SDA Bocconi
SCHOOL OF MANAGEMENT

FULL TIME
MBA PROGRAM
Fall 2025
Winter/Spring 2026

About the University and the School of Management

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Università Bocconi, founded in 1902, was the first Italian university to grant a degree in economics. For over a century, Bocconi has played a leading role in Italy's social and economic modernization. It has remained true to its founding values of being a major research university, with democratic values and open to the world, as well as financially and politically independent. Università Bocconi believes that excellence can only be based on a person's academic profile as well as on his or her values and cultural and ethical background. This is why the University offers numerous activities, special occasions for people to enrich their knowledge.

Since 1971, **SDA Bocconi School of Management** has been engaged in the training of executives with an international approach. The vision of empowering talent to meet the future is present throughout the School's offerings, from executive and custom programs to MBA and Masters. The goal is the development of individuals, companies, institutions and economic systems through the creation of value and knowledge.

Milano and New Campus

Location: Studying in the heart of Milano means the best mix of culture, leisure, people and places. Milano will be your campus - a city at the **center of European and Italian business, finance and industry** with a great potential for contacts and careers. Milano and SDA are the center of Italian Excellence and from Milano you can easily reach the most beautiful natural and artistic locations in Italy. Want a **taste**? Click here!

The New Campus: the Campus is an urban space is an avant-garde architecture from the Japanese Kazuyo Sejima + Ryue Nishizawa and their studio SANAA. One tower, four buildings, a sports center, and a large park. **A Nearly Zero Energy Building**, an example of urban settlement **with high environmental sustainability**. All buildings are designed to ensure ideal penetration of sunlight and to optimize natural ventilation, minimizing the use of artificial lighting and reducing energy consumption. Furthermore, there is also a system to collect and reuse rainwater.

Additional Information

Address

SDA BOCCONI SCHOOL OF MANAGEMENT
Via Sarfatti 10
20136 Milano - Italy

Contact

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Further information at: www.sdabocconi.it/ftmba

Program strengths

An intense, **international MBA** in the heart of Milano, the hub of Italy's culture and innovation, and at SDA Bocconi, one of the highest-ranked schools of management in the world and a trailblazer in European business education.

A program which **goes beyond conventional managerial knowledge**, and connects students with **top-notch, inspirational leaders** and iconic brands: from Google to Starbucks, from Prada to Illy. A program which offers students new perspective and ample opportunities through a bunch of activities like Leadership Series and Extra-curricular and Club Activities.

This is what your MBA is going to be like.

International Class: SDA Bocconi MBA students come from 35+ different countries and 43% are women.

Class Profile: Average age: 29; average work experience: 5.5; 37 nationalities, 43% women

Career Development Center: Depending on the term, exchange students will have access to some activities offered by the career service during their stay. A CS consultant is always available for exchange students. Students get access to our Career Platform and company presentations.

Teaching language: English 100%

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	FALL 2025 (2 tracks)	WINTER 2026	SPRING 2026
Nomination by partners	April 28, 2025	September 15, 2025	December 8, 2025
Dates	MBA50 beg Oct-mid Nov. MBA51 Term 1: mid Sept-end Oct Term 2: beg Nov-end Dec	Term 3 beg Jan - end Feb. 2025 Term 4 beg March-mid Apr 2025	Concentrations & Electives End April-mid June 2025
Exams	At the end of each term	At the end of each term	At the end of the Concentration/Electives
Orientation Week	Mid September, 2025, tbc	Early January	End April

NOMINATION AND APPLICATION PROCEDURE
Students must be nominated online by their home university.

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LIVING COSTS

Housing

Between 900€ (shared bedroom in private apartments) and 1.900€ (entire flat) per month
An external consultant supports students in finding accommodation. No on-campus housing.

Food

- Italian breakfast: 2-3€ (espresso, coffee or cappuccino + croissant)
- one main course at the university canteen: approx. 5€
- lunch at cafes: 10€
- pizza dinner: 15-30€
- dinner at a restaurant: 30-50€

Transportation

The youth monthly pass costs 22€ for students up to 27 years of age and 39€ for students older than 27 years old

Italian Language Course

A dedicated beginner Italian language course is offered throughout the whole duration of the exchange period (full tracks only) for a total of 3 hours per week.
Minimum number of students required to start the course.
Upon the student's request the course can be graded for final grade.

Academics

Workload: Each Term is divided into smaller terms. Exchange Students can take single terms. Exchange students are required to take at least one course per term/Concentration, the rest of the selection depends on their home institution requirements.
Workload must be approved by home Institution.

Grading

International Scale		Italian Scale	
honor pass	HP	eccellente	29 - 30 L
pass +	P+	buono	25 - 28
pass	P	soddisfacente	21 - 24
low pass	LP	appena soddisfacente	18 - 20
narrow fail	F	insufficiente	15-17
full fail	FF	insufficiente grave	<15

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PRATICAL INFORMATION

Visa

For more information about VISA you check check
http://vistoperitalia.esteri.it/home/en
Remember that VISA process might take a long time: we recommend starting working on your VISA. You can start request your VISA 90 days prior the start of your exchange.
Permit of stay: non-EU students are required to apply for the Permit of Stay within 8 working days from their arrival in Italy only if they have a VISA longer than 90 days.

Health and Security

SDA Bocconi does not require incoming exchange students to have health insurance to complete enrollment in the exchange program.

- **Non-EU students** must have health insurance with international validity to be issued the study visa and the permit of stay
- **EU students** are required to have the European Health Insurance Card or a similar private insurance policy with international validity to benefit from health services

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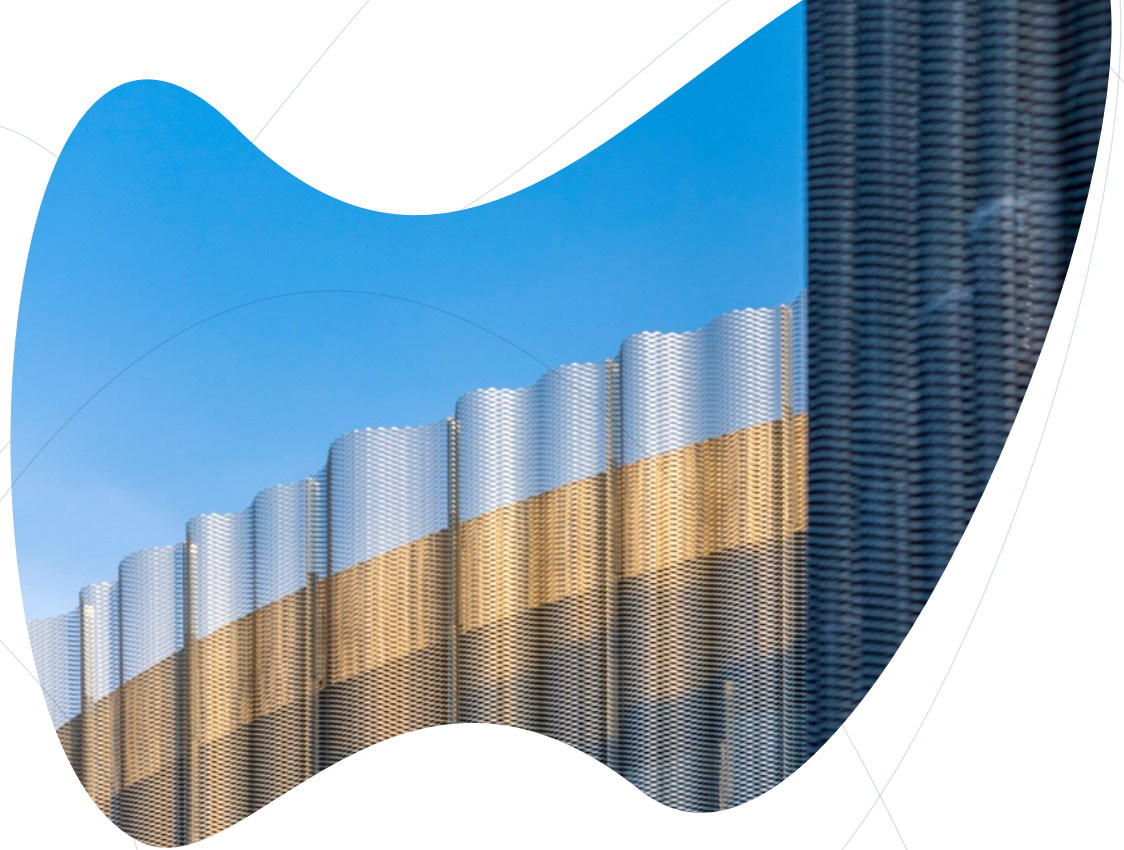
MBA50 – 2024/2025 - COURSES OFFER TENTATIVE LIST

COURSE	Teaching Hours	Term
MANAGEMENT FRONTIERS folder	20	October - November
BEHAVIORAL SKILLS folder	20	October - November
INDUSTRY LABORATORIES folder	20	October - November

MBA51 – 2025/2026 - COURSES OFFER TENTATIVE LIST

COURSE	Teaching Hours	Term
CHANGING SCENARIOS	16	Term 1
FUNDAMENTALS OF ACCOUNTING & FINANCIAL REPORTING	24	Term 1
COMPETITIVE STRATEGY	24	Term 1
BUSINESS ANALYTICS	24	Term 1
MANAGERIAL ECONOMICS	24	Term 1
ORGANIZATIONAL BEHAVIOUR	24	Term 1

COURSE	Teaching Hours	Term
FINANCIAL PLANNING AND BUDGETING	16	Term 2
UNDERSTANDING INVESTMENTS	24	Term 2
TECHNOLOGY AND INNOVATION STRATEGY	24	Term 2
BUSINESS MACROECONOMICS	16	Term 2
CORPORATE STRATEGY	24	Term 2
MARKETING MANAGEMENT	24	Term 2

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COURSE	Teaching Hours	Term
COST MANAGEMENT AND PROFITABILITY ANALYSIS	24	Term 3
CORPORATE SUSTAINABILITY	24	Term 3
OPERATIONS STRATEGY	24	Term 3
INTERNATIONAL STRATEGY	24	Term 3
BANKS AND CAPITAL MARKETS	24	Term 3

COURSE	Teaching Hours	Term
DIGITAL STRATEGY	16	Term 4
BUSINESS ETHICS AND DIVERSITY, EQUITY & INCLUSION	16	Term 4
SUPPLY CHAIN MANAGEMENT	24	Term 4
PERFORMANCE MANAGEMENT AND CONTROL	24	Term 4
CORPORATE VALUATION AND ESG	24	Term 4
LEADING THROUGH COMPLEXITY	16	Term 4
BUSINESS GAME	24	Term 4

COURSE	Teaching Hours	Concentration
STRUCTURED AND PROJECT FINANCE	20	FINANCE AND FINANCIAL INSTITUTIONS
REAL ESTATE INVESTMENT	20	FINANCE AND FINANCIAL INSTITUTIONS
MERGERS & ACQUISITIONS	20	FINANCE AND FINANCIAL INSTITUTIONS
INVESTMENT BANKS: MASTERING DEAL EXECUTION	20	FINANCE AND FINANCIAL INSTITUTIONS

COURSE	Teaching Hours	Concentration
CHANGE MANAGEMENT	20	ENTREPRENEURSHIP AND INNOVATION
THE CHALLENGES OF HYPERGROWTH	20	ENTREPRENEURSHIP AND INNOVATION
DIGITAL ENABLED BUSINESS TRANSFORMATION	20	ENTREPRENEURSHIP AND INNOVATION
PATH TO ENTREPRENEURSHIP	20	ENTREPRENEURSHIP AND INNOVATION

COURSE	Teaching Hours	Concentration
BRAND MANAGEMENT	20	CUSTOMER EXPERIENCE MANAGEMENT
SALES MANAGEMENT	20	CUSTOMER EXPERIENCE MANAGEMENT
MARKETING COMMUNICATION	20	CUSTOMER EXPERIENCE MANAGEMENT
SOCIAL MEDIA MARKETING	20	CUSTOMER EXPERIENCE MANAGEMENT

COURSE	Teaching Hours	Concentration
MACHINE LEARNING	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE
AI FOR BUSINESS	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE
DIGITAL ENABLED BUSINESS TRANSFORMATION	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE
SOCIAL MEDIA MARKETING	20	DIGITAL TRANSFORMATION AND ARTIFICIAL INTELLIGENCE

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COURSE	Teaching Hours	Electives
MANAGING CRM IN A LUXURY OMNICHANNEL ENVIRONMENT	16	
ENRICHING BRAND VALUE IN A VIRTUAL ENVIRONMENT	16	
PRIVATE EQUITY	16	
VENTURE CAPITAL	16	
CUSTOMER JOURNEY AND CUSTOMER EXPERIENCE MANAGEMENT	16	
INNOVATION BOOTCAMP	16	
CORPORATE GOVERNANCE	16	
MARKETING ANALYTICS	16	
STRATEGIC LEADERSHIP IN MANAGEMENT NETWORKS	16	
PRICING STRATEGIES	16	
NEGOTIATION	16	
TECHNOLOGY AND INNOVATION MANAGEMENT	16	
FINTECH	16	
AI & MACHINE LEARNING FOR BUSINESS DECISIONS	16	