

SNOCs Info and Application Document Fall 2024

#	Host School	Course Title and Notes	Course Outline Link	UBC Credits	Start Date	End Date	Schedule (in Host School Time Zone)	Application Link	Prerequisites	Platform	GNAM Seat Capacity
1	National University of Singapore Business School	AI for Talent Management and Organizational Design	https://blogs.ubc.ca/rhlhub/files/2024/05/AI-for-Talent-Management-and-Org-Design.pdf	3	Wednesday, August 14, 2024	Wednesday, November 13, 2024	Wednesdays, 6.30pm - 9.30pm (Singapore Time)	https://event-reg.som.yale.edu/signup/AIforTal	NIL	Canvas, Zoom	25
2	Indian Institute of Management, Bangalore	Behavioral Economics and the Experimental Approach	https://blogs.ubc.ca/rhlhub/files/2024/05/Behavioral-Economics-Experimental-Approach_IIMB-SNOC.pdf	3	Tuesday, September 10, 2024	Wednesday, November 20, 2024	Tuesday and Wednesday, 2:30PM-4:00PM (IST)	https://event-reg.som.yale.edu/signup/Behav	None	ZOOM	30
3	Business School, Renmin University of China	Chinese Business Law	https://blogs.ubc.ca/rhlhub/files/2024/05/Chinese-Business-Law_Syllabus_Renmin-BS.pdf	3	Friday, September 20, 2024	Friday, November 15, 2024	Every Friday morning at 9:00-12:00 AM (Beijing time)	https://event-reg.som.yale.edu/signup/ChBusLaw	Laws The Corporation Law of the People's Republic of China The Securities Law of the People's Republic of China (2020) The Foreign Investment Law of China (2020) The Foreign Investment Law of China (2020)	Zoom; WeChat (supplementary, for instant communications and after class networking)	Max. 20 students
4	Hitotsubashi University, Graduate School of International Corporate Strategy	Conflict Intervention and Transformation for Leaders	https://blogs.ubc.ca/rhlhub/files/2024/05/CONFLICT-INTERVENTION-FOR-LEADERS-Robinson.pdf	3	Saturday, October 5, 2024	Saturday, November 30, 2024	Saturdays, 9:00 a.m.-13:00 p.m.(JST/Tokyo time)	https://event-reg.som.yale.edu/signup/ConflictInterv	None	Canvas	Approx. 30 students
5	Stockholm School of Economics	Corporate Sustainability and Responsibility	https://blogs.ubc.ca/rhlhub/files/2024/05/Corporate-Sustainability-and-Responsibility.pdf	1.5	Monday, October 28, 2024	Friday, December 13, 2024	Not yet scheduled exact days but time at the day will be 2 hours lectures in the afternoon CET.	https://event-reg.som.yale.edu/signup/CSR2024	No required prerequisites.	Canvas and Zoom	Among the 30 reserved for SSE, around half is here on exchange studies from other European Schools. 10 seats are reserved for GNAM students and 5 for Civica online.
6	Haas School of Business, University of California Berkeley	CANCELLED Data Analytics		1.5	Thursday, September 26, 2024	Monday, October 28, 2024	Mondays, 4-6pm PT, no class on Sept 2		Data & Decisions or Statisticcs	Canvas and Barco (virtual classroom)	20
7	IMD	Digital Resilience		1.5	Friday, September 6, 2024	Friday, November 1, 2024	Fridays, 2 - 5:30 pm CET	https://event-reg.som.yale.edu/signup/DigRes2024		Canvas, Zoom	25
8	Fudan University School of Management	Does China or Doesn't China Chinese Economy and its Impact on the World	https://blogs.ubc.ca/rhlhub/files/2024/05/Does-China-or-Doesnt-China-Chinese-Economy-and-its-Impact-on-the-World_2023-Fall.pdf	1.5	Tuesday, October 22, 2024	Tuesday, December 3, 2024	Tuesdays, 7:00 pm - 10:30 pm	https://event-reg.som.yale.edu/signup/DoesCh	N/A	Zoom or Tencent Meeting	No less than 10 of a class size of 30
9	University of Ghana Business School	Doing Business in Emerging Markets	https://blogs.ubc.ca/rhlhub/files/2024/05/Doing_Business_in_e_merging_markets_25.04.2024.pdf	1.5	Wednesday, September 11, 2024	Wednesday, December 11, 2024	Wednesdays 5:00pm - 7:00pm (GMT). No class on October 16 (Global Network Week).	https://event-reg.som.yale.edu/signup/doingbus	Cavusgil, S.T., Ghauri, P.N. and Akcal, A.A. (2021), Doing Business in Emerging Markets, Sage, London.	Teams	10-20 students
10	Fudan University School of Management	E-Commerce in China	https://blogs.ubc.ca/rhlhub/files/2024/05/E-commerce-in-China_Spring-2024.pdf	1.5	Monday, September 16, 2024	Monday, November 4, 2024	Mondays, 7:00 - 10:30 p.m.	https://event-reg.som.yale.edu/signup/ecom	N/A	Zoom or Tencent	No less than 10 of a class size of 30
11	Yale School of Management	Economic Analysis of High-Tech Industries Section 1	https://blogs.ubc.ca/rhlhub/files/2024/05/Economic-Analysis-of-High-Tech-Industries-2024.pdf	3	Thursday, August 29, 2024	Tuesday, December 10, 2024	Tuesdays and Thursdays, 8:30 - 9:50 (ET, New Haven time) *note: in the US clocks move back one hour on Nov. 3	https://event-reg.som.yale.edu/signup/EconomicAnalysis1	n/a	Zoom and Canvas	20
12	Yale School of Management	Economic Analysis of High-Tech Industries Section 2		3	Thursday, August 29, 2024	Tuesday, December 10, 2024	Tuesdays and Thursdays, 10:10 - 11:30 (ET, New Haven time) *note: in the US clocks move back one hour on Nov. 3	https://event-reg.som.yale.edu/signup/EconomicAnalysis2	n/a	Zoom and Canvas	20
13	Hong Kong University of Science and Technology Business School	Environmental, Social and Governance in China	https://blogs.ubc.ca/rhlhub/files/2024/05/ESG-in-China_HKUST_Han-SHI.pdf	3	Monday, October 28, 2024	Sunday, December 22, 2024	TBC (8 class sessions, 3.5 hours per session). Schedule expected in early May.	https://event-reg.som.yale.edu/signup/ESGChina2024	N/A	Canvas, Zoom	10
14	Hong Kong University of Science and Technology Business School	CANCELLED Financial Advisory and Transaction Execution for M&A		1.5	Monday, October 28, 2024	Sunday, December 22, 2024	TBC (8 class sessions, 3.5 hours per session). Schedule expected in early May.		N/A	Canvas, Zoom	10
15	Hong Kong University of Science and Technology Business School	Fintech and Big Data Financial Analytics	https://blogs.ubc.ca/rhlhub/files/2024/05/Fintech-and-Big-Data-Financial_Rong-ZHENG.pdf	1.5	Saturday, August 31, 2024	Saturday, October 26, 2024	Aug 31, Sept 21, 28, Oct 26 Selected Saturdays, 0930-1300 & 1430-1800 (HKT)	https://event-reg.som.yale.edu/signup/FintechandBD	N/A	Canvas, Zoom	10
16	HEC Paris	Fundraising For Social Change	https://blogs.ubc.ca/rhlhub/files/2024/05/Fundraising-for-Social-Change.pdf	1.5	Monday, September 9, 2024	Monday, October 21, 2024	Monday and Wednesdays, 12pm-1:30pm CET (60-minute course, with 30 minute office hours)	https://event-reg.som.yale.edu/signup/Fund	No prerequisites.	ZOOM	up to 15
17	HEC Paris	Global Economy of the Luxury Industry	https://blogs.ubc.ca/rhlhub/files/2024/05/Global-Economy-of-the-Luxury-Industry.pdf	1.5	Thursday, October 3, 2024	Thursday, December 12, 2024	Every Thursday from 7PM to 8.30PM (E.T. New York time); No class on October 31st 2024.	https://event-reg.som.yale.edu/signup/GELI24	Students will receive pre-class readings in PDF format before session #1	zoom	up to 90 students
18	ESMT Berlin	Global Strategies of Industrial Champions	https://blogs.ubc.ca/rhlhub/files/2024/05/GlobalStrategiesIndustrialChampions_syllabus_Ploetner.pdf	1.5	Wednesday, October 9, 2024	Thursday, October 31, 2024	Wednesdays and Thursdays from 2-4:15 pm; longer session on last day (Oct 31) with course running from 2pm until approx. 6pm.	https://event-reg.som.yale.edu/signup/GSIC		Moodle	18
19	INCAE Business School	Institutional Arrangements for International Trade and Globalization Post-COVID	https://blogs.ubc.ca/rhlhub/files/2024/05/Institutional-Arrangements-for-International-Trade.pdf	3	Tuesday, October 8, 2024	Thursday, December 5, 2024	Tuesdays and Thursdays, 7:00 - 9:00 a.m (GMT -6); if any, changes will be announced in a timely manner.	https://event-reg.som.yale.edu/signup/Institutions	N/A	Canvas and Zoom	40
20	FGV Escola de Administracao de Empresas de Sao Paulo	Integrating AI in Marketing Practice	https://blogs.ubc.ca/rhlhub/files/2024/05/Integrating-AI-in-Marketing-Practice_2024.pdf	1.5	Tuesday, September 10, 2024	Tuesday, November 19, 2024	7pm - 8:50pm (São Paulo, Brazil time)	https://event-reg.som.yale.edu/signup/IntegratingAI	Pre-class readings (asynchronous)	zoom, eclass	30
21	Asian Institute of Management	Introduction to Cybersecurity	https://blogs.ubc.ca/rhlhub/files/2024/05/Intro-to-Cybersecurity.pdf	1.5	Tuesday, September 3, 2024	Thursday, October 3, 2024	Tuesdays and Thursdays 6:00 pm (GMT+8) 7:30 PM (GMT+8)	https://event-reg.som.yale.edu/signup/Cyber	None	ALICE, Zoom	25
22	Hong Kong University of Science and Technology Business School	Investment Analysis	https://blogs.ubc.ca/rhlhub/files/2024/05/Investment-Analysis_Jialin-YU.pdf	1.5	Monday, August 26, 2024	Sunday, October 27, 2024	TBC (8 class sessions, 3.5 hours per session). Schedule expected in early May.	https://event-reg.som.yale.edu/signup/InvAnalysis	N/A	Canvas, Zoom	10

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23	Stockholm School of Economics	Investments and Value Creation in Global Sports	https://blogs.ubc.ca/rhlhub/files/2024/05/Investments-and-Value-Creation-in-Global-Sports_draft.pdf	3	Monday, October 28, 2024	Friday, December 20, 2024	Mondays, Wednesdays and Fridays 15:00-17:00 (Swedish time)(This is subject to change). Due to the availability of guest lectures, changes might occur. We will record all lectures digitally and post on the course website.	https://event-reg.som.yale.edu/signup/InvestmentsSports	Knowledge about accounting, investments and corporate valuation are preferable. For example, students should be able to analyse an annual report, conduct a discounted cash flow valuation on a basic level and have a general awareness of different types of investments.	Canvas	30-40
24	Universitas Indonesia Faculty of Economics	Logistics and Supply Chain Management for Global Competitiveness	https://blogs.ubc.ca/rhlhub/files/2024/05/Logistics-and-Supply-Chain-Management-For-Global-Competitiveness-GNAM-Fall-2024.pdf	1.5	Tuesday, September 3, 2024	Tuesday, December 10, 2024	Tuesday, 19.00-21.00 (Indonesian Western Time)	https://event-reg.som.yale.edu/signup/Logistics		zoom	25-30
25	Stockholm School of Economics	Market shaping Revolutionizing strategizing	https://blogs.ubc.ca/rhlhub/files/2024/05/Market-shaping-revolutionizing-strategizing.pdf	1.5	Tuesday, September 3, 2024	Thursday, October 17, 2024	Tuesdays and Thursdays 13-16 hours (Stockholm time) September 3-October 17.	https://event-reg.som.yale.edu/signup/Mktshping	Students should be acquainted with basic strategic marketing concepts and theories as outlined in an introductory textbook (e.g., Principles of Marketing by Kotler et al., Market-Based Management by Best, Exploring Strategy by Johnson et al.). An elementary understanding of microeconomics and the theories of Industrial Organization will furthermore help out. The course is open for GNAM MSc- and MBA-students, CIVICA MSc-students, and as an elective course for SSE MSc-students.	Canvas for course administration and Zoom for actual course delivery	Some ten GNAM- and some ten CIVICA-students.
26	Technion	New Product Development	https://blogs.ubc.ca/rhlhub/files/2024/05/New-Product-Development-2024.pdf	1.5	Tuesday, October 29, 2024	Tuesday, December 10, 2024	Tuesdays, 16:00 - 18:00 (Israel time); Final class is 16:00 - 19:00 for presentations	https://event-reg.som.yale.edu/signup/NPD2024		Canvas, Zoom	30
27	Pontificia Universidad Catolica De Chile School of Business	Omnichannel Strategy	https://blogs.ubc.ca/rhlhub/files/2024/05/Omnichannel-Strategy_2024.pdf	1.5	08/28/2024	10/09/2024	Wednesday 11:00 am to 13:00 pm (Santiago time)	https://event-reg.som.yale.edu/signup/Omnich		Canvas & Teams	50
28	Haas School of Business, University of California Berkeley	People Analytics	https://blogs.ubc.ca/rhlhub/files/2024/05/People-Analytics_Course-Description_Haas.pdf	1.5	Saturday, September 14, 2024	Saturday, December 7, 2024	Saturdays, 9am - 1pm PT; 9/14, 9/28, 10/12, 10/26, 11/9, 11/23, & 12/7	https://event-reg.som.yale.edu/signup/PplAnalytics	N/A	Canvas	10
29	Haas School of Business, University of California Berkeley	Pricing	https://blogs.ubc.ca/rhlhub/files/2024/05/Pricing_Course-Description_Haas.pdf	1.5	Wednesday, August 28, 2024	Wednesday, December 11, 2024	Wednesdays, 4-5:30pm PT	https://event-reg.som.yale.edu/signup/Pricing2	N/A	Canvas	10
30	Pontificia Universidad Catolica De Chile School of Business	Pricing Strategies	https://blogs.ubc.ca/rhlhub/files/2024/05/Pricing-Strategies.pdf	1.5	Tuesday, October 1, 2024	Tuesday, November 12, 2024	TUESDAY 11.00 - 13.00 (CHILE LOCAL TIME)	https://event-reg.som.yale.edu/signup/PricStrat			BETWEEN 14 AND 50
31	UNSW Business School, AGSM	Project Management	https://blogs.ubc.ca/rhlhub/files/2024/05/Project-Management-2023.pdf	3	Monday, September 9, 2024	Sunday, December 1, 2024	Completely asynchronous class. If there is a possibility of synchronous classes, they will be announced in July.	https://event-reg.som.yale.edu/signup/ProjMgt	None.	Moodle, Zoom	5
32	EGADE Business School, Tecnológico de Monterrey	Strategic Leadership in a Global Context	https://blogs.ubc.ca/rhlhub/files/2024/05/Strategic_Leadership_in_the_Global_Context_Syllabus_SNOC_September_2023_Final.pdf	3	Tuesday, September 10, 2024	Tuesday, November 26, 2024	Tuesdays and Thursdays, 8:00 a.m. - 9:30 a.m CDT (Mexico Central Time).	https://event-reg.som.yale.edu/signup/StrLdr	None	Canvas and zoom	25 students
33	Universitas Indonesia Faculty of Economics	Strategic Management in a Global Context	https://blogs.ubc.ca/rhlhub/files/2024/05/Strategic-Management-in-Global-Context_SNOC-UI.pdf	3	Tuesday, September 3, 2024	Tuesday, December 10, 2024	Tuesday, 19.00-21.00 p.m. (Indonesia western time)	https://event-reg.som.yale.edu/signup/StratMgt2024		zoom	20-30
34	Koc University Graduate School of Business	System Dynamics	https://blogs.ubc.ca/rhlhub/files/2024/05/System-Dynamics_Karanfil_TECH517_Spring2024V3.pdf	1.5	Friday, November 1, 2024	Sunday, December 15, 2024	Nov 1-2-3: Friday, Saturday, Sunday 15:30-19:30pm Istanbul Time; Nov 22-23-24: Friday,Saturday, Sunday 15:30-19:30pm Istanbul Time; Dec 13-14-15: Friday,Saturday, Sunday 15:30-19:30pm Istanbul Time	https://event-reg.som.yale.edu/signup/SysDyn	None	Zoom	35
35	HEC Paris	The Changing Business Environment	https://blogs.ubc.ca/rhlhub/files/2024/05/The_Changing_Business_Environment.pdf	1.5	Wednesday, October 9, 2024	Wednesday, November 20, 2024	Wednesdays at 2 pm (Paris time) for 1.5 or three hours: No class on Nov 6 /1.5 h on Oct 9, on Oct 30, on Nov 13 and on Nov 20 /3h on Oct 16 and Oct 23/ 3h of asynchronous class between Oct 23 and Oct 30 /3h of asynchronous class between Oct 30 and Nov 13	https://event-reg.som.yale.edu/signup/ChangingBus	Basics of strategy and economics	zoom	up to 55
36	Hong Kong University of Science and Technology Business School	Transforming Business with Artificial Intelligence	https://blogs.ubc.ca/rhlhub/files/2024/05/Transforming-Business-with-Artificial-Intelligence_Jean-WANG.pdf	1.5	Tuesday, October 29, 2024	Tuesday, December 17, 2024	Tuesdays, 1900-2230 HKT	https://event-reg.som.yale.edu/signup/TransformBus	N/A	Canvas, Zoom	10
37	Business School, Renmin University of China	Understanding Chinese Philosophy in Business	https://blogs.ubc.ca/rhlhub/files/2024/05/Understanding-Chinese-Philosophy-in-Business_Renmin-SNOC-Syllabus-0415.pdf	1.5	Thursday, October 10, 2024	Thursday, October 31, 2024	Every Thursday evening at 6:30-9:30 PM (Beijing time)	https://event-reg.som.yale.edu/signup/ChinPhil	江涛, Origins of Moral-Political Philosophy in Early China, Oxford, 2023; 弗兰克林 Perkins, Heaven and Earth are not Humane: The problem of Evil in Classical Chinese Philosophy, Indiana, 2024. 傅英媛 Yu, The ethics of Confucius and Aristotle, Routledge, 2007.	Zoom; WeChat (supplementary, for instant communications and after class networking)	Max. 15 students
38	University of British Columbia, Sauder School of Business	Urban Resilience and Inclusive Prosperity	https://blogs.ubc.ca/rhlhub/files/2024/05/Urban-Resilience-Fall-2024.pdf	3	Tuesday, September 10, 2024	Tuesday, December 10, 2024	Tuesdays and Thursdays, 8:30-10:00am (EST - Eastern US time); No Class the week of October 14.	https://event-reg.som.yale.edu/signup/UrbanResilience	N/A	Canvas, Zoom	45
39	EGADE Business School, Tecnológico de Monterrey	Wellbeing and Sustainability	https://blogs.ubc.ca/rhlhub/files/2024/05/Wellbeing-and-Sustainability.pdf	1.5	Wednesday, September 11, 2024	Wednesday, November 27, 2024	Wednesdays 8am-9am Mexico Central Time.	https://event-reg.som.yale.edu/signup/Well	None	Canvas and Zoom	40