

## Master exchange programme – courses 2021-2022

(under regular reservation)

### MSc courses / programmes

Students may enroll for (one or more) courses from our 10 specialized [Master programmes](#). Students can choose to participate in one block of courses (short exchange) with a duration of 7-8 weeks including exams, or in a full term of courses (2-3 blocks). Not open to exchange students are courses from the Master in Management, Business Analytics & Management and IM/CEMS programmes.

### Exchange terms

The full fall term consists of two blocks:

#### Block I

Courses	30 August till 15 October 2021
Exams	18 October till 23 October 2021
Re-sits	3 January till 8 January 2022

#### Block II

Courses	25 October till 13 December 2021
Exams	13 December till 22 December 2021
Re-sits	14 March till 19 March 2022

The spring term consists of three blocks:

#### Block III

Courses	31 January until 11 March 2022
Exams	14 March until 19 March 2022
Re-sits	2 May until 7 May 2022

#### Block IV

Courses	21 March until 29 April 2022
Exams	2 May until 7 May 2022
Re-sits	20 June until 25 June 2022

#### Block V

Courses	9 May until 17 June 2022
Exams	20 June until 25 June 2022
Re-sits	18 July until 23 July 2022

### Extra option (full term only) : International Consultancy Project !

In addition to the regular master programme courses, students can participate in the International Consultancy Project (ICP). The ICP is worth 12.5 EC and for 4-5 months, a team of international students work intensively on a consultancy project for a company. The project is supervised by both a coach from our business school and from the company. The aim of the project is to respond professionally to a real-world management problem and to learn from working in multidisciplinary and culturally diverse groups.

Because of its' professional and intensive character, students are strongly advised not to take more than one course per block, next to participation in the ICP.

For more information: [International Consultancy Project](#)

## More information on the master programme courses

### Course guide

Students can find all information on their courses in the online course guide, see also [course guide](#). When entering this course guide, students should choose for Rotterdam School of Management, change the language into English, choose the master programmes and correct study year (2021-2022). The final [course manuals](#) are published about 1 week prior to the start of classes.

### Master Finance & Investments

Many courses from the master programme Finance & Investments have entry requirements and may require a certain background in finance courses. Students can find the requirements in the online course guide as well.

### Other

Some master programmes courses offer (mandatory) prep-courses. If so, this information is also to be found in the online [course guide](#) published annually around July 20<sup>th</sup>. These requirements apply if students want to participate in these particular courses.

### Participation & minimum/maximum workload

- Block:** Students need to participate in at least one course per block. The minimum workload per block is 12 EC.
- Fall term:** The minimum workload for the full fall term is 20 EC (Block I&II). The maximum workload is 30 EC. In this term the master core courses are being offered.
- Spring term:** The minimum workload for the full spring terms is 18 EC (Block III&IV) respectively 20 EC (Block III, IV&V). The maximum workload is 18 EC per block or 24 EC, if the students participate in a combination of the 3 spring blocks.
- Full year:** Students staying for the full year (Block I-V) need to pass a minimum of 40 EC.
- Advised:** In fall and spring, students are advised not to surpass the maximum workload of 24 EC because of the demanding and intensive character of master courses.

### Course Registration

Course registration is done online. Nominated students will receive information from the International Office on how and when to register. Some information on courses and registration may vary for exchange students.

### Course openings

Master programmes have a certain number of spots available in their course. Depending on the size of the master programme, the number of spots differ. Once the deadline has passed, the Master Programme Management will first need to check if all registered students fit in the available number of spots. If so, the system will automatically send out confirmations to students. If not, students will be contacted and are offered courses where there are still spots available.

Exchange students may see a notification on their screen that the course selected, is not part of the study programme. This message can be ignored, since this message is only relevant to regular RSM students.

### Class schedule / exam registration:

It is the students' own responsibility to ensure that the schedules of their selected courses do not clash or have overlap. This involves also exams and re-sits!

Once registered for a course, the student is automatically registered for the regular exam, but not for any re-sit! If a student needs to take a re-sit, the student needs to register for the re-sit in the Osiris system. Further instructions on re-sit registration is passed on to the students in time.

## Courses Block I

COURSE CODE	COURSE NAME	ECTS
<b>Accounting &amp; Financial Management (AFM)</b>		
BM01AFM	Financial Information and Decision Making	5
BM05AFM	International Financial Reporting	5
BM07AFM	Presentation and Social Skills	1
<b>Business Information management (BIM)</b>		
BM01BIM	Information Strategy	5
BM02BIM	Designing Business Applications	5
<b>Finance &amp; Investments (FI)</b>		
BM02FI	Corporate finance	5
BM08FI	Valuation	4
<b>Global Business &amp; Sustainability (GBS)</b>		
BM01GBS	Sustainability, Leadership & Planetary Boundaries	6
BM02GBS	Global Business Strategies	5
<b>Human Resource Management (HRM)</b>		
BM11HRM	Theories Change, Differences & Behaviour	4.5
BM12HRM	Managing Individuals & Teams	4.5
<b>Management of Innovation (MI)</b>		
BM02MI	Strategy of Innovation	5
BM03MI	Organisation of Innovation	5
<b>Marketing Management (MM)</b>		
BM01MM	Consumer Behaviour	6
BM02MM	Consumer Marketing Research	4
<b>Supply Chain Management (SCM)</b>		
BM01SCM	Supply Chain Fundamentals	4
BM05SCM	Purchasing & Supply Management	4

BMRM1SCM	Supply Chain Decision Analytics	3
<b>Strategic Entrepreneurship (SE)</b>		
BMSE01	Opportunity Creation	5
BMSE03	Entrepreneurial Skillset	5
<b>Strategic Management (SM)</b>		
BMSM08	Managing Business Strategically	5
BMSM09	Changing Business Strategically	5
<b>AFM/HRM/MI/MM/OCC/SCM/SE/SM/FI</b>		
BMMEYFC	Your Future Career *	1

\* Course BMMEYFC: students complete all workshops in both Blocks I & II to pass the course. If you are only participating in one block, you cannot register for this course.

## Courses Block II

COURSE CODE	COURSE NAME	ECTS
<b>Accounting &amp; Financial Management (AFM)</b>		
BM04AFM	Business Analysis & Valuation	5
BM06AFM	Management Control	5
<b>Business Information management (BIM)</b>		
BM03BIM	Business Architecture & Transformation	5
BM04BIM	Big Data Management and Analytics	5
<b>Finance &amp; Investments (FI)</b>		
BM01FI	Investments	5
BM07FI	Business Ethics	1
BM09FI	Financial Modelling	5
<b>Global Business &amp; Sustainability (GBS)</b>		
BM03GBS	Sustainability and Behavioural Ethics	5
<b>Human Resource Management (HRM)</b>		
BM13HRM	Strategic People Management	4.5

BM14HRM	People Analytics	4.5
<b>Marketing Management (MM)</b>		
BM04MM	Marketing Strategy	6
BM05MM	Marketing Strategy Research	4
<b>Supply Chain Management (SCM)</b>		
BM02SCM	Global Sustainable Supply Chains	4
BM04SCM	Facility Logistics Management	4
<b>Strategic Entrepreneurship (SE)</b>		
BMSE02	Start-up and Growth	5
BMSE04	Corporate Entrepreneurship	5
<b>Strategic Management (SM)</b>		
BMSM03	Corporate Strategy and Growth	5
BMSM04	Corporate Ownership and Governance	5
<b>AFM/HRM/MI/MM/OCC/SCM/SE/SM</b>		
BMMEYFC	Your Future Career *	1

\* Course BMMEYFC: students complete all workshops in both Blocks I & II to pass the course. If you are only participating in one block, you cannot register for this course.

### Courses Block III

COURSE CODE	COURSE NAME	ECTS
<b>Accounting &amp; Financial Management (AFM)</b>		
BMME005	Assurance Services	6
<b>Business Information Management (BIM)</b>		
BMME119	Innovation in the Digital Age	6
BMME163	Navigating the Platform Economy: Strategy and Governance	6
<b>Finance &amp; Investments (FI)</b>		
BMME027	Advanced Valuation & Value Creation (2 groups) (only with FI prerequisites)	6
BMME034	Entrepreneurial Finance & Private Equity (2 groups)	6
BMME132	Private Equity (only with FI prerequisites)	6

Global Business & Sustainability (GBS)		
BMME037	Managing NGO's	6
BMME040	Sustainable Business Models	6
BMME143	Corporate Social Investors as a force for Positive Social Change	6
BMME170	Organizations & Natural Environment	6
Human Resource Management (HRM)		
BMME043	High Performance Leadership (HRM/MI)	6
BMME135	Organizations and HRM: A Game Theoretic Approach	6
BMME164	Managing Professional Organizations	6
BMME165	Foundations of Consulting	6
BMME166	Megatrends in HR	6
Management of Innovation (MI)		
BMME043	High Performance Leadership (HRM/MI)	6
BMME048	Innovation and Standardization Management	6
BMME052	Open Innovation	6
BMME171	Leadership for Innovation	6
Marketing Management (MM)		
BMME053	Advertising and Communication	6
BMME055	Marketing Analytics	6
BMME056	Digital Marketing Strategy	6
BMME059	Choice Architecture	6
Supply Chain Management (SCM)		
BMME070	Strategic Sourcing	6
BMME075	Supply Chain Forecasting	6
BMME122	Commodity Trade and Supply Networks	6

Strategic Entrepreneurship (SE)		
BMME076	Getting Things done without Resources: Entrepreneurial Bootstrapping (SE/SM)	6
BMME133	Corporate Venturing: Swimming with Sharks (SE/SM)	6
BMME136	Organizing for Technological Transformation (SE/SM)	6
Strategic Management (SM)		
BMME076	Getting Things done without Resources: Entrepreneurial Bootstrapping (SE/SM)	6
BMME081	Strategic Management Consulting	6
BMME085	Sustainable Strategies	6
BMME089	A Managerial Perspective on M7A's	6
BMME133	Corporate Venturing: Swimming with Sharks (SE/SM)	6
BMME136	Organizing for Technological Transformation (SE/SM)	6
BMME147	Programming Fundamentals Using Python	6
BMME156	Strategic Decision-Making	6

## Courses Block IV

COURSE CODE	COURSE NAME	ECTS
Accounting & Financial Management (AFM)		
BMME004	Taxation	6
BMME007	M&A's and Corporate Governance	6
Business Information management (BIM)		
BMME138	Digital Decision Making	6
BMME154	Circular and Digital Business Design	6
BMME155	Human-Centered Process Development	6
Finance & Investments (FI)		
BMME021	Derivatives (only with FI prerequisites)	6
BMME023	Banking and Financial Institutions (only with FI prerequisites)	6

BMME025	Mergers and Acquisitions (2 groups) (only with FI prerequisites)	6
BMME030	Real Estate Finance	6
BMME113	Sustainable Finance (FI/GBS/SM)	6
BMME116	Financial Data Analytics (only with FI prerequisites)	6
<b>Global Business &amp; Sustainability (GBS)</b>		
BMME050	Circular Economy (MI/GBS/SCM) (limited spots)	6
BMME113	Sustainable Finance (FI/GBS/SM)	6
BMME121	Cross-sector Partnerships for Sustainable Development	6
BMME175	Sustainability Accounting and Reporting	6
<b>Human Resource Management (HRM)</b>		
BMME042	Management of Diversity and Inclusion	6
BMME064	Advisory Skills	6
BMME065	Rhetoric for Managers	6
BMME150	Negotiation	6
BMME161	Sales Force Leadership (HRM/MM)	6
<b>Management of Innovation (MI)</b>		
BMME050	Circular Economy (MI/GBS/SCM) (limited spots)	6
BMME079	New Business Development (SE/MI) (limited spots)	6
BMME169	Design Thinking for Innovation	6
<b>Marketing Management (MM)</b>		
BMME057	Neuromarketing	6
BMME060	Marketing of New Products	6
BMME063	Big Data Analytics for Marketing Insight	6
BMME100	Pricing: Creating and Capturing Value	6
BMME144	Customer Centricity	6



BMME161	Sales Force Leadership (HRM/MM)	6
<b>Supply Chain Management (SCM)</b>		
BMME050	Circular Economy (MI/GBS/SCM) (limited spots)	6
BMME069	Supply Chain Simulation	6
BMME074	Ports in Global Networks	6
BMME105	Behavioural Operations Management	6
<b>Strategic Entrepreneurship (SE)</b>		
BMME078	Entrepreneurial Lab	6
BMME079	New Business Development (SE/MI) (limited spots)	6
BMME141	Global Strategy (SM/SE)	6
<b>Strategic Management (SM)</b>		
BMME081	Strategic Management Consulting	6
BMME093	Non-market Strategy: CSR and Lobbying	6
BMME110	Managing Innovation Strategically	6
BMME113	Sustainable Finance (FI/GBS/SM)	6
BMME141	Global Strategy (SM/SE)	6
BMME147	Programming Fundamentals Using Python	6

## Courses Block V

COURSE CODE	COURSE NAME	ECTS
<b>Accounting &amp; Financial Management (AFM)</b>		
BMME001	Accounting Analytics	6
BMME115	Behavioral Finance (AFM/FI)	6
<b>Business Information management (BIM)</b>		
BMME131	Strategy and Economics of Platforms	6
BMME149	ICTs for Social Change	6

BMME177	Privacy & Security	6
<b>Finance &amp; Investments (FI)</b>		
BMME028	FinTech (only with FI prerequisites)	6
BMME036	Quantitative Investments Strategies (2 groups) (only with FI prerequisites)	6
BMME098	Financial Distress and Corporate Restructuring (only with FI prerequisites)	6
BMME115	Behavioral Finance (AFM/FI)	6
<b>Global Business &amp; Sustainability (GBS)</b>		
BMME050	Circular Economy (MI/GBS/SCM) (limited spots)	6
BMME157	Movement for Change: Social Movements and Protest in and around Organizations	6
BMME158	Global Value Chains	6
BMME174	Sustainable and Equitable Food Strategy (limited spots)	6
<b>Human Resource Management (HRM)</b>		
BMME044	Organization Development and Change Management	6
BMME046	Leadership Development and Training	6
BMME067	Cross-cultural Management	6
BMME151	Talent Acquisitions	6
BMME167	Leading Teams in the Digital Age	6
<b>Management of Innovation (MI)</b>		
BMME050	Circular Economy (MI/GBS/SCM) (limited spots)	6
BMME051	Mastering Networks for Innovation	6
<b>Marketing Management (MM)</b>		
BMME061	Brand Development (2 groups)	6
BMME062	Online Customer Behaviour in the Age of Disruption	6
BMME099	Customer Experience Management	6
BMME129	Digital Footprints of Consumer Preferences	6
<b>Supply Chain Management (SCM)</b>		

BMME050	Circular Economy (MI/GBS/SCM) (limited spots)	6
BMME094	Healthcare Procurement & Value Chain Management	6
BMME104	Managing Performance of Manufacturing and Service Systems	6
BMME109	Advanced Topics in Global Supply Chain Management	6
BMME142	Health & Humanitarian Logistics	6
<b>Strategic Entrepreneurship (SE)</b>		
BMME101	Managing the Family Business (SE/SM)	6
BMME137	Venture Governance	6
BMME162	Entrepreneurial Investment Decision Making	6
BMME168	Beyond Profit and Promise – Impact Strategy and Organization (SM/SE)	6
<b>Strategic Management (SM)</b>		
BMME087	Strategic Leadership and Corporate Governance	6
BMME101	Managing the Family Business (SE/SM)	6
BMME159	Strategic Implementation and Measurement. Evaluating Strategic Success	6
BMME160	Strategic Formulation, Entrepreneurship and the Political Environment	6
BMME168	Beyond Profit and Promise – Impact Strategy and Organization (SM/SE)	6
BMME176	Negotiation and Conflict Management	6