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Professor Stephen J Toope
President and Vice-Chancellor
The University of British Columbia
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Dear Professor Toope



Australia is hosting the G20 Leaders Summit in Brisbane in November 2014. This major global event affords the opportunity to create a highly innovative Graduate business case competition to address a challenge of global significance.

The G20 Global Business Challenge (G20 GBC) is designed to leverage the best and brightest graduate student talent across graduate business schools and universities globally in order to develop solutions to a global business challenge. Importantly, the competition uniquely facilitates collaborations by student teams with research organisations and industry in order to develop highly innovative solutions to the issued challenge. Solutions will comprise a mix of new technologies and innovative business and financing models for maximum impact.

The challenge for the 2014 G20 GBC is to develop an innovative solution to use, recycle and/or manage water to achieve large scale beneficial impact.

As the G20GBC is underpinned by the program of the 2014 G20 summit of Heads of Government and Finance Ministers, the event will provide an unprecedented opportunity for winning teams to have global media exposure as well as exposure to global CEOs and financiers as judges. The winning team will receive a first prize of \$US 100,000. Further, to assist finalist teams each non-Australian team will be provided with \$US 10,000 to assist with travel expenses.

I would like to formally invite the participation of your university in the 2014 G20 Global Business Challenge. An information brochure is attached and registration can be undertaken online on the event web site www.g20gbc.org. Additionally, your university as a participant can promote its relevant technologies on the event web site for consideration for collaboration by other teams.

On behalf of myself and our event partners we look forward to having your university participate in the G20 Global Business Challenge.

Yours sincerely



Professor Peter Høj
President and Vice-Chancellor
The University of Queensland

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