

Business Proposal

Do you have a burning business idea that can become the next Facebook, Google, and M&M's? Describe the business you want to start.

Instructions: Answer the following questions completely and provide visuals to support your answers.

- What is your business idea?
 - What kind of good/service are you going to provide?
 - Why is this of an interest to you? What was the inspiration for your business?
- What type of business do you want to own?
 - **Purpose:** Is your business going to be profit or non-profit?
 - **Size:** How many employees are you going to start off with? To how many do you plan to expand?
 - **Industry:** Is your business going to be in the primary, secondary or tertiary industry?
 - **Location:** Where is your business going to be? Is it going to be home-based, office-based, or web-based?
- What **form of ownership** is your business going to be?
 - Why did you choose this particular form of ownership?
 - Make sure to include both general and specific advantages of your chosen form of ownership.
 - What are some challenges that may arise from this choice?
 - Make sure to include both general and specific disadvantages of your chosen form of ownership.

Formatting: Follow these suggestions.

- 1-2 pages (singled-spaced)
- ~14 size font



Grading Criteria:

- Content (20 marks)
 - Are answer all questions answered completely?
- Organization (10 marks)
 - Is your proposal organized in an easy to follow manner?
- Presentation (10 marks)
 - Is your proposal visually appealing when appropriate?
- Communication (20 marks)
 - Does your proposal follow the rules of the English language?
 - Is the proposal written in your OWN voice?

