Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Advertisements of the 1920’s: Document-Based Question**

**Assignment Directions:** This is a DBQ that requires you to use your analytic and reasoning skills to answer **one** of two essay questions using primary source data. Below are the essay questions, analysis instructions (which you should be well versed in by now), and the rubric for the essay.

**Essay Questions:**

* *What tactics and strategies did companies of the 1920’s use to sell their products to the American people? How did they convince people that they needed these commodities?*
* *What social values and cultural beliefs are “hidden” in these advertisements?*

**Analysis Directions:** Pick **eight** pict























