



भारतीय प्रबंध संस्थान बेंगलूर
INDIAN INSTITUTE OF MANAGEMENT
BANGALORE

Internationalization at IIM Bangalore



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IIM Bangalore and Internationalization

Indian Institute of Management Bangalore is a leading graduate school of management in Asia and an acknowledged hub of academic activity both in India and abroad. Under the IIM Act of 2017, IIMB is an Institute of National Importance. Internationalization is a major focus area for the institute and is embedded in all of IIMB's programmes and initiatives. Multiple offices and stakeholders within the institute are involved in the initiation, coordination and direction of internationalization efforts. These include the Office of International Affairs (OIA) which handles exchange programmes and related academic collaborations with overseas educational institutions, the Research & Publications Office, the Programme Offices, the Career Development Services Office, and the Centres of Excellence. The aim is to contribute to global business education through innovations in and expansion of training programmes, to the global academic community through relevant research particularly on emerging markets, and to industry, government and regional and international institutions through professional and consulting activities.

Global Alliances

IIMB has deep engagements with several international networks. The school has collaborated with **90 international partner institutions** across the world in **30 countries**.

- **Global Network for Advanced Management:** IIMB is the only Indian B-school in the Global Network for Advanced Management, a network of 32 global B-schools convened by Yale School of Management
- **Academy of International Business:** A world body with presence in 86 countries; India Chapter headquartered at IIMB
- **Association of Management Development Institutions in South Asia (AMDISA):** A SAARC recognized body with 251 members
- **Shastri Indo-Canadian Institute (SICI):** A premier academic bridge between India and Canada with over 100 member institutions
- **Toulouse Business School, France:** IIMB and TBS launched India's first Executive General Management Programme in Aerospace and Aviation Management
- **Goldman Sachs:** The Women Start-up Programme and the 10,000 Women Programme
- **Michael & Susan Dell Foundation:** To offer incubation for social enterprises
- **Infineon:** To strengthen start-up ecosystem focusing on Artificial Intelligence
- **FAU and Fraunhofer Institute for Integrated Circuits in Germany:** To offer a programme on 'Leading Digital Transformation'
- **McGill and Lancaster University, UK:** For the International Management Programme



During 2020-21, IIMB renewed partnerships with five international universities.

| | Name of School | Status | Region |
|---|---|---------|-------------|
| 1 | University of Mannheim Business School | Renewal | Germany |
| 2 | MCI Management Center Innsbruck | Renewal | Austria |
| 3 | Asian Institute of Management | Renewal | Philippines |
| 4 | Louvain School of Management | Renewal | Belgium |
| 5 | WU, Vienna University of Economics and Business | Renewal | Austria |

International Outreach

IIM Bangalore's international outreach covers a plethora of programmes, activities, research projects and more. Some of the programmes include:

- Business Planning for International Markets (BPIM)
- Developing Technology Partnerships between Indian and Israeli Firms
- Doing Business in India for International Business Schools and MNCs
- General Management Programme for Aerospace and Aviation Executives (GMAE)
- Global Network for Advanced Management Courses
- International Management Programme (IMP)
- Leading Digital Transformation (Equal Partnership Programme)

Launch of International Research Centres: Israel Centre and Mizuho India Japan Study Centre (MIJSC)

To focus on new and emerging areas of research and education, **Centres of Excellence** have been established within IIMB. The institute has entered into international collaborations to set some of these centres in order to facilitate initiatives among academia, industry and government agencies of partnering countries to work on areas of mutual interest.

Israel Centre

- Inaugurated on November 05, 2017: seeks to act as a hub for research on Indo-Israeli interactions in the fields of technology innovation, business strategy and history, government policies and culture, by uniting scholars, business community and students
- IIMB has ongoing academic programmes, research collaborations and student exchange programmes with leading Israeli academic institutions, especially with Tel Aviv University (TAU)
- Faculty at IIMB have been involved in Israel-related research; scholars from Israel have visited IIMB for research seminars and conferences
- IIMB has an exchange relationship with Coller School of Management at TAU that has participation from Post Graduate Programme in Management (PGP) students
- The Coller School also has an International Exchange Week which has participation from Post Graduate Programme in Enterprise Management (PGPEM) students
- Technion is part of the Global Network for Advanced Management which allows IIMB and Technion students to take courses, during specific weeks, in the network's schools



Internationalization at IIM Bangalore

- The centre offered executive development programme: '**Developing Technology Partnerships between Firms in India and Israel DTPII-X 2019**', jointly offered by IIMB and Collier School

Mizuho India Japan Study Centre

- Set up in September 2017: aims to become knowledge centre for India-Japan business history, business strategies, culture and technology innovation
- Entered into partnership agreements with six leading universities in Japan - Hitotsubashi University, International University of Japan, Keio University, Tokyo University, Kyoto University and Waseda University
- Centre has been engaged in training partnerships by offering leadership development training programmes such as the **India Japan Leadership Programme (IJLP)** - a joint India-Japan programme for executives and entrepreneurs
- It also offers an immersive learning experience for MBA students from IIMB, in which about 30 MBA students visit Japan annually and work on business linked projects, as part of the **Business Planning for International Markets (BPIM)** programme
- The centre has been financially supported by **Mizuho Bank**, one of the top three banks in Japan
- A focus area for MIJSC is research and in this context, the centre supports research projects by IIMB faculty members for their broad range of research endeavours, relevant to India and Japan

Student Exchange Programme

IIMB has developed an extensive International Student Exchange Network to provide cross-cultural exposure and a global perspective to the students. IIMB has collaborated with reputed universities in countries like Austria, Belgium, China, Denmark, Finland, France, Germany, Italy, Netherlands, Poland, Portugal, South Africa, South Korea, Spain, Sweden, Switzerland and Taiwan.

- The **Student Exchange Programme (SEP)** provides international experience to its students
- Students visiting IIMB on exchange opt for electives that are taught as part of the Post Graduate Programme in Management or Post Graduate Programme in Enterprise Management
- The SEP aims at providing diversity in the classroom and international exposure to students, while maintaining the high academic standards of IIMB
- Since 2016, 617 PGP students have participated in student exchange programmes
- Since 2016, 386 international students visited IIMB
- About 150 MBA students go for an exchange term at 55 partner universities in 34 nations each year
- About 100 students come to IIMB for an exchange programme from 32 partner schools and 17 nations



Summary of Student Mobility over the Last Five Years

| Region \ Year | 2016-17 | | 2017-18 | | 2018-19 | | 2019-20 | | 2020-21 | |
|--|-----------|------------|------------|------------|-----------|------------|-----------|------------|-----------|----------|
| | IB | OB | IB | OB | IB | OB | IB | OB | IB | OB |
| AFRICA | 0 | 0 | 0 | 0 | 0 | 3 | 1 | 2 | 0 | 0 |
| ASIA | 1 | 4 | 4 | 9 | 2 | 8 | 4 | 4 | 0 | 0 |
| AUSTRALIA | 0 | 2 | 0 | 2 | 0 | 4 | 1 | 3 | 0 | 3 |
| EUROPE | 96 | 122 | 89 | 104 | 84 | 124 | 78 | 147 | 14 | 4 |
| LATIN AMERICA | 0 | 1 | 2 | 2 | 0 | 2 | 0 | 1 | 0 | 0 |
| NORTH AMERICA | 0 | 15 | 5 | 12 | 4 | 15 | 0 | 9 | 4 | 0 |
| Total | 97 | 144 | 100 | 129 | 90 | 156 | 84 | 166 | 18 | 7 |
| Post Graduate Programme in Enterprise Management | 0 | 8 | 0 | 9 | 0 | 8 | 0 | 11 | 0 | 2 |
| Post Graduate Programme in Management | 97 | 136 | 100 | 120 | 90 | 150 | 84 | 157 | 18 | 5 |

Double Degree Programme

Students of the two-year Post Graduate Programme in Management (PGP) now have the opportunity to obtain double degrees by being part of the Double Degree (DD) Programme.

- IIMB commenced its Dual Degree Programme with Global Partner Schools in 2018
- During their DD programme exchange, selected students study at their home institution in the first academic year and transfer to the host institution in the second academic year
- These collaborations facilitate the process of obtaining two academic degrees for students participating in the DD programme, upon satisfying the academic requirements set forth by the institutions
- There were eight outgoing students and five incoming students to-from Bocconi University (Italy), ESCP (France) and ICS, Hitotsubashi University (Japan) in the last two years

Details of the Dual Degree Programme

| | Partner School | Year | IB | OB |
|---|--------------------|---------|----|----|
| 1 | ICS Hitotsubashi | 2018-19 | 1 | 0 |
| 2 | Bocconi University | 2020-21 | 4 | 4 |
| 3 | ESCP | 2020-21 | 0 | 4 |

Note - Covid Preparedness: Student mobility was impacted in 2020 due to the Covid-19 situation. Always quick to respond to challenges, IIM Bangalore switched to the online mode of teaching in 2020 and offered student exchange on the virtual mode to incoming exchange students. This mode of teaching was extended to all international programmes and the transition from face-to-face to virtual meetings and classroom teaching was smooth. The institute is now offering hybrid classes to students that entails offering students a choice to attend classes in a virtual or face-to-face mode.



Global Network for Advanced Management

IIMB became a member of the Global Network for Advanced Management in 2012 and is the only Indian institution to be a part of the network, which comprises 32 top business schools from across the globe including Yale School of Management, HEC, INSEAD and NSU.

Activities of the network include:

- Providing online courses to students of partner schools
- Providing access to select courses through use of digital technology

Courses

Several IIMB students enrol for Global Network Courses. IIMB offers **both Small Network Open Courses (SNOCs) and Global Network Weeks (GNWs)** with students participating from IIMB and other partner schools. Some courses offered in the past few years are: Leadership in a Virtually Connected World, Managing Across Cultures, Cultural Competence for Global Business Managers and Responsible People Management.

GLOBAL NETWORK WEEKS & COURSES

| Year | International students who attended Global Network Weeks at IIMB | IIMB Students who attended Global Network Weeks at Partner Schools (PGP, EPGP, PGPEM) | IIMB students who participated in Small Network Open Courses (PGP, EPGP, PGPEM) |
|------|--|--|--|
| 2015 | 4 | 13 | 0 |
| 2016 | 22 | 68 | 8 |
| 2017 | 20 | 66 | 40 |
| 2018 | 17 | 73 | 27 |
| 2019 | 26 | 90 | 30 |
| 2020 | 23 | 85 | 97 |

Internationalization of Classrooms

During 2016-20, IIMB received 156 applications to the Post Graduate Programme in Management from overseas GMAT applicants; 84 candidates were called for interviews, 65 were given offers and 42 candidates accepted and joined the programme. In addition to students, internationalization of the learning process is also enabled by the large number of faculty members, including several recently hired young faculty (66 out of 110 full-time faculty), who have received their doctoral degrees from international institutions and can thus provide exposure to latest international pedagogies and practices. There are 31 faculty members with international teaching experience. IIMB has also recruited eight international faculty members in the below mentioned areas, to provide greater international exposure to its students through increased diversity in its faculty body.

| Area | Nationality |
|--|-------------|
| 1 Marketing | Korean |
| 2 Organizational Behavior & Human Resources Management | Canadian |
| 3 Economics & Social Sciences | Canadian |
| 4 Entrepreneurship | French |
| 5 Strategy | Canadian |
| 6 Finance & Accounting | American |
| 7 Finance & Accounting | American |
| 8 Economics & Social Sciences | American |

Technology-enabled Education

Good quality management education cannot reach the large numbers of interested learners through classroom-based education alone, and this is where IIMB's Massive Open Online Courses (MOOCs) come in. The school's digital learning initiative IIMBx has made its foray into the international market as well.

IIMB offers MOOCs, a Technology-enabled Education (TEL) platform, through edX, a not-for-profit online initiative of Harvard and MIT that offers online courses. IIMB is the only management school in India to offer MOOCs on the edX platform. At present, IIMBx offers 43 courses, two Micro-Masters Programmes and one Professional Certificate Programme in Financial Risk Management. Around 20,00,000 students from 190 countries have enrolled in the courses so far. IIMB has been declared Number 3 in the list of Top Business Schools of 2020 by MOOC Lab (<https://www.mooclab.club/pages/bsrmp-2020/>) – HEC Paris and Wharton School of the University of Pennsylvania being the top two.

Some globally relevant courses:

- People Management
- Operations Management
- Customer Relationship Management
- Marketing Management
- Effective Business Communication

International Students Enrolled in MOOCs from 190 Nations

| Year | edX - Enrolment | edX - Certificates Issued |
|------|-----------------|---------------------------|
| 2017 | 135020 | 2454 |
| 2018 | 134360 | 3353 |
| 2019 | 197993 | 2466 |
| 2020 | 174225 | 2062 |
| 2021 | 64603 | 3293 |

Executive Education and Global Interface

In keeping with the overall objective of the institute, IIMB has been working towards internationalizing its Executive Education Programmes (EEPs). In the last three years, IIMB has launched few programmes in partnership with international business schools. Participation in EFMD conferences has contributed to better networking with international business schools resulting in programmes, such as 'Doing Business in India' for international participants.

Key International Clients

- Hemas Holdings PLC (Client)
- Mitsubishi Heavy Industries (Client)
- Toulouse Business School, France (Partner)
- Standard Chartered Bank (Client)
- University of Sydney (Client)

Leading International Partnership Programmes: Leading Digital Transformation (LDT) in partnership with FAU and Fraunhofer Institute of Integrated Circuits; International Management Programme (IMP) where the core programme is a set of five modules of 10 days each, designed by elite business schools in Bangalore, Yokohama, Lancaster, Montreal, and Rio de Janeiro, delivered over 16 months; General Management Programme for Aerospace and Aviation Executives (GMAE), in partnership with Toulouse Business School; Developing Technology Partnerships between firms in India and Israel and Establishing and Managing Corporate Innovation: Lessons from the Israeli Experience, in partnership with Tel Aviv University, Israel.

The EEP Office has long-term tie-ups with several international organizations. IIMB frequently conducts short duration programmes for visiting delegations of multinational executives who seek an understanding of how business is conducted in India. The table below depicts its international **Custom** and **Open Programmes** from 2015-2021.

| Programme Type | Year | No. of Programmes | No. of Participating Countries | No. of Participants | Participating Countries |
|---------------------|---------|-------------------|--------------------------------|---------------------|--|
| Custom | 2015-16 | 10 | 7 | 228 | Australia, Brazil, Canada, China, France, Germany, Japan, Nigeria, South Africa, Spain, Sri Lanka, Sweden, UK, USA |
| | 2016-17 | 12 | 10 | 292 | |
| | 2017-18 | 12 | 10 | 292 | |
| | 2018-19 | 17 | 9 | 454 | |
| | 2019-20 | 11 | 7 | 303 | |
| Custom Total | | 62 | 43 | 1569 | |
| Open | 2017-18 | 3 | 16 | 56 | Cameroon, Korea, Germany, USA, Canada, Kenya, South Africa, Nigeria, UK, Brazil, Malaysia, Japan, Ghana, Wales, Spain, Tunisia |
| | 2018-19 | 1 | 1 | 4 | |
| | 2019-20 | 2 | 11 | 22 | |
| | 2019-21 | 1 | 1 | 1 | |
| Open Total | | 7 | 29 | 83 | |
| EEP Total | | 69 | 72 | 1652 | |

Alumni

The annual alumni meet Anusmaran is held in international locations including Dubai, Sydney, Singapore, New York, Tokyo, Stockholm, Amsterdam, London, Hong Kong and San Francisco; 18 faculty members visited these locations and 300+ alumni have attended the event in the last three years. The deep engagement with alumni is reflected in the fact that alumni have contributed to over half of the total donations received in 2018-20. IIMB has received INR 6,141,000 donation from overseas alumni in the past five years for various causes.

The alumni also contribute significantly by mentoring students, especially in career development. More than 100 alumni come to the campus from all over the world each year.

Alumni working in international locations play an important role in the internationalization of IIMB by:

- Sharing their experiences as global managers through mentoring sessions organized by the IIMB Alumni Association
- Creating opportunities for international Executive Education Programmes
- Building greater awareness about the institute globally

These are some of the wide range of activities and approaches IIM Bangalore is undertaking to achieve its internationalization strategy. IIMB sees its internationalization strategy as a dynamic and ongoing process, which must be constantly reviewed, evaluated and adapted to keep up with global developments as well as emerging trends and opportunities.



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International Accreditation 

International Rankings



Eduniversal 2022:
#1 B-School in
Central Asia Region



QS University Rankings
by Subject 2022
(Business & Management
Studies): #1 in India,
#63 globally



QS EMBA
Rankings 2022:
1 in India; # 12 in
APAC; # 46 globally



QS Global MBA 2022:
#2 in India, #10 in APAC,
#50 globally



QS MiM 2022:
#2 in India, #33 globally,
#4 APAC



FT MBA 2022:
#2 in India,
#53 globally



#2 in India in the
UT Dallas Ranking for
Research Publications
in 2021



FT Master in
Management (MiM) 2021:
#3 in India; #47 globally



Among Top 3 globally
in 2020 for provision
of MOOCs

FT Executive Education:
In Global Top 50
in 2022, 2021 & 2020;
only Indian B-school in list

In the Top of the Positive Impact
Rating 2022 with the moniker
'Pioneering School'

National Rankings



India Rankings 2022,
Management Category
(by Ministry of Education, GoI):
#2 in India

Global Networking


Only Indian B-school in the
Global Network for Advanced
Management

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