

院长致辞 Dean's Message



日月光华，旦复旦兮，百年复旦自诞生之初就创立商科。复旦大学管理学院自1985年恢复建院以来，见证和参与了国家波澜壮阔的改革进程，也从未停止过敢为人先的变革与发展。以热血与情怀，以远见和魄力，一代代管院人倾心付出、努力前行，用三十余年的时间走过了西方发达国家主流商学院上百年的道路，实现了从学习、借鉴到并跑、赶超的历史性跨越。

筚路蓝缕何所惧，天翻地覆慨而慷。如今，学院的学科构架持续完善、教学科研水准不断提升，科研成果和教学水平的国际排名均稳居世界前列，以客观可信的数据和实力向全世界展示了中国管理教育的新高度。这一段怀抱理想、初心不改的向上征途，凝聚了管院人的决心、意志，彰显出一所有担当、有使命感的商学院应有的风范。

近年来，世界地缘政治动荡不安、全球经济形势迷雾重生。经过深刻思考、前瞻洞察，我们提出“无科创，无未来”、“管理赋能科创”的理念，率先启动科创战略。经过三

年的发展，学院在科创管理理论研究、科创管理人才培养、科创生态圈建设等多方面取得了丰硕成果，在科创业界赢得了广泛好评，也引领了中国管理教育的突破与进步。

面对百年未有之大变局，站在中华民族伟大复兴的征程上，我们将继续勇担时代使命，扎根中国大地，以持之以恒的努力、孜孜不倦的探索，为中国经济发展培养优秀人才、贡献前沿管理思想，以创新为动力、持续引领中国乃至全球的管理教育走得更高、更远，为中国管理教育树立新的里程碑，在全球舞台上赢得更广泛的赞誉，于历史长卷中书写新的辉煌！

陆雄文
复旦大学管理学院院长

"Fudan" found its lexical origin in the quotation "heavenly light shines day after day" taken from Shang Shu Da Zhuan (A Commentary on The Classic of History). The name indicates Fudan University's inexhaustible self-reliance and industriousness. Fudan University has since its very birth established a business program. The School of Management it resumed in 1985 has witnessed and participated in the magnificent reform and development of China, and has never stopped daring to go first along the way. Generations of the School staff and students have shared their passion, sentiment, foresight and courage, and offered commitments and strenuous efforts. They make it happen that the School accomplished the journey in 30 years that took mainstream business schools in Western developed countries for almost a hundred years. It was once behind, but now runs abreast and even ahead a bit. This is a historic leap.

Despite all hardships, the School has made remarkable achievements along the way. Today, the School presents constantly-improved discipline structure, and teaching and research level. Its research achievements and teaching capability are among the best worldwide. This is objective and credible data and strength showing the world the new height of China's management education. Looking back, the School staff and students have stayed true to their ideals and original aspirations, and traveled a long journey with commitment and will. They have exemplified responsible leadership and sense of mission of the School.

In recent years, geopolitical turmoil has been worrying, and the fog around the world economic outlook has thickened. Thinking about and beyond the present, the School firstly launched the "Sci-Tech Innovation (STI) Strategy" in the Chinese management education community, proposing the concept of "no science and technology, no future" and "management empowering sci-tech innovation". In the past three years, the School has achieved fruitful results in aspects of STI management theory research, talents training, and ecosystem development. It has won high praise from the community while contributing to the breakthrough and progress of the management education in China.

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Amid unprecedented changes in a century and rejuvenation efforts of the Chinese nation, we will as always take up the mission of the times, and with an eye to the culture of China at large, make persistent efforts and explorations. We will train talents and contribute cutting-edge management ideas in support of China's economic growth. We will constantly innovate, and set the trend for management education in China and one day in the world, setting new milestones in Chinese management education, winning global praise and adding a new touch of brilliance in history books!

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SCHOOL OF MANAGEMENT FUDAN UNIVERSITY

学院使命 Mission Statement

扎根于进步的中国，致力于创新性研究，
培养具有全球视野又深谙中国国情的
管理专才、学术精英和社会领导者，
为经济繁荣和社会发展做出贡献。

Centered within the Chinese business environment,
we are committed to advancing academic and applied research,
as well as sharing innovative ideas and thoughts.

We also strive to develop professional managers, elite scholars
and social leaders who through their global perspectives and local insights,
contribute to economic growth and social development.



商学历史悠久

Long History of Business Education

早在1917年复旦大学就设立工商管理教育体系，并于1929年正式成立商学院。1952年全国高校院系调整，工商管理学科教育中断。改革开放之后，复旦大学率先恢复管理教育，1977年开始招收管理学科专业学生，1979年成立管理科学系，1985年恢复组建管理学院。2017年复旦商科教育创立100年。

Fudan University launched its business discipline since 1917, and later established the School of Business in 1929. But the management education was suspended in 1952, when the waves of restructuring hit all the universities and colleges nationwide. After China started to implement the reform and opening-up policy, Fudan University took the lead to resume the management education, and started to enroll undergraduates in Management discipline in 1977. The University later set up the Department of Management Science in 1979 and finally reestablished the School of Management in 1985. 2017 marks the 100th Anniversary of Business Education at Fudan University.



学科体系完整

Integrated Disciplinary System

经过30多年的发展壮大，学院目前设有8个系、29个跨学科研究机构。学院现有一级学科博士点5个，二级学科博士点12个（含自设博士点），一级学科硕士点5个，二级学科硕士点18个（含自设硕士点）以及工商管理硕士（MBA）/高级管理人员工商管理硕士（EMBA）、会计硕士（MPAcc）、国际商务硕士、金融硕士及应用统计硕士5个专业学位硕士点，本科专业7个，博士后科研流动站4个。2018年，在教育学位与研究生教育发展研究中心公布的全国首次专业学位水平评估结果中，复旦大学工商管理类别获评“A+”。

After rapid development over three decades, the School now consists of 8 departments and 29 cross-disciplinary research institutes. It includes 5 disciplines and 12 sub-disciplines that award doctoral degrees, and 5 disciplines and 18 sub-discipline that award master's degrees. The School provides 5 professional master's degree programs including MBA/EMBA, Master of Professional Accountants (MPAcc) Program, Master of International Business Program, Master of Finance Program, and Master of Applied Statistics Program. It also has 7 undergraduate programs and 4 mobile stations for post-doctoral research. In the 2018 China University Professional-degree Rankings released by the China Academic Degrees & Graduate Education Development Center, Fudan University received an A+ in the discipline of Business Administration.

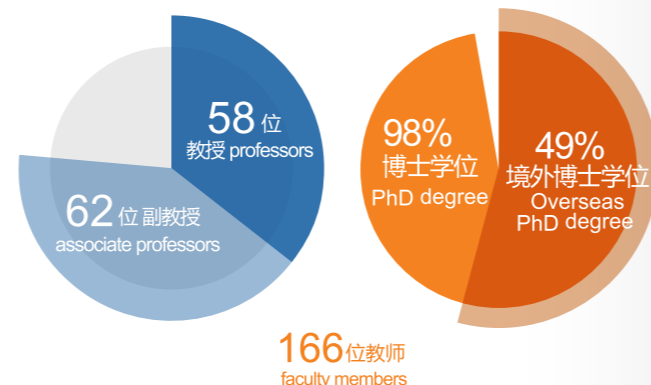


师资力量雄厚

Strong Faculty Team

目前全院共有教师166人，其中教授58人、副教授62人。98%的教师具有博士学位，其中取得境外博士学位的有81人，占总人数的49%。

The School boasts a total of 166 faculty members, including 58 full professors and 62 associate professors. 98% of the faculty holds a PhD degree, among them 81 faculty members obtained PhD degrees from overseas, accounting for 49% of the total faculty members.



科研实力突出

Outstanding Research Strength

学院各专业和研究方向在国内外的学术影响力不断提升，培养了一批卓越的学术带头人，形成了十余个高质量的学术研发团队，积累了一批优秀的学术专著、论文和专利。在2023年UTD发布的“全球商学院科研百强榜（2018-2022）”中，学院继续蝉联中国内地第1，位列全球第76位，连续8年稳居全球百强。

Several decades of hard work have led to great achievements in various disciplines and research areas, with some being highly influential both home and abroad, as well as a long list of top-level academic papers, theses and patents, an array of outstanding leaders in all kinds of academic researches, and plenty of high-quality research teams. FDSM ranks 76th worldwide in the 2023-released UT Dallas Top 100 Business School Research Rankings (2018-2022), landing again at No.1 in Chinese mainland and among the global top 100, a position it has maintained for 8 consecutive years.

优秀人才辈出

Incubator of Management Talents

学院严谨的治学态度和良好的学习氛围，每年都吸引了众多考生前来深造，培养了一批批优秀管理人才。截至2022年年底，学院有在读本科生866人，在读硕士研究生6,051人，在读博士研究生201人。目前学院校友已超过56,000人。高层管理教育中心每年培养近5,000名学员，迄今共计组织近66,500名企业管理者参与培训，累计服务企业超800家。

Every year, many students are attracted to FDSM for further studies due to its rigorous scholarship and favorable learning environment. The School has cultivated numerous management elites. By the end of 2022, the School has a total of 866 undergraduates, 6,051 master students and 201 PhD students. Currently, the number of FDSM alumni has come to more than 56,000. In addition, the Executive Education Center (EE) trained nearly 5,000 students every year, and so far, a total of about 66,500 managers of enterprises have participated in training. EE has served more than 800 enterprises in total.

国际交流广泛

Extensive Global Cooperation

管理学院恢复建院以来，广泛推行“走出去、引进来”的国际化战略，积极拓展国际交流，与美国、意大利、挪威、英国、法国、新加坡、澳大利亚、韩国、香港等32个国家和地区的110所著名高等院校和研究机构建立了多种形式的交流、合作关系。国际化战略已经覆盖到了学生、师资、科研、课程设置、企业联系、国际合作研究等各个层面。

Since its re-establishment, FDSM has been adopting an internationalization strategy and actively exploring opportunities of international exchanges. It has built up cooperation and exchanges with 110 well-known universities and research institutions from 32 countries and regions, such as USA, Italy, Norway, UK, France, Singapore, Australia, South Korea, and Hong Kong. The internationalization strategy has covered a wide range of areas including student exchange, faculty exchange, collaborative scientific research, curriculum development, corporate links and international cooperative research, etc.

通过国际权威认证

Leading International Accreditations

为了拓展更加丰富的全球化资源，加强与各国优秀商学院之间的交流和科研合作，学院还积极加入诸多国际顶尖的合作组织。2007年成为PIM（Partnership in International Management）成员。2009年成为GMAC（美国商学院协会研究生入学管理委员会）会员。2011年参与发起成立CoBS（商学院商业与社会全球联盟）。2012年作为创始会员加入GNAM（全球高端管理联盟）。2009年学院首次取得EQUIS（欧洲质量发展认证体系）国际认证并于2012年、2017年、2023年再认证中连续三次获得五年期认证。2010年学院通过AACSB（国际精英商学院协会）认证，并于2015、2020年再认证中连获五年期认证。

In order to promote the exchanges and cooperative research with the world's top business schools and develop more diversified global resources, the School has also joined many prestigious international organizations for business education. In 2007, FDSM was admitted as a formal member of the Partnership in International Management (PIM) and in 2009, became the 173rd full member of Graduate Management Admission Council (GMAC). The School jointly launched the Council on Business and Society (CoBS) in 2011 and joined the Global Network for Advanced Management (GNAM) as a founding member in the year of 2012. The School was awarded the EQUIS Accreditation by EFMD in 2009, and received the five-year EQUIS re-accreditation in 2012, 2017, and 2023 respectively. Meanwhile, the School achieved the AACSB Accreditation in 2010 at a fast pace and obtained the five-year AACSB re-accreditation in 2015 and 2020 respectively.

国际排名稳步提升

Steady Progression in International Rankings

在英国《金融时报》(FT)2023年全球MBA项目排名中，复旦大学MBA项目位列全球第48位，连续六年位列全球50强。在2023年FT全球EMBA项目排名中，学院参评的三大项目全部位列全球30强。复旦大学EMBA项目位列全球第8位，蝉联中文项目全球第一；复旦大学-香港大学IMBA项目位列全球第24位，蝉联薪资增长率全球第一；复旦大学-BI（挪威）国际合作MBA项目位列全球第29位，蝉联在职MBA项目国际化师资全球第一。

2023英国《金融时报》(FT)全球EMBA项目排名

08
Worldwide

复旦大学EMBA项目
Fudan EMBA Program
位列全球第8位

24
Worldwide

复旦大学-香港大学IMBA项目
The University of Hong Kong - Fudan University IMBA Programme
位列全球第24位

29
Worldwide

复旦大学-BI(挪威)国际合作MBA项目
BI Norwegian Business School - Fudan University MBA Program
位列全球第29位

2023英国《金融时报》(FT)全球MBA项目排名

48
Worldwide

复旦大学MBA项目
Fudan MBA Program
位列全球第48位

In the *Financial Times* (FT) Global MBA Ranking 2023, Fudan MBA Program is ranked No.48 globally, among top 50 worldwide for 6 consecutive years. In the FT Global EMBA Ranking 2023, all 3 Programs of the School are advancing into top 30 worldwide. Fudan EMBA Program is ranked No.8 globally, and No.1 among Chinese-taught EMBA Programs for 2 consecutive years; The University of Hong Kong-Fudan University IMBA Programme is ranked No.24 globally, and No.1 in Salary Increase globally for 2 consecutive years; BI Norwegian Business School-Fudan University MBA Program is ranked No.29 globally, and No.1 in International Faculty among Global Part-time MBA Programs for 5 consecutive years.

企业合作深入

Extensive cooperation with enterprises

学院历来将与企业的合作贯穿于人才培养和学院发展的每一个环节，从而更好地回馈社会、服务社会。企业通过校园宣讲会、招聘会、校园竞赛、实务课程、实习基地、奖学金、企业日、iLab、D-Lab、教练项目、企业导师项目合作和参与学生职业兴趣社小组、搭建职业信息平台等，展示企业品牌与文化、选拔人才。学院发起了管理大师论坛、问学讲堂、博思荟、聚劲论坛等各种论坛讲座，使之成为院企合作的纽带。学院还设立了专职团队，全方位对校企合作关系进行高效、有序的管理。众多海内外著名企业与学院开展了企业参访、学生实践、论坛合作、人才定向培养、案例研究、产学研合作、资金与物资捐助等多种形式的合作，不断加强业界和学界的互动与交流，支持学院发展。

The School has been propelling school-enterprise cooperation in multi-dimensions to promote talents cultivation and the development of the School, with an aim to give back and serve the society. The enterprises promote their corporate brands and select talents through campus talks, career fairs, campus competition, practical courses, internship placement, scholarship, Open Day, Workshop, iLab, D-Lab, Coaching Program, Mentor Program and Student Career Development Clubs, etc. Meanwhile, the School has hosted a variety of forums such as Fudan SVB Forum of Management Masters, Fudan Thought Leadership Forum, Bosihui HR Club, Join Forum, serving as the bond of cooperation between the School and enterprises. The School also established a professional team dedicated to developing corporate relations. Many well-known companies both home and abroad have provided strong support to the School's development. And the major forms of cooperation between the school and enterprises include company visit/ open day, internships, joint forums, practical courses, case study, industry-education-research collaboration, fund and materials support, strengthening the interaction and communication between academia and industry.