



THE UNIVERSITY  
OF BRITISH COLUMBIA  
Faculty of Management  
Okanagan Campus



THE UNIVERSITY  
OF BRITISH COLUMBIA  
Okanagan Campus



# The UBCO Management Student Association Sponsorship Package

07.26.2021

—

Noah Saini & Carson Steele

UBCO MSAEME 4145, 3333 University Way  
Kelowna, BC V1V 1V7



# ABOUT US

The Management Student Association (MSA) is a student-run, non-profit organization that represents more than 900 students who study in the Faculty of Management at UBC Okanagan.

The MSA provides professional development opportunities and experiences to enrich their presence in the business community, and obtain key experience prior to graduation. Students are supported through our clubs, conferences, and academic events.





# OUR GOAL

*To Create Experiences That Inspire.*

As representatives of all the management students, it is our responsibility to do everything we can to help students reach their full potential.

Our second responsibility is to recognize students for their talent and leadership. Through this we help dedicated and passionate students reach new heights and for many, prepare to join the Okanagan business community.



# MESSAGE FROM THE DEAN



Career success in today's world demands full connection. The faculty of Management helps prepare tomorrow's innovators and leaders, not only by providing programming to develop capabilities, skills and resourcefulness, But also by assisting students in the task of expanding their network.

The Management Student Association (MSA) is leadership in action, a group of engaged young professionals who are elected as representatives of the Faculty of Management student body, Their mission is to 'build experiences that inspire' through creation of a strong student network and development of leadership skills through a combination of fun and scholarship. The MSA organizes a variety of activities outside the classroom that help connect the Faculty of Management students to the business community. They invite guest speakers to campus, organize networking events, undertake community service trips, and run the Annual Distinguished Leadership Gala.

You have a unique opportunity to engage with the leaders of tomorrow and help shape their education. I extend my personal invitation to you for investment in the next generation of business and community leaders. Please be a part of their best opportunities to grow and thrive: get involved with the Faculty and the MSA.

I encourage you to provide co-op and summer work terms, act as mentors, participate in our events, or contributions. In return, you join their network and have access to all the opportunities that come with membership. The Faculty of Management works hard to ensure the success of its students and alumni, and to meeting the need of the business community in a rapidly changing world. We look forward to your support in mutually beneficial endeavor.

-Roger Sugden, Ph.D.  
Dean Faculty of Management



# HOW TO GET INVOLVED

The MSA hosts and supports many career-building avenues for students, all of which, wouldn't be fully possible without the strong support of our corporate sponsors. We provide a multitude of opportunities for **your company** to get involved

Case Competitions- Okanagan Case Competition, First and Second Year Case Competition, and the Alumni Case Competition.

Charity Events- Movember, 5 Days for the Homeless, and Mental Health Mondays.

Clubs- Accounting Club, Consulting Club, Entrepreneur Club, HR Club, Marketing Club, Portfolio Management Group, Toastmasters.

Conferences- In 2018 we sent over one hundred students to conferences in places ranging from Calgary to Dubai.

Social and Academic Events- Step into Management, Contrast, Management Week, Distinguished Leadership Gala, Company Crawl, Suits & Skirts, as well as numerous speakers and workshops throughout the year.



# WHAT YOU GET FROM THE MSA

## Recruitment opportunities

Personal connection building and networking with exceptional students

Promotion of job opportunities and internships

Access to student competitions

## Brand Promotion and Visibility / Awareness

Brand promotion via social media, events (online and in-person), and more

Demonstrate benefits of your company

# OUR SPONSORSHIP PACKAGES

	Platinum	Gold	Silver	Bronze
	\$5000+	\$2500+	\$1500+	\$500+
Invitation to general events	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓
Chance to work with all MSA clubs	✓	✓	✓	
Distribution of branded merchandise	✓	✓		
Social media promotion	✓	✓		
Logo shown at all events/activities	✓			
Free tickets to MSA Gala and recruitment priority	✓			



# THANK YOU FOR YOUR SUPPORT

## Contact:



Noah Saini- Director of Events Sponsorship



[sponsorshipdirector@msaubco.ca](mailto:sponsorshipdirector@msaubco.ca)



msaubco.ca



msaubco



@msaubco



OKANAGAN