

FUDAN UNIVERSITY EXCHANGE REPORT

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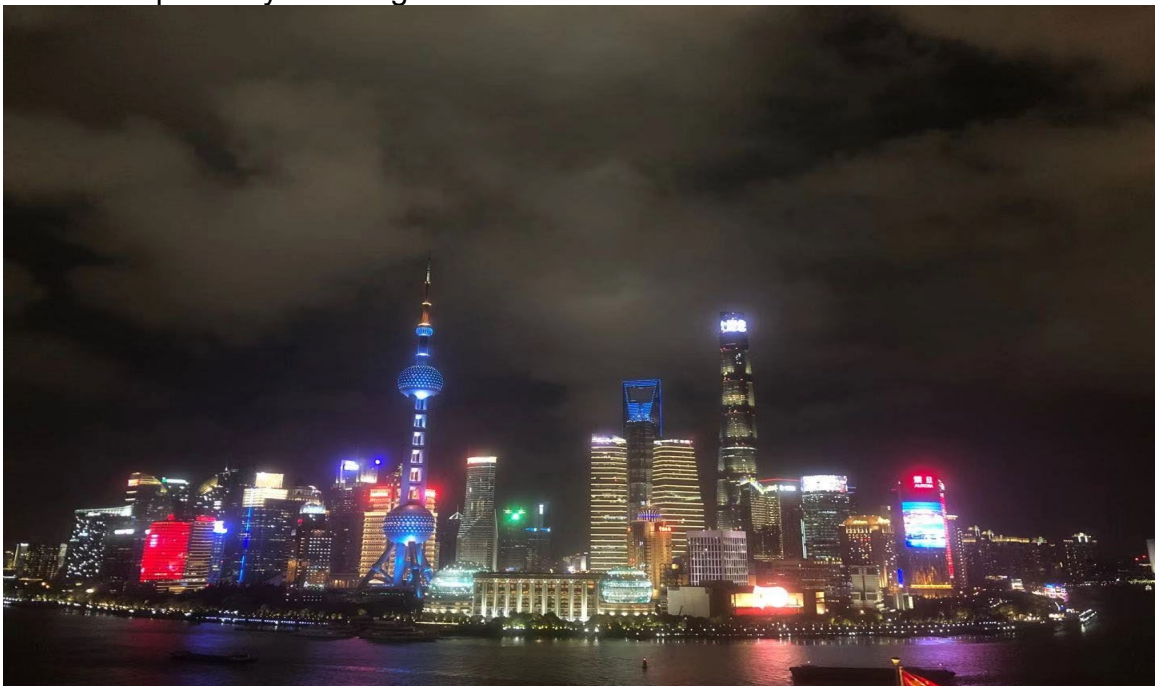
September 2019 – January 2020

I. INTRODUCTION:

As a passionate technology innovator in movie visual effects industry for 5 years. The exploding Chinese entertainment and VFX market has always been a major attract to the practitioners. Especially when this booming market start to transit from cast heavy budget structure to visual effects heavy budget structure, which is about nowadays. Therefore, my career plan is to move to China when the visual effects talents and skills are desperately in need. Preparing for that, I need to get familiar with the industry and environment in China, build connections, and then trying to seek for an opportunity to collaborate or start a business in the related fields.

There are 3 movie and entertainment industry hub in China: Beijing, Shanghai and Hong Kong. As the most international city and one of the most important visual effects industry hub in China, Shanghai is my choice where I can find a collaboration of eastern and western culture. As the financial and economic center, Shanghai has very lively investment vibe and latest technology. I wish during my exchange period I can study about doing business in China and explore more about Chinese visual effects industry. The first-hand information would be extremely valuable for me to assess my plan, find collaboration opportunities and build local connections to pave the way for my later possible move to China.

Since I was not familiar with either the working culture or the business environment in China, I chose Shanghai as my destination, and chose Fudan University as my exchange school. Fudan university is the best general university in Shanghai and one of the very top university in China. Therefore, I chose this school to spend my exchange semester.



II. ORIENTATION:

There is no arrangement for meeting at the airport when I arrive in Shanghai, but there is a buddy assigned to answer all the question you might have for the life in Shanghai. I felt very welcomed here especially with the orientation events. The orientation process lasted for a week, it is one of the highlights for the exchange experience. The first two days were lectures about the school, city, country, and plenty of useful tips about living in Shanghai, such as what apps you need, how to use metro and bike sharing, and how to get a bank account and setting up Alipay. Plus, there were welcome dinner and social events with the local IMBA students. Everyone is super friendly and made us immediately feel like home. The later two days are local trips, one day is Shanghai city sight seeing trip, and the other day is a day trip to Wuzhen, which is a small ancient water town.



III. COURSES & REGISTRATION:

I was been nominated for exchange in April, and I received the course schedule around June and July. There is an online system for the course registration and every exchange student gets a login ID for the system. Course description is provided online and elective courses in English are open for exchange student to select. Most of the classes are offered from IMBA and part time MBA program. I was able to enrol in the classes I want and the online selection system was easy to use, and even if some class were full, the point of contact was super helpful about adding me to waiting list. However, some part of the class description online is in Chinese only.

My advice for registration is to be on-time for the registration starting time, otherwise some spots could run out quickly, but don't worry if you don't get the class you want. Email the exchange office and add to waiting list, normally after a short period of time you will be enrolled as the registration fluctuate a lot.

In terms of the courses offered for international exchange students, most of the finance and marketing courses are leaning towards more theoretical side, which is slightly disappointed to me. However, the plus side is that most of classes are discussing cases for Chinese company, which is helpful for understanding the local market in China. There are 2 types of courses, one set of courses are the normal weekday courses and it happens once a week. The other one is part-time weekend courses and the whole course would finish in 4 days over the weekend. It is more like UBC's part-time MBA classes. Because for the weekday courses usually stretch longer compare to UBC courses, the work load is slightly lower.

The focus of management school of Fudan University is more on enterprise, management, and online marketing, but the class offered to exchange student is limited because most of the classes were taught in Chinese. I would suggest students who are interest in Chinese market, culture, and doing business in China to exchange to Fudan University. Therefore, I recommend students from enterprise and marketing track to choose this host school.



Negotiation class

IV. TEACHING:

The style of teaching varies depends on the professors. Students can select classes from 3 programs, Fudan IMBA, Fudan & BI(Norwegian university) MBA, and Fudan & Hong Kong University, so depends on the classes you can get prof from 3 different universities. The general trend of teaching MBA classes are the similar, but the teaching style really depends on the background of the professors. Usually the professor with more practical experience give more vivid lectures. The lecture, cases and projects are all been used in the teaching, and participation all counts about 20% - 30% of the class grades.

V. LANGUAGE COURSES (WHERE RELEVANT):

One good thing about the host university is that Chinese language class is offered without any cost to students, and the seats are enough for almost every exchange student. It is good to learn some basic Chinese here because not majority people speak English, even in the most international city Shanghai. Also, Chinese language is not an easy language to learn for English speakers, it is better to start study the language before coming to China. Then with the language class offered in school the transition should be much smoother.

VI. CAMPUS FACILITIES:

The campus of host university is decent. Because of the high population density, there are definitely more buildings than green land compares to UBC. There are

many quiet libraries available on the campus but sometimes it gets very busy with seats, and access to computers are limited. Students have to bring their own laptop. Campus is very secure, and Shanghai is a very secure city. There was a very good student service introduction before semester starts, and campus tour were provided. One thing to keep in mind is that gyms and swimming pool on campus is not easy to access.

VII. INTERNATIONAL STUDENTS:

International students at the host school enjoys many dedicated service and resources. If you have any concern or question, the international student's office is always very helpful. Especially the point of contact Shaoyu Cui is always patient of any problem you might have. There are many social mingle events for the exchange students, GNAM students, and local IMBA students. Also, there are many guest lectures available for the international students. I realize the guest lectures are unexpectedly rewarding because many of the speakers are the important figures in the industry.

VIII. HOUSING FACILITIES:

Although I didn't choose the housing on campus, the housing option is provided. There is an international student dorm building available for exchange student to rent, but application is needed in advance. The dorm is a single studio room with a small washroom. Kitchen is available on each floor. From dorm to management school takes 5 minutes of walking. However, many international students want to explore the city more, so they do not live on campus. There are Airbnb available near the city centre but usually it is more costly compare to the dormitory. In terms of food, there are many canteens available on the campus. Food in canteen is much cheaper compare to almost anywhere else in the city because of the subsidies. A meal in canteen could only cost about 3-5 Canadian dollars. As an international city, Shanghai offers a huge range of dinning out option, and the price ranges from anywhere from \$6 to \$300 per person depends on the cuisine you choose. A Chinese app Dianping has pretty good recommendation for food.

IX. COSTS/ EXPENSES:

- a. Accommodation: 2000 RMB (dorm) – 8000 RMB(city centre apartment rental) per month
- b. Textbooks: 0, all provided
- c. Local transportation (buses, trains): 200 RMB per month by subway
- d. Food/groceries (Is this more or less \$ than Vancouver?)
Less than Vancouver unless you want to go high end
- e. Other

X. STUDENT HEALTH SERVICES:

There is a clinic on campus, but in case of anything serious hospital is the way to go. Ask school for the medical insurance coverage.

XI. SOCIAL EVENTS:

I strongly suggest attending as much school activities as possible, talks, celebrations, social events, you will meet lots of interesting people and hear different views. Be open minded to the different culture.

Shanghai is not a city lack of entertainment, there are plenty of nice coffee shops, bubble teas, restaurants, bars, shows and clubs. Especially in the Jingan district and near the bund. People are friendly here so you will find it is easy to meet new friends. Also, all the exchange students normally form an activity group, participate in the group and you will explore lots of different part of the city together. Personally, I did associate with both local and exchange students because I believe I can learn different things from all kinds of people.

XII. CAREER SERVICES:

As exchange students, we are provided the same career support as local students. The CDO program is Fudan's career development centre, where all the company talks, career fair, intern opportunity, and inclusive job posting posted. To the students that considering career development in China, they have great connections to many multinational organizations and companies. Students should actively check on the website and be mindful for the events and postings. If a student has specific questions, a career advisor is open to connect as well.

Student/Alumni CDO Staff

Welcome: 2019mba

SignOut

>> CDO Portal Guidelines

Quick Job Search

All

All

Search

复旦大学

复旦大学管理学院

复旦大学学生就业信息网

Vault职业信息库

HIGHERED

Full-time Internship Campus Talk

MBA学生职位信息:

“*” : 企业明确指出“MBA Required” or “MBA Preferred” 的职位

* 11/21宣讲会-经理/助理经理/高级分析员	益基谱管理咨询	19-11-19
11/19宣讲会: 战略定位分析师	特劳特中国Trout &	19-11-06
学院秋季全职招聘会职位详情Position Guide of FDSM Career Fair	复旦管院职业发展中心	19-11-01
* Procurement Advisor new	戴尔Dell	19-12-12
11/28 宣讲会: 华福证券管理培训生	华福证券	19-11-22
11/22 南通四建校园宣讲会	南通四建	19-11-08
APAC Talent Manager, Operations	Halma	19-11-06
人力资源经理	国药控股创服医疗技	19-11-02
财务经理	国药控股创服医疗技	19-11-02
运营经理	国药控股创服医疗技	19-11-02
市场总监	国药控股创服医疗技	19-11-02
11/5宣讲会: 平安科技	平安科技	19-11-01
图像识别工程师	意略明illuminera	19-10-31
11/7宣讲会: 用户体验战略咨询顾问	倍比拓管理咨询	19-10-29
China sales lead/Manager	Hydreka- Halma	19-10-25
Hanovia AP Service Manager	Hanovia-Halma	19-10-25

XIII. SPORTS/ RECREATION:

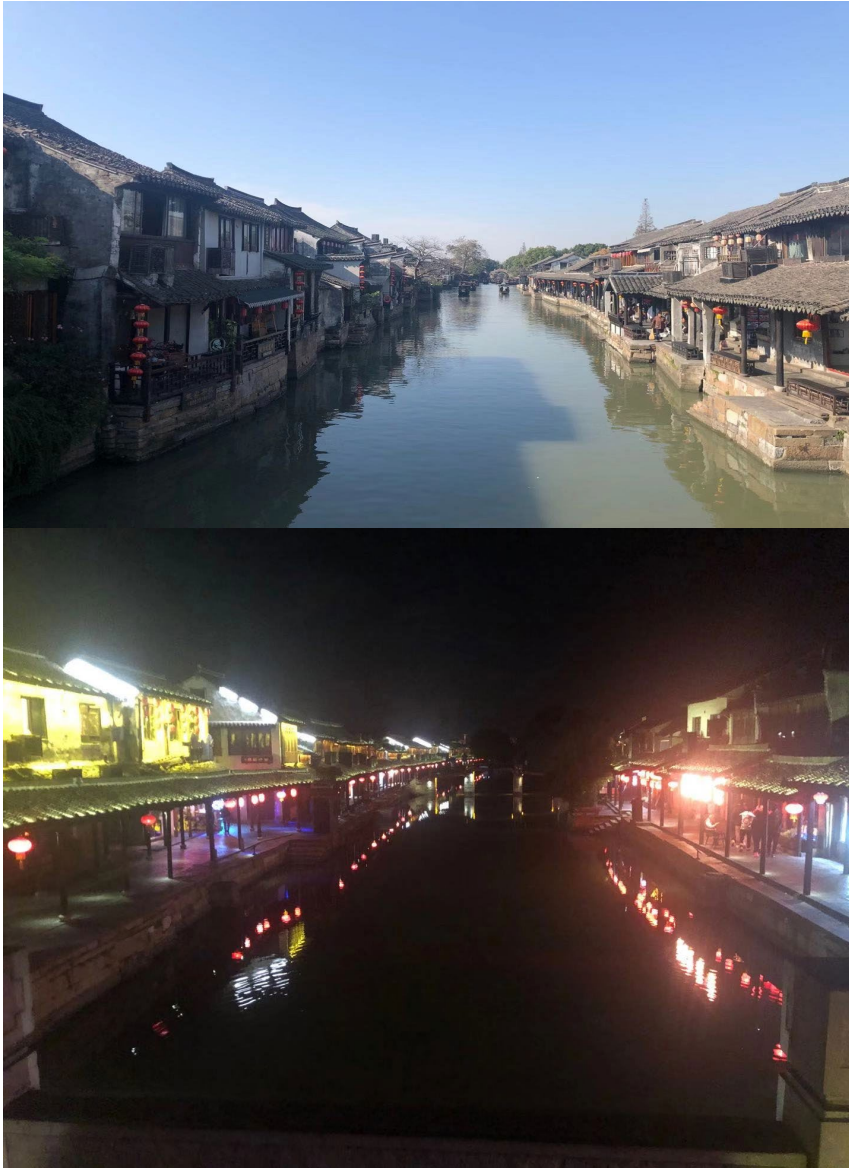
On the campus there are basketball fields, badminton fields, tennis court, running court, and some other health facilities. Most of them are very accessible except sometimes they could be quite busy. However, free gym on the campus is not good to use. If you want to work out properly, there are couple paid gym near campus which offers much better equipment and condition.



Cats Cafe

XIV. STUDY TOURS/ FIELD TRIPS:

As an exchange student, the schedule is normally not super tight. Therefore, use the free time to explore other part in China could be a great choice. With a weekend, you can try to explore the area close to Shanghai, such as Hangzhou and Suzhou. With longer time you can explore the North and Western part of China. In general, you could experience more traditional culture when you go north and west. The cost is cheaper than Shanghai for most of places. Try to avoid the national days in October, then other time should be relatively enjoyable. No trip is mandatory, so students could explore the places interested to them.



Xitang Ancient Town

XV. WHAT TO BRING:

The most important thing to bring is ID, money and a reliable VPN. I found the UBC VPN is generally very easy to use. After you arrive, the first thing should be getting a phone number and bank account. With those 2 things you can setup your weChat and Alipay properly. China is super advanced in e-commerce and online payment, so almost all the payments would go through weChat pay and Alipay. Wallet is almost obsolete in China.

XVI. GENERAL IMPRESSIONS:

The general impression for this exchange term is insightful and exciting. The key to enjoy the exchange term is to be open minded and to embrace the culture

difference. It is human nature to judge the difference, and there would be a lot of chances to experience the different ways of doing things. Keep in mind try to understand and experience the culture rather than against it. The most rewarding process for me is to work, talk, and make friends with people all from different background. Be active in the school events and you will learn tremendous amount of knowledge and gain joyful experience from those different people and different thoughts.

On the other hand, I was a little disappointed of the classes for exchange students, many of the classes are little bit too fundamental in my point of view. About 60% of the courses I've already learned from class in UBC. However, the Chinese specific apply for the knowledge, guest lectures and the whole exchange experience made up for this greatly.