

Lab #1: Rough Project Idea

Purpose:

The purpose of today's assignment is for your team to begin to focus on a specific research project topic.

Your team task:

After consulting with your professor or graduate co-instructor, write a summary about your research topic that includes the following information:

- a conceptual research question (or two if you have time or can't decide on one)
- a testable research question from your conceptual research question
- the independent variable (IV) of your research question (i.e., what you are going to manipulate)
- how you will manipulate your IV
 - e.g., see Heath, C., Bell, C., & Sternberg, E. (2001). Emotional selection in memes: The case of urban legends. *Interpersonal Relations and Group Processes*, 81, 1028-1041.
 - e.g., Heath, Bell, & Sternberg (2001) manipulated the "disgustingness" of urban legends by altering the content slightly
- the levels (or conditions) of your IV
 - e.g., Heath et al., (2001) had two levels (or conditions): low disgust and high disgust
- your conceptual dependent variables (DVs) (i.e., what you are interested in to see how it will change depending on the level or condition of your IV)
 - e.g., Heath et al. (2001) wanted to know if people would tell others the more disgusting story
- your operationalized DVs (i.e., how, specifically, you are going to measure your DV). Try to include an actual question with response scale.
 - e.g., Heath et al. (2001) asked participants (a) whether they would pass along the disgusting story and (b) whether they felt disgusted by the story.

Documents to refer to / Template to use:

Use the LAB_01 form to complete this assignment.

At the end of class:

- one member of your team needs to upload your LAB_01 team assignment.
- It does not matter which team member uploads your team's assignment.
- Each team member should, though, keep a copy for his/her records.

After class:

- Your professor or graduate co-instructor will provide each member of your team with feedback on your submitted assignment before the next class.