

SNOCs Info and Application Document Fall 2023

#	Host School	Course Title and Notes	Course Outline Link	UBC Credits	Start Date	End Date	Schedule (in Host School Time Zone)	Application Link	Prerequisites	Platform	Other comments	GNAM Seat Capacity
1	National University of Singapore Business School	AI for Talent Management and Organizational Design	https://blogs.ubc.ca/rhlhub/files/2023/07/AI-for-Talent-Management-and-OD_NUS.pdf	3	8/17/2023	11/16/2023	Thursdays, 7pm - 10pm (SGT)	https://event-reg.som.yale.edu/signup/aifortalent	n/a	Canvas, Zoom	all students will be online	25
2	UNSW Business School, AGSM	Approaches to Change	https://blogs.ubc.ca/rhlhub/files/2023/07/Approaches-to-Change-2023.pdf	3	9/11/2023	12/3/2023	Online asynchronous - Weekly online asynchronous activities (no set time). Includes one synchronous course webinar	https://event-reg.som.yale.edu/signup/Approaches2change	n/a	MoodleCloud, Zoom		10
3	IIM Bangalore	Behavioral Economics	https://blogs.ubc.ca/rhlhub/files/2023/07/Behavioral-Economics-Course-outline_IIMB-SNOC-Fall-2023.pdf	3	9/8/2023	12/9/2023	8th Sep (Friday): 2PM-330PM (IST) 9th Sep (Saturday): 2PM-330PM (IST) Every Friday and Saturday same time. No lectures on 20th and 21st October. Last Lecture: 18th November (Saturday). Project	https://event-reg.som.yale.edu/signup/BehavioralEcon	n/a	ZOOM		30
4	Universitas Indonesia Faculty of Economics	Business Policy and Case Studies Learning from Indonesia Southeast Asia's Awakening Sleeping Giant	https://blogs.ubc.ca/rhlhub/files/2023/07/Business-Policy-and-Case-Studies-Learning-from-Indonesia-Southeast-Asias-Awakening-Sleeping-Giant-April-2023.pdf	3	8/29/2023	12/19/2023	Tuesday 19.00-21.30 pm (Indonesian Time GMT+7), Mid Test between Oct 23-30, 2023, Final Test between 19-30 Dec 2023.	https://event-reg.som.yale.edu/signup/BPCSLI	n/a	zoom		25
5	PUC Chile School of Business	Business Strategy in High Tech Industries An Ecosystem Approach	https://blogs.ubc.ca/rhlhub/files/2023/07/Business-Strategy-in-High-Tech-Industries-Francisco-Ruiz-UC-Chile-2sem-2023.pdf	1.5	9/7/2023	10/19/2023	Thursdays 11:00-13:10 New Haven Time	https://event-reg.som.yale.edu/signup/BSH	n/a	Canvas		35
6	Business School, Renmin University of China	Chinese Business Law	https://blogs.ubc.ca/rhlhub/files/2023/07/Chinese-Business-Law_Syllabus.pdf	1.5	9/20/2023	11/8/2023	Every Wednesday morning at 9:00-11:45 AM (Beijing time)	https://event-reg.som.yale.edu/signup/ChinBusLaw	Recommended text for the class: The Corporation Law of the People's Republic of China	Zoom; WeChat	1. There might be the WeChat class group. If interested, please download the WeChat app in advance to be added in the group for interactions in due course.	10-15 seats are reserved for GNAM students. The class size is 30.
7	University of Ghana Business School	Corporate Strategy and Economic Policy in Africa	https://blogs.ubc.ca/rhlhub/files/2023/07/Corporate-Strategy-and-Economic-Policy-in-Africa_5_19.pdf	1.5	9/7/2023	11/16/2023	Thursdays, 14:00 - 16:00 GMT (Sep 7, 14, 21, 28, Oct 5, 12, 26, Nov 2, 9, 16)	https://event-reg.som.yale.edu/signup/CSEPinAfrica	n/a			15
8	Stockholm School of Economics	Corporate Sustainability and Responsibility	https://blogs.ubc.ca/rhlhub/files/2023/07/Corporate-Sustainability-and-Responsibility.pdf	3	10/25/2023	12/14/2023	1) First three weeks: Lectures/Seminars 3 times/week Monday, Tuesday, Thursday 1-3 pm CET 2) Literature Exam 16 November	https://event-reg.som.yale.edu/signup/CSR2023	n/a	Canvas och Zoom		10 reserved for GNAM
9	IMD	Digital Resilience	https://blogs.ubc.ca/rhlhub/files/2023/07/DigitalResilience_Oyklusik_IMD.pdf	1.5	10/5/2023	11/16/2023	Thursdays 2 pm - 5:30 pm CET	https://event-reg.som.yale.edu/signup/DigResilience	n/a	Canvas and Zoom		25
10	Fudan University School of Management	Does China or Doesnt China Chinese Economy and its Impact on the World	https://blogs.ubc.ca/rhlhub/files/2023/07/Does-China-or-Doesnt-China-Chinese-Economy-and-its-Impact-on-the-World-2023-Fall.pdf	1.5	10/17/2023	11/28/2023	Tuesdays, 19:00-22:30 p.m. Shanghai time	https://event-reg.som.yale.edu/signup/Does	n/a	Zoom		15
11	Fudan University School of Management	E Commerce in China	https://blogs.ubc.ca/rhlhub/files/2023/07/E-Commerce-in-China2023_Fall.pdf	1.5	9/11/2023	10/30/2023	Mondays, 19:00-22:30 p.m. Shanghai time	https://event-reg.som.yale.edu/signup/e-commerce	n/a	Zoom		15
12	Yale SOM	Economic Analysis of High Tech Industries Section 1 (Course Syllabus from 2020)	https://blogs.ubc.ca/rhlhub/files/2023/07/Economic-Analysis-of-High-Tech-Industries_Yale_T-Snyder_2020.pdf	3	8/31/2023	12/12/2023	Tuesdays and Thursdays, Section 1 - 8:30 - 9:50 a.m. (New Haven time). No classes the weeks of Global Network Week and Thanksgiving in the US.	https://event-reg.som.yale.edu/signup/EAHTT1	Students should 1) have 10 hours per week to commit to the class (doing the required readings, preparing for class, and working with their team); 2) be interested in learning how to apply economics to industry analysis, and 3) interested in developing insights on valuation of firms.	Canvas and Zoom		40 (20 per section)
13	Yale SOM	Economic Analysis of High Tech Industries Section 2 (Course Syllabus from 2020)	Same as Section 1 above	3	8/31/2023	12/12/2023	Tuesdays and Thursdays, Section 2 10:10 - 11:30 a.m. (New Haven time) No classes the weeks of Global Network Week and Thanksgiving in the US.	https://event-reg.som.yale.edu/signup/EAHTT2	Students should 1) have 10 hours per week to commit to the class (doing the required readings, preparing for class, and working with their team); 2) be interested in learning how to apply economics to industry analysis, and 3) interested in developing insights on valuation of firms.	Canvas and Zoom		40 (20 per section)
14	Hong Kong University of Science and Technology Business School	Environmental Social and Governance in China	https://blogs.ubc.ca/rhlhub/files/2023/07/ESG-in-China_Han-SHI.pdf	1.5	9/3/2023	10/22/2023	Alternative Sundays (Sep 3, 17, Oct 8, 22) 0900 - 1230 & 1400 - 1730 (GMT +8)	https://event-reg.som.yale.edu/signup/ESGinChina	n/a	Canvas, Zoom, Outlook		10

SNOCs Info and Application Document Fall 2023

15	Hong Kong University of Science and Technology Business School	Fintech and Big Data Financial Analytics	https://blogs.ubc.ca/rhlhub/files/2023/07/Fintech-and-Big-Data-Financial-Analytics_Rong-ZHENG.pdf	1.5	11/4/2023	12/16/2023	Alternative Sundays (Nov 4, 18, Dec 2, 16) 0930 - 1300 & 1430 - 1800 (GMT +8)	https://event-reg.som.yale.edu/signup/FintechandBigData	n/a	Canvas, Zoom, Outlook		10
16	HEC Paris	Fundraising for Social Change	https://blogs.ubc.ca/rhlhub/files/2023/07/Fundraising-for-Social-Change.pdf	1.5	9/11/2023	45224	Schedule: 12pm-1:30pm (CET); (60 min course with 30 min office hours); offered online Dates: Mondays & Wednesdays Sept. 11, 13, 18, 20, 25, 27 Oct. 2, 4, 9, 11,	https://event-reg.som.yale.edu/signup/fundraising2023	Selected Readings From: Buffett, H. and Eimicke, W. B. Social Value	ZOOM		40
17	Business School, Renmin University of China	Global Management	https://blogs.ubc.ca/rhlhub/files/2023/07/Global-Management-Syllabus_Fall-2023_Renmin-BS-1.pdf	1.5	9/22/2023	11/10/2023	Every Friday evening at 6:30-9:30 PM (Beijing time)	https://event-reg.som.yale.edu/signup/GlblMgt2023	Recommended readings for the class --Ghemawat,P.: The	Zoom; WeChat	1. There might be the WeChat class group. If interested, please download	10-15 seats are reserved for GNAM
18	ESMT Berlin	Global Strategies of Industrial Champions	https://blogs.ubc.ca/rhlhub/files/2023/07/Global-Strategies-of-Industrial-Champions_Ploetner_Olaf_2023-OCT.pdf	1.5	10/4/2023	10/26/2023	Wednesdays and Thursdays, 2:00 - 4:00pm CET; Oct 26 from 2:00 - 6:00pm	https://event-reg.som.yale.edu/signup/Champs2023	n/a	Zoom		30 - 40
19	Stockholm School of Economics	Investments and Value Creation in Global Sports	https://blogs.ubc.ca/rhlhub/files/2023/07/Investments-and-Value-Creation-in-Global-Sports-2023-.pdf	3	10/25/2023	1/17/2024	Monday, Wednesday and Friday between 15.00-17.00 (Swedish time). Due to the availability of guest lectures, changes	https://event-reg.som.yale.edu/signup/Sports2023	Knowledge about accounting, investments and	Canvas		30-40
20	Hong Kong University of Science and Technology Business School	Irrational and Rational Thinking and Judgment in Management	https://blogs.ubc.ca/rhlhub/files/2023/07/Irrational-and-Rational-Thinking-and-Judgment-in-Management_Ellick-WONG.pdf	1.5	08/28/2023 (TBC)	10/16/2023	Mondays, 19:00-22:30 (GMT + 8). Class on Sept 11 or Sept 18 may be rescheduled.	https://event-reg.som.yale.edu/signup/Irrational	n/a	Canvas, Zoom, Outlook		10
21	Universitas Indonesia Faculty of Economics	Islamic Economics A Global Perspective	https://blogs.ubc.ca/rhlhub/files/2023/07/Islamic-Economics-A-Global-Perspective-2023-SNOC.pdf	3	8/29/2023	12/19/2023	Tuesday 19.00-21.30 pm (Indonesian Time GMT+7), Mid Test between Oct 23-30, 2023, Final Test between 19-30 Dec 2023.	https://event-reg.som.yale.edu/signup/IslamicEcon	n/a	zoom		25
22	Universitas Indonesia Faculty of Economics	Leadership and Organizational Behavior	https://blogs.ubc.ca/rhlhub/files/2023/07/Leadership-and-Organizational-Behavior-AACSB_Genap-2022-2023.pdf	3	8/31/2023	12/14/2023	Thursday 09.00-11.30 am (Indonesian Time GMT+7), Mid Test between Oct 23-30), Final Test between 19-30 Dec. No classes at May 28 of National Indonesian Holidays	https://event-reg.som.yale.edu/signup/LdrshpandOB2023	n/a	Zoom		25
23	FGV Escola de Administracao de Empresas de Sao Paulo	Managing Chaos Worldwide Surviving International Politics	https://blogs.ubc.ca/rhlhub/files/2023/07/Managing-chaos-2023_FGV.pdf	1.5	9/5/2023	11/14/2023	Tuesdays - 700-850PM Sao Paulo Time, 9 meetings: Sept. 5, 12, 19, 26; Oct. 3, 10, 31; November 7, 14	https://event-reg.som.yale.edu/signup/MngChaos	n/a	Zoom, LMS to be defined		30
24	Stockholm School of Economics	Market shaping Revolutionizing strategizing	https://blogs.ubc.ca/rhlhub/files/2023/07/Market-shaping-Revolutionizing-strategizing.pdf	3	8/29/2023	10/12/2023	Two sessions of three hours each in weeks 35-40 (one session in week 41). All meetings are Zoom-sessions held on Tuesdays and Thursdays 1300-1600 hours Stockholm time.	https://event-reg.som.yale.edu/signup/MktShp	Students should be acquainted with basic strategic marketing concepts and theories as outlined in an	Canvas for course administration and Zoom for actual course delivery		The course is open for 24 students, all of which can originate with other schools.
25	Technion-Israel Institute of Technology	New Product Development* *Cannot be taken by those taking UBC BAMA 503 New Product Development due to content overlap	https://blogs.ubc.ca/rhlhub/files/2023/07/New-Product-Development_Technion_A-Shtub.pdf	1.5	10/24/2023	12/12/2023; project due 12/19/2023	Tuesdays 4pm - 6pm Israel time; last class is 4 - 7 pm; no class on Nov. 21	https://event-reg.som.yale.edu/signup/NPD2023	Statistics and probability	Zoom		30
26	Pontificia Universidad Catolica De Chile School of Business	Omnichannel Strategy	https://blogs.ubc.ca/rhlhub/files/2023/07/Omnichannel-Strategy-2023.pdf	1.5	9/6/2023	10/18/2023	Wednesday from 11:30 to 2 PM(Chilean Time)	https://event-reg.som.yale.edu/signup/Omnichannel	n/a	canvas		40
27	INCAE Business School	Operations Management Analytics* *Cannot be taken by those taking UBC BASC 500 Process Fundamentals due to content overlap	https://blogs.ubc.ca/rhlhub/files/2023/07/Operations-Management-Syllabus_ShortVersion_v2022-FINAL.pdf	1.5	9/20/2023	10/6/2023	Wednesday & Friday from 12:30 to 13:20 (GMT -6)	https://event-reg.som.yale.edu/signup/OperationsMA	n/a	Canvas		40
28	Pontificia Universidad Catolica De Chile School of Business	Pricing Strategies	https://blogs.ubc.ca/rhlhub/files/2023/07/Pricing_Strategies_OC_T_2023_PUC_Chile.pdf	1.5	10/4/2023	11/22/2023	Wednesday 11 am to 1:00 pm (Chile time). No Class November 1st	https://event-reg.som.yale.edu/signup/PricingSt	n/a	Canvas		40
29	UNSW Business School, AGSM	Project Management* *Cannot be taken by those taking UBC BAIT 510 Project Management in Delivering Business Solutions due to content overlap	https://blogs.ubc.ca/rhlhub/files/2023/07/Project_Management_2023.pdf	3	9/11/2023	12/3/2023	Online asynchronous - Weekly online asynchronous activities (no set time). Includes an online group presentation, May include synchronous course webinar (timing TBA by facilitator)	https://event-reg.som.yale.edu/signup/ProjectMgt	n/a	MoodleCloud, Zoom		10
30	IMD	Purposeful Leadership Orchestrating Sustainable Success	https://blogs.ubc.ca/rhlhub/files/2023/07/Purposeful-Leadership-Orchestrating-Sustainable-Success.pdf	1.5	9/20/2023	11/1/2023	Wednesdays, 2-5:30 pm (CET) with some breaks; no class on October 18	https://event-reg.som.yale.edu/signup/Purpose	n/a			12
31	Hitotsubashi University, Graduate School of International Corporate Strategy	Service Management From the Pre digital Classics Into the Post digital Frontiers	https://blogs.ubc.ca/rhlhub/files/2023/07/Service-Management_20221112.pdf	3	11/10/2023	12/19/2023	Tuesdays and Fridays, 7:00-9:00 a.m. (JST/Tokyo time) with a 4-hour group project presentation session, 7:00 - 11:00 a.m. on December 19	https://event-reg.som.yale.edu/signup/Service2023	n/a	Canvas		

SNOCs Info and Application Document Fall 2023

32	HEC Paris	Sound Status and Style Unveiling the Mutual Influence of Hip Hop and Luxury	https://blogs.ubc.ca/rhlhub/files/2023/07/Sound-Status-and-Style-The-Influence-of-Hip-Hop-in-Luxury.pdf	1.5	9/12/2023	10/24/2023	Schedule: 8am to 9:30am NY time (60 min course with 30 min office hours). Online via Zoom Dates: Tuesdays & Thursdays Sept 12, 14, 19, 21, 26, 28 October 3,5,10,12, 17, 19 & 24th	https://event-reg.som.yale.edu/signup/Hiphop	n/a	ZOOM		45
33	HEC Paris	Storytelling in the Era of short content and social media	https://blogs.ubc.ca/rhlhub/files/2023/07/Storytelling-in-the-era-of-short-content.pdf	1.5	9/12/2023	10/24/2023	Tuesdays & Thursdays at 4PM (Paris Time) 60 minutes class + 30 minutes Office Hours / Q&A -13 days, 7 weeks: Sept 12, 14, 19, 21, 26, 28 October 3,5,10,12, 17, 19 & 24th	https://event-reg.som.yale.edu/signup/Storytelling	n/a	Zoom		30
34	EGADE Business School, Tecnológico de Monterrey	Strategic Leadership in a Global Context	https://blogs.ubc.ca/rhlhub/files/2023/07/Strategic-Leadership-in-the-Global-Context-Syllabus-SNOC-September-2021_draft_EGADE.pdf	3	9/12/2023	11/30/2023	Tuesdays and Thursdays, 8:00 a.m. - 9:30 a.m CDT (Mexico Central Time)	https://event-reg.som.yale.edu/signup/StrLdrinaGC	n/a	Canvas and Zoom		25 students
35	Universitas Indonesia Faculty of Economics	Strategic Management in a Global Context	https://blogs.ubc.ca/rhlhub/files/2023/07/Strategic-Management-in-Global-Context_UI_Sem2_2023_FINAL.pdf	3	8/31/2023	12/14/2023	Thursday 09.00-11.30 am (Indonesian Time GMT+7), Mid Test between Oct 23-30), Final Test between 19-30 Dec. No classes at May 28 of National Indonesian Holidays	https://event-reg.som.yale.edu/signup/StrMgiaGC	n/a	Zoom		25
36	Koc University Graduate School of Business	System Dynamics (previously called Strategic Systems Modeling)	https://blogs.ubc.ca/rhlhub/files/2023/07/System-Dynamics_Fall2023.pdf	1.5	9/22/2023	11/26/2023	Sept 22-23-24 \ Oct 21-22 \ Nov 25-26 (3 weekends, 7 days of lectures) 15:00-19:00pm Istanbul time	https://event-reg.som.yale.edu/signup/SystemDynamics	n/a	Zoom		35
37	Hong Kong University of Science and Technology Business School	Technology Entrepreneurship* *Cannot be taken by those taking UBC BAEN 509 Technology Start-ups at CDL due to content overlap	https://blogs.ubc.ca/rhlhub/files/2023/07/Technology_Entrepreneurship_Ohchan_KWON.pdf	1.5	8/31/2023	10/19/2023	Thursdays, 19:00 - 22:30 (GMT +8)	https://event-reg.som.yale.edu/signup/TechEntre	n/a	Canvas, Zoom, Outlook		5
38	HEC Paris	The Changing Business Environment	https://blogs.ubc.ca/rhlhub/files/2023/07/The-changing-business-environment.pdf	1.5	10/13/2023	11/15/2023	Oct 13, 9.40-11.10 Paris time; Oct 18, 9-12 (OR the day before for participants in the Americas during the day) and 2-5; Oct 27, 9.40-11.10; Nov 10, 9.40-11.10; Nov 15, 9.40-11.10. In addition, two asynchronous sessions.	https://event-reg.som.yale.edu/signup/TheChanging2023	n/a	Blackboard and Zoom		25
39	Hong Kong University of Science and Technology Business School	Transforming Business with Artificial Intelligence	https://blogs.ubc.ca/rhlhub/files/2023/07/Transforming-Business-with-Artificial-Intelligence_Jiyang-WANG.pdf	1.5	10/26/2023	12/14/2023	Thursdays, 19:00 - 22:30 (GMT +8)	https://event-reg.som.yale.edu/signup/TransformwithAI	n/a	Canvas, Zoom, Outlook		5