Makeup/Fitness/Food
   2. Entertainment: Cute animals/humor
   3. Famous people: Models/Celebrities/Athletes
   4. Information: Tech/News/Education
5. What is your purpose(s) on social media?
   1. post about myself
   2. check out my friend’s updates
   3. entertainment
   4. learn new things
6. Do you think social networking is changing the way people behave?
   1. Yes
   2. No
7. Is it possible that social networking sites make people lonelier?
   1. Yes, people are talking less in real life
   2. No, people have more communication online
   3. Maybe…I’m not sure
8. Do you think relationships that start online are less likely to succeed?
   1. Yes, online dating is not reliable
   2. No, you can get to know people very well online
   3. It depends…
9. Do you think social networking sites should have advertising?
   1. Yes, it’s convenient
   2. No, it’s annoying
   3. I don’t care
10. Does social networking change the way companies act now that it is easier for people to post bad customer experiences on the internet?
    1. Yes, companies need to modify their behavior
    2. No, this shouldn’t affect companies