# Interview Questions

1. What is your role in UBC CVC?
2. What would define at the target market of the club?
3. What are some events and memberships that have performed well in the past?
4. Why do you think engagement amongst general members is lower than previous years?
5. What are some strategies the club can employ to prevent this from happening in subsequent years?
6. What are the financial and logistic limits of the club?

# Survey Questions

<https://forms.gle/WK6DY7ULWPSodP3H7>

I am a fourth-year undergraduate student at the Sauder School of Business currently undertaking a technical writing project. The purpose of this survey is to obtain primary data to understand the needs and wants of University Students regarding their student club involvements. The final report will be conveyed to the executive board of UBC CVC. The data collected from this survey will allow UBC CVC to create an optimal strategy to satisfy the needs of UBC's student body. The survey contains 8 questions and should take no longer than 5 minutes of your time. Your responses are completely voluntary and anonymous, thank you for taking part in the survey.

1. What year are you in?
2. If school was in person, how many times per week would you be on campus?
3. How many clubs are you currently a member of?
4. If you are a member of a club what was your incentive for joining?
5. How important is the cost of membership when you are deciding which club to join?
6. What type of membership incentives are you most interested in?
7. Do you prefer online or in-person events?
8. How do you find out about new clubs?