

# DISCOVER ESSEC BUSINESS SCHOOL



**ESSEC Business School**  
3 avenue Bernard Hirsch  
CS 50105 Cergy  
95021 Cergy-Pontoise Cedex  
France  
Tel. +33 (0)1 34 43 30 00  
[www.essec.edu](http://www.essec.edu)

**ESSEC Executive Education**  
CNIT BP 230  
92053 Paris-La Défense  
France  
Tel. +33 (0)1 46 92 49 00  
[www.executive-education.essec.edu](http://www.executive-education.essec.edu)

**ESSEC Asia Pacific**  
2 One-North Gateway  
Singapore 138502  
Tel. +65 6884 9780  
[www.essec.edu/asia](http://www.essec.edu/asia)

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**PARIS**

**SINGAPORE**

**INVENT YOUR FUTURE**



*The pioneering spirit*



### International rankings

FT Business Education Rankings 2014 - 2015

# N°3

Master of Science in Management

## GIVING YOU THE TOOLS

# N°4

Master in Finance

# N°12

Executive Education Programs

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### Understanding the complexity and singularity of an ever-changing world

A pioneer of business-related learning since 1907, ESSEC's mission is to respond to the challenges of the future. In an increasingly interconnected, technological, and uncertain world, where the tasks are increasingly complex, ESSEC offers a unique pedagogical approach. This approach is founded on the creation and dissemination of cutting-edge knowledge, a blend of academic learning and practical experience, and a multicultural openness and dialog. ESSEC see business as a force for the greater good of society - and for progress - this is how we share the entrepreneurial spirit with all our students.

Our ambition is to provide our students, the managers and leaders we train - and our partners - with the capacity to understand, anticipate, act and create in an environment that is demanding... but ever richer in opportunity. Our graduates are thus equipped to create the wealth of tomorrow, and take on key responsibilities in companies and organizations.



## TO BE A PIONEER

### Building bridges between different cultures

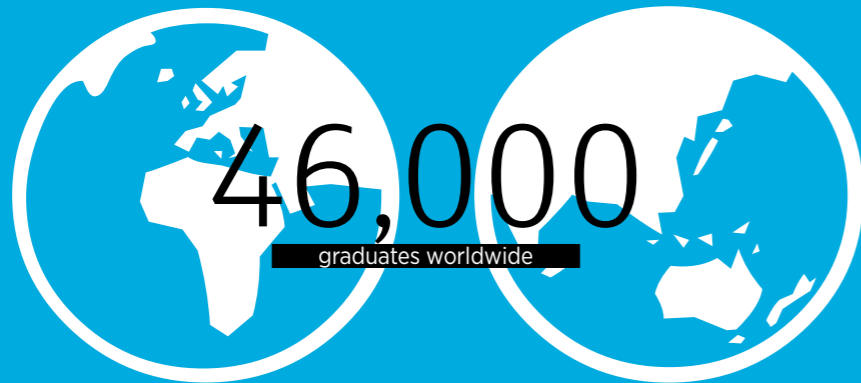
Today ESSEC is completely committed to meeting the challenges of the third millennium. With its 3i strategic plan, founded on innovation, involvement and internationalisation, the school combines academic excellence, educational ambition and social engagement. It does this both in Europe and Asia, renewing the mission that launched the school's one hundred year history: to train agile, creative and bold individuals, placing value on the creation and dissemination of original knowledge, and the autonomy of its students.

We invite you to become pioneers with us, to push back frontiers, and to be part of extraordinary experiences at ESSEC. We will guide and encourage you throughout the journey. Together we will create knowledge - and be a driving force for progress.

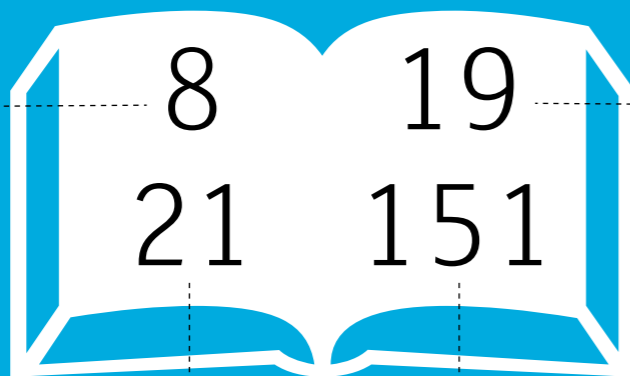
*Welcome to ESSEC.*

**JEAN-MICHEL BLANQUER, DEAN AND PRESIDENT OF ESSEC BUSINESS SCHOOL**

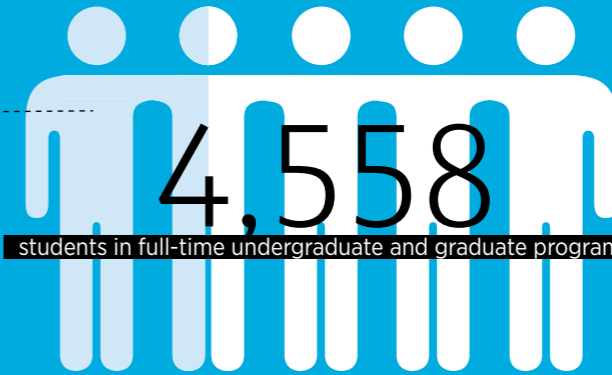
KEY FIGURES



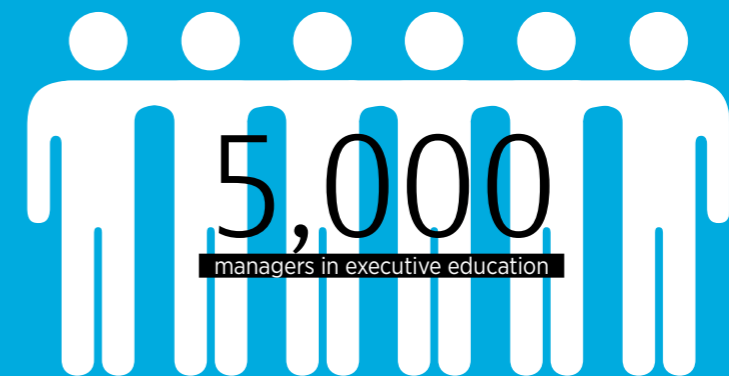
3 campuses in Cergy, Paris-La Défense and Singapore  
2,000 degrees awarded each year, including 1,600 at graduate level  
162 partner universities in 42 countries



8 centers of excellence  
19 learning and research chairs  
21 permanent faculty in France and Singapore, including 18 emeriti professors  
151 double degree programs (14 international, 5 national)



30% international students  
91 nationalities represented  
101 student organizations



702 partner companies in education and recruitment



## Pioneers since 1907 Pioneers for the future

Since its creation in 1907 as part of the Catholic Institute of Paris, ESSEC has built a reputation on high standards, a quest for excellence and a belief in intellectual freedom. A research-driven academic institution, ESSEC strives to expand boundaries, create cutting-edge knowledge, support organizations and forge quality partnerships. Its purpose is to train agile, creative and open-minded individuals, capable of managing multicultural teams, understanding complexity, and designing innovative solutions in response to today's challenges.

### THE PIONEERING SPIRIT ACCORDING TO ESSEC

ESSEC's identity and *raison d'être* are marked by a pioneering spirit: having the courage to take risks to explore unknown territory and anticipate the future. Being a pioneer means knowing how to act and create in an increasingly complex world. It is this spirit that ESSEC communicates to all those who are part of it.



### A PIONEER IN ACTION

Whether offering a course on business ethics, opening its doors to women, introducing apprenticeships to higher education or creating a research chair focused on business analytics and big data... ESSEC has always been at the forefront of economic and social change. ESSEC was the first business school to introduce apprenticeships to higher education, and in 2003 launched the equal opportunities scheme "A top-level university: why not me?" The school has been a pioneer in education since its inception, creating the Junior Enterprise program and the first corporate-sponsored teaching and research chairs, as well as the first advanced bachelor's and master's degrees, specialized MBA, and PhD in Management in France. ESSEC is also the first institution outside of North America to benefit from the AACSB accreditation.

1907: ESSEC's first graduating class.

**1907** Creation of the École Supérieure des Sciences Économiques et Commerciales - ESSEC  
**1921** The advent of ESSEC's spirit of solidarity. After the First World War the alumni association launches various social initiatives including a charity fund, appeals for donations for those wounded in the war and widows of ESSEC, and a job placement service  
**1929** First course in business moral values

**1937** First scholarships awarded to students  
**1961** Launch of "Les Mardis de l'ESSEC", the first student club in France  
**1967** Creation of the first Junior Enterprise scheme in Europe  
**1970** ESSEC opens its doors to women students. Today half of ESSEC's students are women  
**1986** Creation of the first chair in learning and research: the ESSEC Chair in Fast-Moving Consumer Goods

**1993** Introduction of ESSEC's internship program  
**2002** Launch of the equal opportunity program "A top-level university: why not me?"  
**2005** ESSEC opens a site in Singapore  
**2009** Founding of the Institute for Innovation and Social Entrepreneurship  
**2014** Launch of the ESSEC 3i strategic plan and creation of the Knowledge Lab for research and learning  
**2015** Inauguration of the Asia-Pacific campus in Singapore



### TOWARDS FREEDOM, THROUGH KNOWLEDGE

The ESSEC emblem, bearing the motto "Per scientiam ad libertatem," reflects the quest for excellence, the power of knowledge and the willingness to take risks – values that are fundamental to the ESSEC community. This is also the core of ESSEC's educational model: to give our students an ever greater independence through the dissemination of knowledge.



Singapore Campus, "Nepal Hill"

### AND TOMORROW?

In an increasingly uncertain environment transformed by globalisation and the digital revolution, ESSEC is convinced that excellence and risk-taking are the keys to the future. Its pioneering spirit is both its compass for the way ahead and the guiding principle for its strategic plan "ESSEC 3i," which charts a course to 2020. The ambitious program is founded on three pillars: innovation, involvement and internationalisation.

#### INNOVATION



ESSEC conducts research that is rigorous, relevant and has real impact. The school fosters alliances of excellence to create the knowledge of tomorrow, disseminating that knowledge to its entire student body - and partners - to help them prepare for tomorrow's challenges.

#### INVOLVEMENT



For ESSEC, the autonomy of its students is at the heart of its educational approach. They are encouraged to design their own academic paths with their professional goals in mind, and combine academic learning with professional experience. ESSEC also promotes the engagement of individuals towards the common good, and has made involvement one of the fundamental dimensions of its pedagogical model.

#### INTERNATIONALISATION



In 2015 ESSEC will inaugurate a 6,500m<sup>2</sup> campus in Singapore and further develop its activities on other continents. Firmly international and proud of its French roots, ESSEC is now a multipolar institution, responsive to the needs of its different sites which, in turn, facilitate the circulation of people and ideas. Today ESSEC guides its students and partners in understanding current economic, social and cultural dynamics, and helps them anticipate value-creating opportunities.

## ESSEC: creating knowledge for the greater good

ESSEC's leadership is founded on its capacity to create new, relevant and high-impact knowledge that feeds into the school's activities across the board - and in particular the bachelor's, master's and executive education programs. The students are thus exposed to the latest advances in research and invited to participate in the knowledge - and value-creation process.

### AT THE HEART OF ESSEC: ITS ACADEMIC EXCELLENCE

**An exceptional faculty.** ESSEC's 133 permanent faculty members - representing 35 nationalities - have been trained in the most prestigious academic institutions in the world, and publish their work in the best international academic journals. Through their research and participation in the public debate they help businesses, organizations and society as a whole to anticipate the economic, managerial, social, environmental and ethical challenges of the future.

The faculty is organized into departments covering the entire range of economic disciplines: management, accounting and management control, marketing, finance, economics, public and private policy, information systems, decision sciences and statistics, operations management. 74 talented students are also currently enrolled in ESSEC's PhD program.



### CUTTING-EDGE EXPERTISE

To better respond to the needs of its partners, ESSEC has organized its expertise into academic departments as well as centers of excellence. On the one hand, this organization corresponds with the traditional research and teaching disciplines, and on the other hand with the major sectors of economic activity. The centers of excellence are present along the entire academic value chain - from research to engagement in public debate, via undergraduate, graduate and executive education. They offer strategies for understanding future challenges, and guide reflection and the development of partnerships.

ESSEC's cutting-edge research feeds into the centers of excellence in real time, reinforcing their role as incubators of learning innovation and facilitating the development of original executive education programs. For ESSEC's corporate partners they represent laboratories where ideas can be tested and evaluated in an "intrapreneurial" context.

### EIGHT CENTERS OF EXCELLENCE

ESSEC's centers of excellence reflect its key expertise:

- Management and Society
- Luxury, Arts & Culture
- Digital Business
- IRENE - International Governance and Dialogue
- Impact Entrepreneurship
- SmartLife
- Finance and Economy
- IMHI - Hospitality, Food and Travel

### CORPORATE-SPONSORED CHAIRS

The 21 teaching and research chairs bring ESSEC into close collaboration with companies keen to develop innovative skills in their sector. Their role is to advance management science and practice in response to the latest challenges in the global environment. The chairs also function collectively through their integration into a center of excellence.



Over the past 5 years, 779 articles, chapters and books have been published by ESSEC faculty members, who have also received 41 French and international awards linked to their research.

### MOOC

In September 2014 ESSEC launched its first two MOOCs (Massive Open Online Courses), thus building new bridges between business and society. Entitled "The Future of the Decision", the first MOOCs were developed by the Edgar Morin Chair in Complexity thanks to the contribution of the philosopher and sociologist himself, together with 10 ESSEC professors. The "Entrepreneurship that Changes the World" MOOC, backed by key partners including Make Sense and Ashoka, aims to spark interest in those working in the social entrepreneurship sector.

### ESSEC KNOWLEDGE

Through the [essecknowledge.edu](http://essecknowledge.edu) platform, ESSEC provides open online access to the knowledge created by faculty - thus contributing to the public debate. The site also highlights the best research work carried out by its academic staff and offers interviews and opinion pieces by research professors on current economic, financial, managerial and socio-political issues.



## A school of excellence for the leaders of tomorrow

In a context of increasing internationalization, ESSEC is reinventing its pedagogical model to reflect its pioneer spirit. With the inauguration in May 2015 of the Asia-Pacific campus, ESSEC is now a multipolar institution firmly established on two continents.

### A WIDE RANGE OF PROGRAMS

In Europe and Asia, ESSEC offers a wide range of outstanding programs for students at all stages of learning. From bachelor's degrees to PhDs - via its flagship Master of Science in Management, advanced master's degrees, MBAs, EMBA and the entire Executive Education program - ESSEC trains talented managers who can reconcile cutting-edge expertise, creativity, and international teamwork with a capacity to grasp the complexity of economic and social challenges.

The quality of ESSEC's programs is widely recognized by international recruiters: 98% of students in Master of Science in Management recruited within the 6 months following graduation. For participants in ESSEC's Executive Education program, studying at ESSEC provides them with an undeniable career boost.



98%  
of students in Master of Science in Management recruited within the 6 months following graduation

### TOP POSITIONS IN THE RANKINGS

ESSEC's Master of Science in Management program is in 3<sup>rd</sup> position worldwide in the Financial Times Business School ranking of Masters in Management 2014.

### LEARNING BY DOING

ESSEC encourages all its students to create their own learning paths and offers significant flexibility in the development of their academic career. This "design learning" concept underpins the structure of ESSEC's programs and helps students progressively assert their autonomy through constant dialog with the school - while defining their future career.

ESSEC offers an extensive catalog of courses, emphasizing the connection and mutual reinforcement between academic teaching, and professional and international experience. During the course of their studies, each student on the Master of Science in Management program spends at least 18 months in-company and 9 months in an international setting.

### ENTREPRENEURSHIP

ESSEC graduates are known for their spirit of entrepreneurship, and throughout their training students are encouraged to imagine, create and take initiative. ESSEC has developed an entrepreneurial ecosystem complete with seed capital, a business incubator, a social incubator and a business accelerator. Since the creation of ESSEC Ventures in 2000, 215 companies have been created - with a 5-year survival rate of 80%.



2,000 degrees are awarded each year, including 1,600 at graduate level.

### KNOWLEDGE LAB

Inaugurated in December 2014 on ESSEC's Cergy campus, the Knowledge Lab - or K-Lab - is a knowledge production and sharing center open to all. A space for creativity and high-density technological learning, the K-Lab offers the opportunity to interact with experts and test, develop and model new ideas. Extensions of the K-Lab will open soon on the Singapore and La Défense campuses.

### INNOVATION

Learning innovation is a tradition at ESSEC. After setting up the first simulation games, members of faculty now use blended learning (a combination of face-to-face and e-learning) and flipped learning (a reversal of classroom teaching) and invite students to co-design future courses.

### THE INTERNSHIP APPROACH

In 1993 ESSEC Business School became one of the first management schools to offer its students apprenticeship opportunities. Since then, more than 5,000 students have been trained through the scheme and over 1,000 businesses and organizations have welcomed ESSEC apprentices. The school has spent the last 20 years developing degree programs that alternate in-company experience with coursework, leveraging the synergy between the school and businesses in training future managers. The scheme is based on mentoring: students are guided both by a professional expert and an ESSEC tutor (a professor or graduate) in an experiential learning approach. In addition to acquiring professional skills (two thirds of students are offered their first job by the company that trained them as an apprentice), apprenticeships are paid and help students finance their studies. Currently 30% of students in a Master of Science in Management class are doing an apprenticeship.

### IMAGINE YOUR IDEAL COURSE

In January 2015, ESSEC gave students the opportunity, for the first time, to imagine the course of their dreams. "Imagine your ideal course" was a creativity and exchange session with professors which identified six courses, developed in dialogue with the students and approved as of summer 2015 as Small Private Online Courses (SPOC).

# DEFINE YOUR OWN LEARNING PATH

Benefit from the best in educational innovation and management research,

and build a unique learning path with a truly global dimension.

## GENERALIST PROGRAMS

### MASTER OF SCIENCE IN MANAGEMENT

ESSEC's flagship program offers an « à la carte » learning track.  
All profiles, admission conditional on entrance exam or first degree.

◆ \* **Bi-campus Cergy-Pontoise and Singapore**

### GLOBAL BBA, BACHELOR IN BUSINESS ADMINISTRATION

Program providing a highly international career perspective.  
All profiles, admission conditional on entrance exam or first degree.

◆ \* **Bi-campus Cergy-Pontoise and Singapore**

### GLOBAL MBA

Founded on ESSEC's academic excellence and an innovative pedagogical approach,  
the programme is designed to train international managers.  
International profile with 3 years professional experience.

◆ **Cergy-Pontoise**

### PhD

The program provides training in management and economic sciences for future professors/researchers  
in higher education, and high-level international consultants.  
All profiles, admission conditional on application.

◆ **Cergy-Pontoise**

## ADVANCED PROGRAMS

### ADVANCED MASTERS(Mastères Spécialisés)/MSc

Short, intensive and career-oriented training programs  
All profiles, admission conditional on application; degree accredited by the *Conférence  
Grandes Ecoles for the Advanced Masters (Mastères Spécialisés)*.

AM Marketing Management, AM Financial Techniques, AM International Supply Management, AM Logistics and Supply Chain Management, AM International Business Law and Management, AM Management of Technological Projects, AM Information Systems and Telecommunications Networks, AM Entrepreneurship in partnership with École Centrale Paris, AM Urban and Real Estate Management, AM International Food Industry Management, AM Strategy and Management of International Business, AM Business Administration Research.

MSc in Data Sciences and Business Analytics with École Centrale Paris, MSc in Business Analytics and Consulting, MSc in Accounting, MSc in Finance, MSc in Management of Health Industries.

◆ \* **Campus Cergy-Pontoise and/or Singapore**

### MBA IN INTERNATIONAL LUXURY BRAND MANAGEMENT

Leading program in training managers for the luxury sector in partnership with more than  
a hundred international luxury brands.  
International profile, admission conditional on application.

◆ **Cergy-Pontoise**

### MBA in Hospitality Management (IMHI)

Program that trains future managers in all tourism and hospitality sectors.  
All profiles, admission conditional on application.

◆ **Cergy-Pontoise**

# PROGRESS WITH THE RIGHT SUPPORT

Throughout your academic career, reinforce your skills and develop your talents alongside peers. If you're an ESSEC graduate, rediscover the school and its community through ESSEC's Executive Education program - and enrich your expertise and vision.

Whether you want to boost your career, renew your network or start a business, discover ESSEC's philosophy and unique pedagogical approach through its Executive Education program.

## MANAGEMENT COURSES

### STRATEGIC MANAGEMENT

- Executive MBA ESSEC and Mannheim
- Executive MBA Asia-Pacific
- General Management
- Executive Master's Degree in Strategy and Management of International Business

### OPERATIONAL MANAGEMENT

- Advanced Management Program in Operational Management
- Advanced Management Program in International Operational Management (MOPI)
- Advanced Management Program in Project Management

### LEADERSHIP, CHANGE MANAGEMENT, PERSONAL DEVELOPMENT

- Becoming Tomorrow's Board Members
- Experience and Leadership

### WOMEN IN LEADERSHIP

- Women and Talent
- Women Be European Board-Ready

### ENTREPRENEURSHIP

- Executive Master's degree: Central-ESSEC Entrepreneurs
- Female Entrepreneurship

### SOCIAL ENTREPRENEURSHIP

- General Management for the Social Enterprise

### INNOVATION AND SERVICES

- Strategic Approaches to Digital Convergence
- Strategic Management of Innovation and Services

### ALSO AVAILABLE

- Customized programs designed with company objectives in mind
- e-learning programs
- Short courses in the form of seminars and modules

**Location: Paris-La Défense CNIT**

• **Except for Executive MBA Asia-Pacific: Singapore campus**

• **For the Executive MBA ESSEC & Mannheim: Paris-La Défense CNIT and Mannheim Business School**

## FUNCTION-SPECIFIC COURSES

### PURCHASING AND SUPPLY CHAIN MANAGEMENT

- Executive Master's Degree in International Purchasing Management
- Advanced Management Program in Purchasing Management
- Advanced Management Program in Supply Chain Management

### ACCOUNTING AND FINANCE

- Advanced Masters in Financial Management and Auditing
- Advanced Management Program in Financial Management and Auditing

### MARKETING AND BUSINESS DEVELOPMENT

- Executive Master's Degree in Marketing Management
- Advanced Management Program in Marketing and Business Development

### HUMAN RESOURCES

- Executive Master's Degree in Human Resource Management
- Advanced Management Program in Human Resources

### INFORMATION SYSTEMS

- Advanced Management Program in Information Systems Management

## SECTOR-SPECIFIC COURSES

### HOSPITALITY MANAGEMENT

- Hospitality Executive Development Programs/Hotel Executive Program

### URBAN AND REAL ESTATE MANAGEMENT

- General Management of Cities and Regions
- Executive Master's Degree in Real Estate Management

### LUXURY

- The Business of Luxury

### HEALTH

- General Management of Hospitals
- Executive Master's Degree in Strategy and Management of Health Industries



## A unique experience for life

ESSEC is much more than a school. It's a melting pot of talent, a center of learning and experimentation that nurtures creativity and maturity - and promotes freedom and autonomy. Students, managers in executive education, professors, staff and 46,000 alumni comprise a community that's both strong and engaged in the wider community.

### A COMMUNITY UNITED BY ITS VALUES

Since its creation in 1907, the ESSEC community has built a reputation based on constant innovation and engagement. This is reflected in the originality of its pedagogical model, the links it forges between business and society, and its mission to train free-thinking individuals and business leaders.

Humanism, innovation, responsibility, excellence and diversity are the core values at the heart of the ESSEC community, and are unifying forces that bring the school's student body and alumni together to build their future.



### ONE SCHOOL, THREE CAMPUSES

ESSEC now has 3 campuses: Cergy-Pontoise, an educational hub at the heart of a student village established by the school in 1973; Paris-La Défense, dedicated to executive education programs and located in one of Europe's leading business districts, and Singapore, in the center of the new One-North business park and a symbol of the school's multipolar ambitions in the fast-growing Asia-Pacific region.

Courses on the Cergy-Pontoise campus in France.

### THE ESSEC FOUNDATION

Founded in 2011 on the initiative of 4 graduates, the ESSEC Foundation is placed under the auspices of the *Fondation de France*. Its objectives are to contribute to the development and promotion of ESSEC both in France and internationally, enhance its reputation in the business world and improve its ranking among the most influential business schools in the world.



Four years on and the ESSEC Foundation has raised more than 4 million euros, redistributing 1 million euros to students in the form of study grants and scholarships in recognition of excellence.

### STUDENT ORGANIZATIONS

The involvement of students in the life of the school is a rich source of learning. Across the different campuses, activities help to acquire management and organizational skills, build team spirit and foster collective wisdom. Getting involved also adds value to the students' academic careers by earning them professional experience credits. Today ESSEC has the largest network of organizations in France with more than 100 student, sports, cultural and humanitarian associations. Engaging with this rich network is one of the distinguishing factors of the ESSEC experience.

### 46,000 ALUMNI

The community is another key element of the ESSEC ecosystem - and a formidable catalyst for the promotion and collective development of the school.

**Notable ESSEC alumni** **Olivier Aizac** (E97), former CEO-founder of *leboncoin.fr*, member of the management team of Schibsted Classified Media, **Thierry Antinori** (E84), Executive Vice President Sales of Emirates, **Véronique Bédague-Hamilius** (E87), Chief of staff to French prime minister Manuel Valls, **Nicolas Bordas** (E82) Vice President of TBWA/Europe and president of the BEING worldwide network, **Véronique Bouez** (E85), President of Coca-Cola Services France, **Patrick Dalsace** (C99), CEO-founder of La Fourchette, **Pierre-André de Chalendar** (E79), CEO of Saint Gobain, **Antoine de Saint Affrique** (E87), President Foods of Unilever Home & Personal Care, **Guillaume de Seynes** (E82), CEO Hermès International, **Olivier Gremillion** (E03), CEO EMEA AIRBNB, **Rachel Marouani** (M94), CEO of Fred (the LVMH Group), **Pierre Nanterme** (E81), CEO global of Accenture, **Fleur Pellerin** (E94), Minister for Culture and Communications in the French government, **Hughes Pietrini** (E94), Executive Vice President Distribution de Moët Hennessy, **Jean-Gabriel Pérès** (E80), President & CEO Movenpick Hotels & Resorts, **Stéphanie Rivoal** (E93), President of Action Contre La Faim, **Leslie Serrero** (E97), Gopal Vice-President Operational Marketing for Christian Dior.

### EQUAL OPPORTUNITIES

In 2002 ESSEC set up the pioneer program "A top-level university: why not me?" to encourage high school students from modest backgrounds in France to apply for - and succeed at - ambitious higher education programs. Building on the scheme's success, ESSEC has increased initiatives to allow more budding talent to access its teaching with equal opportunity preparatory courses CAP ESSEC and CAP BBA. The school also offers numerous scholarships to help finance studies. It's now going even further, with plans for a Massive Open Online Course (MOOC) to help high school students prepare for higher education.



INVOLVEMENT WEEK  
ESSEC - 13<sup>th</sup>/18<sup>th</sup> October 2014



### #GET INVOLVED

In October 2014 ESSEC's first ever Involvement Week brought together more than 4,500 people and highlighted the various initiatives undertaken by students, graduates and the school for the benefit of the wider community.



## Partnerships for excellence



702  
162

partner companies for learning and recruitment

partner universities in 42 countries

To offer students a rich diversity of experiences ESSEC is part of an extensive network of academic partnerships, and is constantly reinforcing its links to businesses and organizations.

### STRONG ALLIANCES ACROSS THE GLOBE

ESSEC is at the heart of a powerful ecosystem of partners worldwide. The school offers 19 double degrees with prestigious academic partners in France including Centrale-Supélec, the ENSEA, the École du Louvre, École Normale Supérieure, Saint-Cyr or University of Mannheim - Business School in Germany, Guanghua School of Management (Beijing University) in China, EGADE, Tec of Monterrey in Mexico, Indian Institute of Management, Ahmedabad.

It has also forged partnerships with 162 prestigious universities spanning all 5 continents. These include in the United States the Kellogg School of Management at Northwestern University in Chicago, Bocconi University and IE Business School in Europe, in Asia, the Keio Business School in Tokyo, Tongji University or Tsinghua University, University of Cape Town in South Africa and University of Queensland in Australia... The Executive MBA program created jointly with University of Mannheim - Business School is an effective means of promoting the expertise of the two institutions in Europe and Asia-Pacific. ESSEC is also a founding member of The Council on Business and Society, an international alliance created with 5 other leading business schools to study the critical issues facing business and society.



Each year ESSEC welcomes 600 students from partner schools, while around half of ESSEC's students take part in an exchange program.

### SOUTHERN AFRICA AND THE MIDDLE EAST

ESSEC's Executive Education program has now been rolled out internationally, in particular in the Middle East and Mauritius. The school is also planning to launch its Global BBA in Morocco.

### A COMMUNITY OF UNIVERSITIES

At the start of 2015 ESSEC joined the *Université Paris Seine* community of universities, with the common goal to promote innovation and entrepreneurship.

### STRONG LINKS WITH BUSINESSES

ESSEC's long-term partnerships with businesses and organizations are marked by a spirit of openness and sharing. More than 700 entities take part in the students' education, offering meetings and professional forums throughout the university year. They partner with the 8 centers of excellence and the 21 learning and research chairs, and are also involved in knowledge creation.

### SINGAPORE, A HUB IN ASIA-PACIFIC

In May 2015 ESSEC will inaugurate its new campus in Singapore and welcome 1,500 students each year to its 6,500m<sup>2</sup> site. Putting down roots in Singapore will enable ESSEC to base research activities in Asia and develop its range of degree and executive education programs. The school will also launch a Global BBA track in Singapore in September 2015. Thanks to its new campus ESSEC will provide students and managers with greater insight into the Asian continent, both in terms of working and setting up businesses there. A hub for the entire Asia-Pacific region, the Singapore campus is ESSEC's first step on the road to a genuine multipolar structure, ahead of future development in Africa and the Americas.



### ESSEC/CENTRALE-SUPELEC: AN ALLIANCE OF EXCELLENCE

To train the engineering and digital managers of tomorrow, ESSEC has formed an alliance of excellence with the Paris-based Centrale-Supélec. The two institutions develop common curricula based on design learning, share their international networks and align their resource centers. A first joint degree, the MSc in Data Science and Business Analytics has been developed as a result of the partnership.