

ROTTERDAM SCHOOL OF MANAGEMENT  
ERASMUS UNIVERSITY

INTERNATIONAL EXCHANGE PROGRAMMES



The business school that thinks  
and lives in the future

RSM  
*Erasmus*  
ERASMUS  
UNIVERSITY



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### **Academic home to the 'First European'**

Rotterdam School of Management, Erasmus University (RSM) is the business school of the renowned Erasmus University Rotterdam. Founded in 1913, the university is home to the first Nobel Prize winner in the Economic Sciences, Jan Tinbergen. Erasmus University Rotterdam takes its name from Desiderius Erasmus, the great classical scholar and 16th century Dutch Renaissance humanist, theologian and philosopher. One of the foremost thinkers and doers of his time and a widely-travelled scholar, he is recognised for his open-minded, sceptical and individual ideas. Among the leading lights of the Renaissance, Erasmus is widely referred to today as the 'First European' and serves as the inspiration for RSM's focus on thought leadership in business.

TAKE THE CHANCE  
TO STUDY ABROAD.  
IT WILL BROADEN  
YOUR CAREER  
PERSPECTIVES  
AND DEEPEN YOUR  
PERSONAL INSIGHT.

# WELCOME TO RSM FROM THE DEAN

Dear students and (prospective) partner schools,

It's great that there is such a close relationship between RSM and our international network of more than 125 partner schools in Africa, the Americas, Asia, Europe, and Oceania. One of the most important aspects of an education at RSM is to deepen your international experience. Part of this happens naturally when working and studying with other students who represent a broad range of nationalities. Our programmes also emphasise the importance of international experience for a very practical reason: business occurs in a global environment. Effective management requires an empirical understanding of other cultures. Managers spent more and more time of their careers in different countries. Graduates of top business schools are expected to move with relative ease from one business – and country – to another.

At RSM, we encourage our students to take the opportunity to study abroad. It will broaden their career perspectives and expand their knowledge.

We look forward to welcoming our international colleagues and students from our respected partner schools.  
See you soon!



A handwritten signature in black ink, consisting of several loops and a long horizontal stroke.

Steef van de Velde, Dean  
Rotterdam School of Management,  
Erasmus University



A handwritten signature in black ink, featuring a prominent loop and a long horizontal stroke.

Eric Waarts, Dean Degree Programmes  
Rotterdam School of Management,  
Erasmus University



# MULTIPLE REASONS TO CHOOSE RSM

## ROTTERDAM IS

- ▶ a gateway to Europe;
- ▶ the biggest port in Europe;
- ▶ a business-minded city;
- ▶ a cosmopolitan city;
- ▶ located in the bustling Randstad region which includes the Netherlands' largest cities - with a population of more than 7.1 million.

## RSM IS THE PROUD OWNER OF

- ▶ Triple crown accreditation;
- ▶ a consistent ranking among Europe's top 10 business schools.

## BUT RSM IS ALSO

### ▶ Partnered with business

Our strong bond with business is a rich source of advice, guidance and mutual support for teaching, research and recruitment.

### ▶ An active member of international networks

RSM partners with CEMS to deliver a world-class international master programme. RSM also engages in PIM (Partnership in International Management) and with 100+ top business schools all over the world to create exchange opportunities and double degrees.

### ▶ Home to ERIM, one of the top three research faculties in Europe

One of Europe's largest and most-cited business research communities with 350 researchers and more than 30 expertise centres and initiatives.

### ▶ Home to STAR, the largest study association in Europe

A student-led organisation with more than 6,500 members which organises academic events, study trips, recruitment fairs and social events.

### ▶ A business school with a truly international environment

There are more than 100 nationalities in RSM's student population of 7,500+; a high proportion of MSc students and teachers are internationals.

### ▶ The hub of a 29,000-strong international alumni network

RSM's alumni network is active with mentoring, affinity groups, local chapters, social events and networking in more than 100 countries.

### ▶ The business school that thinks and lives in the future

Our forward-looking I WILL initiative encourages you to think ahead about your ambitions and about the world. [www.IWILL.rsm.nl](http://www.IWILL.rsm.nl)

### ▶ Part of the Erasmus University Rotterdam, with more than 100 years of heritage

The university – which now has more than 24,000 students – began in 1913 as the Netherlands School of Commerce, and is internationally recognised for education and research in four areas of expertise: health, wealth, governance, and culture. Our three-year redevelopment project is coming to an end and we already have new and improved studying, living, dining and leisure facilities on campus.

# OUR EXCHANGE PROGRAMMES

## Optimise your international potential

Our bachelor and master programmes have been designed to optimise students' potential in the international business arena. At RSM we combine theory with practice in the classroom. As a result of RSM's diverse and international student body enrolled in, or on exchange visits to, our programmes, all RSM students work, live and learn in a truly global environment.

### RSM OFFERS THE FOLLOWING EXCHANGE PROGRAMMES:

- ▶ Bachelor Exchange Programme for BSc or BBA students at undergraduate level;
- ▶ Master Exchange Programme for MSc or MBA students at graduate level;
- ▶ MBA Exchange Programme for MBA students at graduate level with professional experience.

### FELLOW STUDENTS FROM ALL OVER THE WORLD

RSM maintains an international network of more than 125 business schools and universities. This means that when students come to RSM for their exchange, not only they are mixing with local students, but also and with students from RSM's entire partner school network, all of whom have chosen RSM for their exchange.

The International Office is responsible for a well-organised introduction programme for all exchange students at RSM. In a short time, all newcomers get to know us and each other through workshops and games focused on team building.

### GLOBAL NETWORKS

All RSM students benefit from the school's global network. RSM is a member of The Global Alliance for Management Education (CEMS) and the Partnership in International Management (PIM), an unparalleled partner network that gives our students exchange opportunities at top schools worldwide.



### CEMS

CEMS, the Global Alliance in Management Education, is a strategic alliance of leading business schools and multinational companies which cannot be equalled in terms of the reputations of its members: 29 world-class academic institutions collaborate with around 70 corporate partners to offer international students a unique combination of high quality education and professional experience. This joint degree programme is open to master students who meet very strict selection criteria. The CEMS-MIM programme is ranked seventh among the top master programmes in management worldwide in the 2013 Financial Times ranking. [www.cems.org](http://www.cems.org)



### PARTNERSHIP INTERNATIONAL MANAGEMENT

In 1973, three graduate business schools, École des Hautes Études Commerciales de Paris (HEC), New York University (NYU), and London Business School (LBS), all succeeded in overcoming academic isolationism and multiple logistical obstacles to make student exchanges a reality. The Partnership in International Management, or PIM, is today a consortium of around 60 top business schools from around the world that exchanges select graduate students for one academic term. Member institutions share responsibility for upholding the highest levels of academic excellence regionally and globally, and value the organisation's spirit of international co-operation among its students, faculty and staff. Over the years, PIM member institutions have exchanged several thousands of students. [www.pimnetwork.org](http://www.pimnetwork.org)



### ACE

In June 2013, RSM became part of the newly inaugurated Alliance of European and Chinese business schools, which is under EFMD (European Federation of Management Development) patronage. Founding members include 20 universities and colleges around the world. ACE will focus on academic excellence and the synergy between research and education in order to prepare the next generation of executives. Activities include the exchange of professors and students, projects and research conferences, and the development of international skills modules.



### CORPORATE WORLD

The school has extensive connections with the corporate world with ING, DSM and Shell among our corporate partners. More than 29,000 RSM alumni currently fill executive positions in private, public and not-for-profit organisations, creating source of job and internship opportunities for those following in their footsteps.

# BACHELOR EXCHANGE PROGRAMME

## Join the IBA global learning environment

**Undergraduate students from our partner schools are made welcome in our Bachelor Exchange Programme, affiliated with RSM's BSc in International Business Administration (IBA).**

A truly international bachelor programme, IBA brings students the opportunity to enter and experience a unique global learning environment – one with differing world views and charged with the energy of motivated students interested in changing the way we do business.

### IN RSM'S BACHELOR EXCHANGE PROGRAMME YOU WILL EXPERIENCE:

- ▶ studying at one of Europe's top ten business schools;
- ▶ a stimulating and interactive learning environment;
- ▶ global classmates representing 80 nationalities;
- ▶ enthusiastic international staff and teaching faculty;
- ▶ challenging academic content and intellectual debate;
- ▶ a curriculum taught entirely in English;
- ▶ a lively and close-knit student body;
- ▶ living in an ideal location within an international corporate hub at the commercial heart of Europe.

Exchange students often remark on the 'community' feel of this programme. Teaching methods include case-based learning, study tours, and classroom discussions. Students learn the reality of different business models around the world and what is involved in expanding into new markets, as well as develop the ability to connect and communicate with people from different areas of the world – an important skill in international business.

### COURSES

The courses offered in the Bachelor Exchange Programme focus on the management of international companies and their operations. They teach students the fundamentals of these two functional areas, both internally and externally; most graduates' careers will begin in either one or the other.

Exchange students participating in IBA courses are expected to have some basic knowledge of business such as operations, marketing, finance and accounting, or organisational and information processes. Knowledge of mathematics, statistics and micro- and macro-economics is a plus.

All courses in the IBA programme's second and third year (except for the research and bachelor thesis project) are open to exchange students. This programme provides a workload of 15 ECTS. Students can also participate in one course at one of Erasmus University's other schools or faculties, excluding Economics or Medicine, but for example, the International Business Bachelor Communication and Media courses at the Erasmus School of History, Culture and Communication are popular among our exchange students.



*"RSM leaves me great impression on its free academic atmosphere. During the courses, students can raise their questions whenever they want and professors will always be willing to explain them. And after class at cafe, V-building and library, we can always see students discussing in groups or looking through papers. Different forms of teamwork are emphasized by the department like dilemma meetings and team presentations. I'm also happy to find that students here are very helpful and responsible, which makes me adapt to new life in Netherlands quickly."*

Luqing Shen, BSc Exchange student, Peking University, China



### INTERNATIONAL BUSINESS: THE DUTCH WAY

This new and specially designed course for incoming bachelor exchange students is an introduction to the Dutch business environment in current economic and cultural settings. Students will identify and discuss economic analyses in the context of European and Dutch cultures. Special attention is given to recent developments in large international companies based in the Netherlands. Students will explore companies such as Philips and Shell through assignments, case studies, company visits and excursions.



## Academic calendar

|                                |                                                                                                                                                                                                                                                                         |
|--------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Autumn:</b>                 | Trimester 1: beginning of September – late December<br>Two week Christmas and New Year break                                                                                                                                                                            |
| <b>Spring:</b>                 | Trimester 2: beginning of January – late March<br>One week spring break<br>Trimester 3: beginning of April – late June                                                                                                                                                  |
| <b>Duration:</b>               | 13 weeks on average                                                                                                                                                                                                                                                     |
| <b>Minimum workload:</b>       | 15 ECTS per trimester                                                                                                                                                                                                                                                   |
| <b>Introduction Programme:</b> | 1-3 days prior to start of trimester 1, 2 and 3                                                                                                                                                                                                                         |
| <b>Buddy system:</b>           | Available                                                                                                                                                                                                                                                               |
| <b>Class size:</b>             | Large number of students in plenary lectures; workshop groups vary in size between 16 and 60 students.                                                                                                                                                                  |
| <b>RSM's Class profile:</b>    | Average age 20-21 and in the last or penultimate year of undergraduate business study. Many work in part-time jobs or summer internships. Around 60% of the total class comes from an international background, and around 41% of the total class is female.            |
| <b>Open to:</b>                | Undergraduate, BSc and BBA exchange students studying at RSM's partner schools. Students interested in an exchange at RSM are advised to consult their home institution's international office, study abroad adviser or exchange co-ordinator to discuss possibilities. |
| <b>Websites:</b>               | <a href="http://www.rsm.nl/rsm-for-your-exchange/bachelor-exchange">www.rsm.nl/rsm-for-your-exchange/bachelor-exchange</a><br><a href="http://www.rsm.nl/bsciba">www.rsm.nl/bsciba</a>                                                                                  |
| <b>Contact:</b>                | Ligaya Kasmoo, Programme Manager Bachelor Exchange,<br><a href="mailto:Lkasmoo@rsm.nl">Lkasmoo@rsm.nl</a>                                                                                                                                                               |

# MASTER EXCHANGE PROGRAMME

## Gain expertise in the Master Exchange Programme

### PARTNER SCHOOLS

All graduate students and post-graduate students at our partner schools are welcome to join our Master Exchange Programme to take part in courses from most of our specialised MSc programmes. Students can also apply for:

- ▶ The International Consultancy Project (10 ECTS), a real-life consultancy project for an international company, carried out by a multicultural team of exchange students

**Or**

- ▶ Participate in our short programmes. This means students follow one block of master courses for 7-8 weeks in each of the two semesters in Rotterdam

### ONE-YEAR MSC PROGRAMMES

All our master programmes have the following features:

- ▶ A mix of educational formats ranging from case studies and group projects to internships and individual research
- ▶ Small-scale, interactive classes that engage you in debate and discussion
- ▶ A diverse and international student body
- ▶ Challenging academic theory that reflects the latest business and management thinking



*"For many years, hosting and coaching a RSM consultancy project team has proven to be a rewarding and valuable experience to Aon. The students bring us up-to-date on business theory and by doing so; serve as a reminder to Aon management of the importance of lifelong learning. I very much appreciate this co-operation with RSM and its talented students. On behalf of Aon I'm proud that we contributed to some of the winning projects."*

Marc van Nuland, CEO, Aon, The Netherlands,  
Member of RSM Advisory Board

Graduate exchange students are welcome to join courses from the following programmes:

- ▶ MScBA Accounting & Financial Management
- ▶ MSc in Business Information Management
- ▶ MSc in Finance & Investments
- ▶ MSc in Global Business & Stakeholder Management
- ▶ MSc in Human Resource Management
- ▶ MSc in Management of Innovation
- ▶ MSc in Marketing Management
- ▶ MSc in Organisational Change & Consulting
- ▶ MSc in Strategic Entrepreneurship
- ▶ MSc in Strategic Management
- ▶ MSc in Supply Chain Management

### THE INTERNATIONAL CONSULTANCY PROJECT (ICP)

The International Consultancy Project (ICP) has been the cornerstone of the Master Exchange Programme at RSM since 1989. In a team of international students, students work intensively on a consultancy project for a company or institution for about four months. The project is supervised by coaches from the university and the company, and the aim is to respond professionally to a real world management problem and to learn from working in multidisciplinary and culturally diverse groups. For the companies involved in this project, it provides a unique opportunity to gain access to valuable knowledge, recommendations or solutions for a business problem within a relatively short period of time. Typically, the student teams introduce a refreshing outside perspective to the company's business issue.

The ICP reflects RSM's greatest strengths as a top 10 European business school, recognised for the international diversity of our participants and the close relationships we maintain with business. Business projects for major companies ranging from Aon, to Shell and Siemens Nederland have been rewarding experiences for students, the school and the participating companies themselves.

#### **ICP structure:**

Teams usually consist of five students from different backgrounds that hold the skills and competences required by the companies. An academic coach from RSM and an in-company coach from the client organisation are assigned to the project. RSM provides training in negotiating and conflict management, as well as presentation, to help students master the skills necessary for project management and consultancy work. During the project, we'll hold two feedback meetings to monitor the group's progress and address any problems with companies or coaches.



*"As a company coach I can say that it was a privilege to work with such a dedicated group. In a very short time the students delivered an excellent result of the assignment given the hurdles they encountered. It was a colourful journey due to the different opinions, lack of data, and more matters like that. This result could not have been achieved without the clearly demonstrated management skills and the way the students worked individually but also as a team."*

Leon Sijbers, Director of Sales, Siemens

#### **International Consultancy Project has five stages:**

1. Introduction: after a successful application for a business project, students receive information about the company, the business project and their fellow team members. The launch lecture highlights potential pitfalls. Seminars and training sessions are offered to prepare students for their business project.
2. Problem definition: teams have their first meeting with their academic and company coaches. A project proposal – a brief description and analysis of the issue – will be drafted. Students make suggestions for research, a schedule, budget and resource list. The phase ends with approval of the proposal.
3. Implementation research: each team collects data by consulting secondary sources, conducting interviews, and analysing reports. The report must be approved by both coaches.
4. Presentation of results: towards the end of the project, the team presents its findings and recommendations to the company. Each team will also prepare a presentation for fellow students and a jury of consultants at RSM.
5. Evaluation: the project concludes with a review of the team's efforts and each student's individual learning experience. This way, students will discover and identify what they have learned in terms of project and consultancy skills, research skills and team skills.



*“Deciding to come on exchange to RSM was one of the best decisions of my life. You really do meet people from all around the world and all walks of life. Classes are interesting and challenging, often emphasizing group work and offering practical opportunities to work with real-life clients. As an exchange student, you also have the time to explore the city of Rotterdam and the Netherlands, and to travel to other countries around Europe. I have made many new friendships this semester and have really opened my eyes to what the world has to offer.”*

Kalon Tsang, MSc Exchange student, The Wharton School, USA

## Academic calendar

|                                |                                                                                                                                                                                                                                            |
|--------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Autumn full term:</b>       | Semester 1: early September – late December                                                                                                                                                                                                |
| <b>Short programmes:</b>       | Block 1: early September – late October<br>Block 2: late October – late December                                                                                                                                                           |
| <b>Spring full term:</b>       | Semester 2: late January – late May                                                                                                                                                                                                        |
| <b>Short programmes:</b>       | Block 3: late January – mid March<br>Block 4: mid March – mid May<br>Block 5: mid May – late June                                                                                                                                          |
| <b>Minimum workload:</b>       | 20 ECTS per full autumn term, 18 ECTS per full spring term                                                                                                                                                                                 |
| <b>Minimum workload:</b>       | 12 ECTS for short programme participants                                                                                                                                                                                                   |
| <b>Introduction programme:</b> | 1-3 days before the start of Semester 1 and 2                                                                                                                                                                                              |
| <b>Buddy system:</b>           | Available                                                                                                                                                                                                                                  |
| <b>Class size:</b>             | 50 - 60 students.                                                                                                                                                                                                                          |
| <b>RSM's Class profile:</b>    | Average age 24; 31% of them have an international background. Most students have some relevant working experience through internships, business projects or part-time management jobs.                                                     |
| <b>Open to:</b>                | Graduate, MSc and MBA students from RSM's partner schools. Students interested in an exchange at RSM should consult their home institution's international office, study abroad advisor or exchange co-ordinator to discuss possibilities. |
| <b>Websites:</b>               | <a href="http://www.rsm.nl/rsm-for-your-exchange/master-exchange">www.rsm.nl/rsm-for-your-exchange/master-exchange</a><br><a href="http://www.rsm.nl/master">www.rsm.nl/master</a>                                                         |
| <b>Contact:</b>                | Linda de Vries, Head International Office, <a href="mailto:Lvries@rsm.nl">Lvries@rsm.nl</a><br>Marinelle Rozendaal, Programme Manager, <a href="mailto:Mrozendaal@rsm.nl">Mrozendaal@rsm.nl</a>                                            |



# MBA EXCHANGE PROGRAMME

## One of the most stimulating MBA programmes in Europe

**MBA students studying at one of our partner schools are welcome to join our MBA Exchange Programme.**

### **JOIN THE DIVERSE MBA COMMUNITY AT RSM**

More than 40 nationalities are represented in the RSM MBA programme. This international diversity is enriched by the unique backgrounds of our MBA participants. With such a broad spectrum of individuals contributing to the School, our MBA echoes the diversity of almost every social dimension influencing corporate relationships: professions, industries, value systems and experiences.

Class sizes are limited to ensure interaction is intimate, and teams are carefully selected so no single perspective or industry dominates the discussions. During the programme, students will work in groups of about six people on projects that require intense collaboration and team management. Each team incorporates six different cultures, educational and industry backgrounds, experiences and personal opinions as well as gender diversity.

RSM's core themes of critical thinking, sustainability, innovation and spirit differentiate us from other business schools. Our focus on total diversity in the composition of our classes and in our learning philosophy is the embodiment of these values.

### **FULL-TIME MBA ELECTIVE COURSES OR SHORT PROGRAMMES IN THE AUTUMN TERM**

Students can join the MBA Exchange Programme in the autumn when the full-time MBA elective courses take place. A full term has five electives, but you can take additional courses with the Executive MBA programme on Friday evenings and Saturdays. Participation in short programmes is also possible; these programmes take place over as little as six weeks.

There are around 30 elective courses in various disciplines to choose from, such as:

- ▶ Strategic Value Management
- ▶ Brand Management
- ▶ Financial risk Management
- ▶ Consulting Elective
- ▶ Sustainable High-impact Leadership
- ▶ Supply Chain Management
- ▶ Entrepreneurship
- ▶ Business Negotiations
- ▶ Companies and Ecologies
- ▶ Financial Engineering
- ▶ Private Equity and Venture Capital

### **EXCHANGE OPPORTUNITIES IN THE SPRING TERM**

The MBA Exchange Programme accepts exchange students only in the autumn. However, MBA exchange students interested in an exchange during the spring term can take part in our Master Exchange Programme during a full term, or as a short programme of 7-8 weeks (see pages 10 and 12).

The Master Exchange Programme has a long tradition of welcoming MBA students from our partner schools. Students in this programme have an average age of 24 and have some relevant working experience through internships, business project or part-time management jobs. MBA exchange students can easily fit in and choose master courses from 11 specialised master programmes, and can take part in the International Consultancy Project, a real-life consultancy project carried out by a team of international students.

### **MBA CAREER AND ALUMNI SERVICES**

MBA exchange student will have full access to the dedicated team in RSM's Career Development Centre, which can help students to acquire practical career management skills. RSM has an extensive corporate network in and outside of the Netherlands, and the Career Development Centre team has fostered strong relationships with these companies, organising regular company events, on-campus interviews and presentations for our MBA students. They are a rich resource for career advice and help in securing a coveted position at a top company upon graduation.

MBA exchange students can benefit from RSM alumni opportunities upon successful completion of their exchange.

[www.rsm.nl/alumni](http://www.rsm.nl/alumni)

### **RANKINGS**

RSM's Full-time MBA programme is consistently ranked among the top 15 MBA programmes in Europe by the Financial Times Full-time MBA Ranking.

## **Academic calendar**

|                                |                                                                                                                                                                                                                                          |
|--------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Autumn:</b>                 | Late August – early December                                                                                                                                                                                                             |
| <b>Duration:</b>               | 12 weeks on average<br>Short programmes at least six weeks                                                                                                                                                                               |
| <b>Minimum workload:</b>       | 15 ECTS, maximum of six courses                                                                                                                                                                                                          |
| <b>Introduction programme:</b> | Half a day at start of term                                                                                                                                                                                                              |
| <b>Buddy system:</b>           | Available                                                                                                                                                                                                                                |
| <b>Class size:</b>             | 30-40 students (in elective courses)                                                                                                                                                                                                     |
| <b>Class profile:</b>          | Average age of 30, five years of work experience; more than 40 nationalities.                                                                                                                                                            |
| <b>Open to:</b>                | MBA students studying at our partner schools. Students interested in an exchange at RSM are advised to consult their home institution's international office, or study abroad advisor or exchange co-ordinator to discuss possibilities. |
| <b>Websites:</b>               | <a href="http://www.rsm.nl/rsm-for-your-exchange/mba-exchange">www.rsm.nl/rsm-for-your-exchange/mba-exchange</a><br><a href="http://www.rsm.nl/mba">www.rsm.nl/mba</a>                                                                   |
| <b>Contact:</b>                | Eva Lejeune, Programme Manager Fulltime MBA<br><a href="mailto:mba-exchange@rsm.nl">mba-exchange@rsm.nl</a>                                                                                                                              |

## LIFE IN ROTTERDAM AND AT RSM

CHOOSING TO PARTICIPATE IN AN EXCHANGE PROGRAMME AT RSM MEANS IMMERSING YOURSELF IN THE ERASMUS UNIVERSITY STUDENT LIFE, AND THE MERCANTILE AND COSMOPOLITAN CULTURE OF THE NETHERLANDS







## More than 160 nationalities

### A GATEWAY TO EUROPE

Within easy reach of many European cities, the strategic position of the Netherlands in Western Europe makes it a highly popular destination for multinational companies. Exchange students learn about international business in the commercial heart of Europe – the largest economic zone in the world.

### IN A BUSTLING CITY

Rough guide 2014 placed Rotterdam as number eight in its top 10 cities: Rotterdam is best known for its container-clogged port, but in the past few years, more exciting projects have been dropping anchor. The Netherlands' biggest building, a new "vertical city" called De Rotterdam, will soon be alive with cafés and restaurants, heralding a new dawn for the high-rise area locals have dubbed Manhattan on the Maas. Across town, the cavernous tube-shaped Market Hall is about to open as Rotterdam's best snack stop, with a hundred food stalls selling everything from chewy waffles to giant balls of edam. [www.roughguides.com/best-places/2014/top-10-cities](http://www.roughguides.com/best-places/2014/top-10-cities)

Rotterdam is a lively and cosmopolitan university and port city, located 80 kilometres south of Amsterdam. Rotterdam is known as a festival city with an international film festival, the North Sea Jazz Festival and a six-day summer cultural festival and carnival parade each year. Rotterdam's nightlife rivals that of Amsterdam – with a hip and creative young scene filling restaurants, bars, cafés and nightclubs.

Urban life thrives in Rotterdam, as upmarket shops sit side by side with ethnic restaurants and one of the largest bookstores in Europe. The city is also world-famous for its daring architecture and experimental, influential contemporary art.

See it for yourself at [www.rotterdam.nl](http://www.rotterdam.nl)

### FEELING AT HOME

People from all corners of the world feel at home in Rotterdam. There are few language barriers as English is widely spoken. With more than 160 nationalities living the same area, it is easy to find a shop or restaurant selling the things you use at home. An international airport, the harbour, and high-speed train lines make Rotterdam exceptionally well-connected. And with European gems such as Amsterdam, Brussels, London, Paris and Berlin close by, there is plenty to explore.

### AN OUTDOOR, SPORTING CITY

Rotterdam can claim to be a great outdoor city, with abundant parks, green spaces and a superb network of cycle routes linking it to open countryside. Rotterdam also hosts the annual Rotterdam Marathon in April which attracts many top athletes producing very fast times, as the course is flat and weather conditions are typically favourable.

### A LIVELY UNIVERSITY CAMPUS

Rotterdam School of Management, Erasmus University is situated on the Woudestein Campus – the main campus of Erasmus University Rotterdam. RSM is housed in two modern, fully-equipped buildings with Wi-Fi, multimedia equipment, break-out rooms and computer labs.

A recently completed two-year construction programme means RSM is now surrounded by a modern university campus with a vibrant heart and a unique appeal. The university offers on-campus housing, sports facilities and hosts regular recreational and cultural events. It also has a range of shops and financial services. RSM also organises many social events, and offers an extensive library, expo and congress centre.

A variety of language courses – including an introduction to Dutch –, students can consult our Language and Training Centre: [www.eur.nl/ltc](http://www.eur.nl/ltc)

And when looking for more cultural activities, Studium Generale organises scientific, social and cultural programmes throughout the year for students of the Erasmus University Rotterdam: [www.eur.nl/english/sgerasmus](http://www.eur.nl/english/sgerasmus)





## STUDENT LIFE

### STUDENT CLUBS

STAR is the study association of Rotterdam School of Management, Erasmus University. With 6,500 members, of which more than 1,000 are international, STAR offers a wide range of academic, social and community activities. STAR has exceptionally close relations with the corporate world and regularly invites leaders in international business and politics to meet students via annual events such as the STAR Management Week and the Erasmus Recruitment Days. Throughout the year STAR organises parties and social drinks which are also popular among our international students. [www.rsmstar.nl](http://www.rsmstar.nl)



Erasmus Student Network Rotterdam (ESN-Rotterdam) co-operates closely with the International Offices at the university to enhance the academic and social experience of international students in Rotterdam. It strives to foster friendships that will transcend boundaries and will enlarge professional and social networks. ESN organises a wide range of social activities and weekly international drinks receptions, at which students can meet other international students. They also offer city trips, sporting activities, musical and cultural events. Details are posted on the calendar of ESN-R's activities:

[www.esn-rotterdam.nl](http://www.esn-rotterdam.nl)



## PRACTICAL INFORMATION

**All students nominated for an exchange at RSM are strongly recommended to visit the exchange pages on RSM's website, where you can find the practical information you will need before and during your stay with us in Rotterdam: [www.rsm.nl/rsm-for-your-exchange](http://www.rsm.nl/rsm-for-your-exchange).**

### **NOMINATION AND APPLICATION**

To be eligible for one of our exchange programmes, please contact the international office at your home university to make sure you can be nominated to come to RSM for an exchange. Students should be nominated by one of our partner schools before you make your application.

### **NOMINATION DEADLINES**

|                                             |                                          |
|---------------------------------------------|------------------------------------------|
| For Bachelor and Master Exchange Programme: | May 1 for autumn<br>October 1 for spring |
| MBA Exchange Programme:                     | May 1 for autumn                         |

Upon nomination, students will receive information about how to proceed with their application to RSM.



# OVERVIEW OF PARTNER SCHOOLS

| COUNTRY        | UNIVERSITY                                                                                    | BSc | MSc | MBA | COUNTRY              | UNIVERSITY                                                             | BSc | MSc | MBA |
|----------------|-----------------------------------------------------------------------------------------------|-----|-----|-----|----------------------|------------------------------------------------------------------------|-----|-----|-----|
| <b>Europe</b>  |                                                                                               |     |     |     | <b>Sweden</b>        |                                                                        |     |     |     |
| Austria        | Wirtschaftsuniversität Wien                                                                   |     | ●   |     | Sweden               | Stockholm School of Economics                                          | ●   | ●   |     |
| Belgium        | UCL, Louvain School of Management                                                             |     | ●   |     | Switzerland          | University of St. Gallen, School of Management                         | ●   | ●   |     |
| Belgium        | UCL Mons                                                                                      |     | ●   |     | Turkey               | Koç University, Graduate School of Business                            | ●   | ●   |     |
| Czech Republic | University of Economics Prague, Faculty of Business Administration                            | ●   | ●   |     | United Kingdom       | Aston University, Aston Business School                                | ●   | ●   |     |
| Denmark        | Copenhagen Business School                                                                    | ●   | ●   |     | United Kingdom       | City University, Cass Business School                                  | ●   |     |     |
| Finland        | Aalto University, School of Economics                                                         | ●   | ●   |     | United Kingdom       | Lancaster University Management School                                 | ●   | ●   |     |
| France         | HEC Paris, HEC School of Management                                                           |     | ●   | ●   | United Kingdom       | London School of Economics                                             |     | ●   |     |
| France         | Aix-Marseille University, Graduate School of Management                                       |     | ●   |     | United Kingdom       | University of Bath, School of Management                               | ●   | ●   |     |
| France         | EDHEC Business School                                                                         |     | ●   |     | United Kingdom       | University of Manchester, Manchester Business School                   | ●   | ●   | ●   |
| France         | EMLYON Business School                                                                        |     | ●   |     | United Kingdom       | University of Warwick                                                  | ●   | ●   |     |
| France         | Grenoble Ecole de Management                                                                  | ●   |     |     | United Kingdom       | University of Strathclyde, Strathclyde Business School                 | ●   |     |     |
| France         | Institut d'Etudes Politiques de Paris, SciencesPo                                             | ●   |     |     | <b>North America</b> |                                                                        |     |     |     |
| France         | Université Paris Dauphine                                                                     | ●   |     |     | USA                  | Babson College                                                         | ●   | ●   |     |
| Germany        | Wissenschaftliche Hochschule für Unternehmensführung, Otto Beisheim School of Management      | ●   |     | ●   | USA                  | Brandeis University, Brandeis International Business School            |     | ●   |     |
| Germany        | University of Cologne, Faculty of Management                                                  |     | ●   |     | USA                  | Claremont Graduate University, Drucker School of Management            |     |     | ●   |
| Greece         | Athens University of Economics and Business Administration                                    |     | ●   |     | USA                  | Columbia University, Columbia Business School                          |     |     | ●   |
| Hungary        | Corvinus University of Budapest, Faculty of Business Administration                           |     | ●   |     | USA                  | Duke University, The Fuqua School of Business                          |     | ●   | ●   |
| Iceland        | Reykjavik University, School of Business                                                      | ●   | ●   |     | USA                  | Emory University, Goizueta Business School                             | ●   |     | ●   |
| Ireland        | Trinity College, School of Business                                                           | ●   |     |     | USA                  | Georgetown University, Georgetown University School of Business        |     |     | ●   |
| Ireland        | University College Dublin, Quinn School of Business, Michael Smurfit Graduate Business School | ●   | ●   |     | USA                  | Georgia State University, Robinson College of Business                 |     | ●   |     |
| Italy          | Università Commerciale Luigi Bocconi, SDA Bocconi School of Management                        | ●   | ●   | ●   | USA                  | Indiana University, Kelley School of Business                          |     | ●   | ●   |
| Norway         | BI Norwegian School of Management                                                             | ●   |     |     | USA                  | New York University, Stern School of Business                          |     |     | ●   |
| Norway         | The Norwegian School of Economics and Business Administration                                 | ●   | ●   |     | USA                  | Ohio State University, Fischer College of Business                     | ●   |     |     |
| Poland         | Warsaw School of Economics                                                                    |     | ●   |     | USA                  | Northwestern University, Kellogg School of Management                  |     |     | ●   |
| Portugal       | Universidade Nova de Lisboa, Nova School of Business & Economics                              | ●   | ●   |     | USA                  | University of Chicago, Booth School of Business                        |     | ●   | ●   |
| Portugal       | Universidade Católica Portuguesa, Católica-Lisbon School of Business & Economics              | ●   | ●   |     | USA                  | University of California at Berkeley, Haas School of Business          |     |     | ●   |
| Russia         | St. Petersburg State University, Graduate School Of Management                                | ●   | ●   |     | USA                  | University of California at Davis, Graduate School of Management       |     | ●   | ●   |
| Spain          | Instituto de Empresa University, IE Business School                                           | ●   | ●   | ●   | USA                  | University of California at Los Angeles, Anderson School of Management |     |     | ●   |
| Spain          | EADA Business School                                                                          |     | ●   | ●   | USA                  | University of Iowa, Tippie College of Business                         |     | ●   |     |
| Spain          | ESADE, ESADE Business School                                                                  | ●   | ●   | ●   | USA                  | University of Michigan, Ross School of Business                        |     | ●   | ●   |
| Spain          | ICADE, Faculty of Economics & Business Administration                                         | ●   |     |     | USA                  | University of North Carolina, Kenan-Flagler Business School            | ●   | ●   | ●   |
| Spain          | Universitat Pompeu Fabra, Departamento de Economía y Empresa                                  | ●   |     |     | USA                  | University of Pennsylvania, The Wharton School                         | ●   | ●   | ●   |
| Spain          | Universidad Carlos III de Madrid, School of Management                                        | ●   |     |     | USA                  | University of South Carolina, Darla Moore School of Business           | ●   |     |     |
| Spain          | University of Navarra, School of Economics and Business Administration                        | ●   |     | ●   | USA                  | University of Southern California, Marshall School of Business         | ●   |     |     |
|                |                                                                                               |     |     |     | USA                  | University of Texas at Austin, McCombs School of Business              | ●   |     | ●   |
|                |                                                                                               |     |     |     | USA                  | University of Virginia, Darden School of Business                      |     |     | ●   |
|                |                                                                                               |     |     |     |                      | McIntire School of Commerce                                            | ●   |     |     |

| COUNTRY                     | UNIVERSITY                                                                    | BSc | MSc | MBA | COUNTRY         | UNIVERSITY                                                                                | BSc | MSc | MBA |
|-----------------------------|-------------------------------------------------------------------------------|-----|-----|-----|-----------------|-------------------------------------------------------------------------------------------|-----|-----|-----|
| USA                         | University of Washington, Foster School of Business                           | ●   |     |     | China           | Tsinghua University, School of Economics and Management                                   | ●   | ●   | ●   |
| USA                         | Vanderbilt University, Owen Graduate School of Management                     |     |     | ●   | Hong Kong       | The Chinese University of Hong Kong, CUHK Business School                                 | ●   |     | ●   |
| Canada                      | HEC Montréal, Business School                                                 | ●   | ●   |     | Hong Kong       | The City University of Hong Kong, Department of Management                                | ●   |     |     |
| Canada                      | McGill University, Desautles Faculty of Management                            | ●   | ●   | ●   | Hong Kong       | The Hong Kong University of Science and Technology, HKUST Business School                 | ●   |     | ●   |
| Canada                      | Queen's University, Queen's School of Business                                | ●   | ●   |     | Hong Kong       | The University of Hong Kong, Faculty of Business and Economics                            | ●   |     |     |
| Canada                      | University of British Columbia, Sauder School of Business                     | ●   | ●   | ●   | Hong Kong       | The Hong Kong Polytechnic University, Faculty of Business                                 | ●   |     |     |
| Canada                      | University of Calgary, Haskayne School of Business                            |     | ●   |     | India           | Indian Institute of Management Ahmedabad                                                  |     |     | ●   |
| Canada                      | University of Toronto, Rotman School of Management                            |     |     | ●   | India           | Indian Institute of Management Bangalore                                                  |     | ●   |     |
| Canada                      | Western University, Ivey Business School                                      |     | ●   | ●   | India           | Management Development Institute                                                          |     | ●   |     |
| Canada                      | York University, Schulich School of Business                                  | ●   | ●   | ●   | India           | Indian School of Business Hyderabad                                                       |     | ●   |     |
|                             |                                                                               |     |     |     | India           | India Institute of Management Calcutta                                                    |     | ●   |     |
| <b>Latin America</b>        |                                                                               |     |     |     | Indonesia       | Gadjah Mada University, Faculty of Business and Economics                                 | ●   | ●   |     |
| Argentina                   | Universidad Torcuato di Tella                                                 | ●   | ●   |     | Israel          | Tel Aviv University, The Recanati Business School                                         |     | ●   | ●   |
| Brazil                      | Fundação Getúlio Varga, Escola de Administração de Empresas de Sao Paulo      | ●   | ●   | ●   | Japan           | Keio University, Faculty of Business and Commerce,<br>Keio Business School                | ●   | ●   | ●   |
| Brazil                      | Universidade Federal de Rio de Janeiro, COPPEAD                               |     | ●   |     | Japan           | The International University of Japan, The Graduate School of International<br>Management |     |     | ●   |
| Chile                       | Pontificia Universidad Católica de Chile, School of Management                | ●   | ●   |     | Japan           | Nagoya University of Commerce & Business                                                  | ●   |     |     |
| Chile                       | Universidad Adolfo Ibáñez, UAI Business School                                | ●   | ●   |     | Korea           | Korea University, Korea University Business School                                        | ●   |     |     |
| Costa Rica                  | INCAE Business School                                                         |     | ●   | ●   | Korea           | Korea Advanced Institute of Science and Technology, KAIST College of Business             |     | ●   |     |
| Mexico                      | Instituto Tecnológico Autónomo de México (ITAM)                               | ●   | ●   |     | Korea           | Seoul National University, SNU Business School                                            | ●   |     |     |
| Mexico                      | Instituto Tecnológico de Estudios Superiores (ITESM),                         | ●   | ●   |     | Korea           | Yonsei University, School of Business                                                     | ●   | ●   |     |
| Mexico                      | Universidad Panamericano, Instituto Panamericano de Alta Dirección de Empresa |     |     | ●   | Singapore       | Nanyang Technological University, Nanyang Business School                                 | ●   |     | ●   |
| Peru                        | ESAN, Graduate School of Business                                             | ●   | ●   | ●   | Singapore       | National University of Singapore, NUS Business School                                     | ●   | ●   |     |
| Venezuela                   | Instituto de Estudios Superiores de Administracion (IESA)                     |     | ●   |     | Singapore       | Singapore Management University (SMU)                                                     | ●   |     |     |
|                             |                                                                               |     |     |     | Taiwan          | National Chengchi University, College of Commerce                                         | ●   | ●   |     |
| <b>Oceania</b>              |                                                                               |     |     |     | Taiwan          | National Taiwan University, College of Management                                         | ●   |     |     |
| Australia                   | University of Melbourne, Melbourne Business School                            | ●   | ●   | ●   | Thailand        | Chulalongkorn University, Sasin Graduate Institute of Business Administration             | ●   |     | ●   |
| Australia                   | University of New South Wales, Australian School of Business                  | ●   | ●   | ●   | Thailand        | Thammasat University, Thammasat Business School                                           | ●   | ●   |     |
| Australia                   | University of Sydney, Business School                                         | ●   | ●   |     | The Philippines | The Asian Institute of Management                                                         |     |     | ●   |
| Australia                   | University of Technology Sydney, UTS Business School                          | ●   | ●   |     |                 |                                                                                           |     |     |     |
| New Zealand                 | University of Otago, Otago Business School                                    | ●   | ●   |     | <b>Africa</b>   |                                                                                           |     |     |     |
|                             |                                                                               |     |     |     | Morocco         | ESCA                                                                                      | ●   | ●   |     |
| <b>Asia and Middle East</b> |                                                                               |     |     |     | South Africa    | Stellenbosch University, Business School                                                  |     |     | ●   |
| China                       | Fudan University, School of Management                                        |     | ●   |     | South Africa    | The University of Pretoria, Gordon Institute of Business Science                          |     |     | ●   |
| China                       | Peking University, Guanghua School of Management                              | ●   | ●   | ●   | South Africa    | University of Cape Town, Graduate School of Business                                      |     |     | ●   |
| China                       | Shanghai Jiao Tong University, China Europe International Business School     |     |     | ●   | South Africa    | University of Witwatersrand, Wits Business School                                         |     | ●   | ●   |
| China                       | Shanghai Jiao Tong University, Antai College of Economics and Management      | ●   |     |     |                 |                                                                                           |     |     |     |
| China                       | Shanghai Jiao Tong University, Shanghai Advanced Institute of Finance (SAIF)  |     | ●   |     |                 |                                                                                           |     |     |     |
| China                       | Sun Yat-sen University, Lingnan (University) College                          | ●   | ●   |     |                 |                                                                                           |     |     |     |

# THE INTERNATIONAL OFFICE

## Two buildings, one team

**Each year the International Office at RSM facilitates nearly 600 students joining and leaving the Bachelor, Master, and MBA Exchange Programmes.**

### COME AND MEET US!

Staff members are happy to assist, advise and support you and other incoming exchange students prior to, during and after the exchange. The International Office is the first meeting point to establish new student exchange agreements and is the home of communication with RSM's network of more than 125 business schools around the world. For the latest information about each programme, please consult our website or contact the programme managers who co-ordinate international exchanges for your particular programme. [www.rsm.nl/international-exchange](http://www.rsm.nl/international-exchange)

The International Office operates from two locations at RSM's main campus: the Bachelor and Master exchanges in Mandeville (T) Building, whereas the MBA Exchange activities take place in Bayle (J) Building.

### MANDEVILLE (T) BUILDING

- ▶ Linda de Vries, Head International Office, [Lvries@rsm.nl](mailto:Lvries@rsm.nl)
- ▶ Ligaya Kasmó, Programme Manager Bachelor Exchange, [Lkasmó@rsm.nl](mailto:Lkasmó@rsm.nl)
- ▶ Marinelle Rozendaal, Programme Manager Master Exchange (incoming), [mrozendaal@rsm.nl](mailto:mrozendaal@rsm.nl)
- ▶ Karin Valentijn, Programme Assistant Master Exchange, [kvalentijn@rsm.nl](mailto:kvalentijn@rsm.nl)
- ▶ Ellen Vermeulen, Programme Assistant Bachelor Exchange, [vermeulen@rsm.nl](mailto:vermeulen@rsm.nl)
- ▶ Ellen van Oeffelen, Administrative Assistant International Office, [eoeffelen@rsm.nl](mailto:eoeffelen@rsm.nl)

### BAYLE (J) BUILDING

- ▶ Eva Lejeune, Programme Manager Full-time MBA, [elejeune@rsm.nl](mailto:elejeune@rsm.nl)





Linda de Vries



Ligaya Kasmo



Marinelle Rozendaal



Karin Valentijn



Ellen Vermeulen



Ellen van Oeffelen



Eva Lejeune

WE LOOK FORWARD TO MEETING YOU!

You can also follow us on Facebook.



# RSM PROGRAMME PORTFOLIO

## UNDERGRADUATE PROGRAMMES

PRE-MASTER

- BSc in Business Administration 
- BSc in International Business Administration 

## GRADUATE PROGRAMMES

One year specialised MSc programmes in:

- Accounting & Financial Management
- Business Information Management
- Finance & Investments
- Human Resource Management
- Global Business & Stakeholder Management
- Management of Innovation
- Marketing Management
- Organisational Change & Consulting
- Strategic Entrepreneurship
- Strategic Management
- Supply Chain Management



MSc in International Management / <sup>CEMS</sup> (18 months) 







MScBA Master in Management (16 months) 

## RESEARCH DEGREE PROGRAMMES

- ERIM Master of Philosophy in Business Research 
- PhD in Management 

## EXECUTIVE EDUCATION

- Open programmes 
- Customised programmes 

- MSc in Business Administration (Part-time) 
- Executive Masters 
- International Full-time MBA 
- Executive MBA 
- Global Executive OneMBA 
- MBA / Master in Financial Management Dual Degree 

PRE-EXPERIENCE

LABOUR

POST-EXPERIENCE

MARKET



## I WILL MAKE EVERY DAY COUNT

Nina Kitadai, Brazilian  
MSc Exchange student



## I WILL ALWAYS BE MYSELF


Jorge Ferrer, Spanish  
BSc Exchange student





## I WILL LIVE THE LIFE I IMAGINE

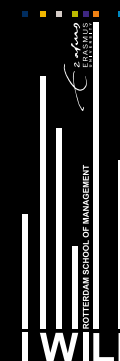
Olivia Martin, English  
BSc Exchange student

**I WILL. IT'S OUR MOVEMENT AND THE HEART OF RSM: THE BUSINESS SCHOOL THAT THINKS AND LIVES IN THE FUTURE.**  
RSM is a community that is not afraid to show ambition or commitment. These are three of the thousands of commitments made by current RSM students, faculty and staff in the spirit of I WILL – a way to share ambition with the world and make it a reality.

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 [iwill.rsm.nl](https://iwill.rsm.nl)



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