To: Travis Gritter

From: Richard Bryant

Date: February 17th 2017

Subject: LinkedIn Profile Peer Review – Assignment 2:2

**Introduction**

The layout of the writers’ LinkedIn profile makes sense and is well structured. Each section is organized chronologically for the benefit of the reader, except the experience section. There aren’t any spelling or grammar errors throughout the profile. The writer’s profile is free of any irrelevant information and provides the correct amount of information needed by the reader. The Content over the entire profile is logically ordered.

**Profile Information**

The writer’s profile is missing a profile picture; this is odd since the profile did have a picture on the public page, but once I viewed the entire profile, it was gone. I also think that a different, more eye-catching background will benefit the profile, and add to the profile’s personalization. The Summary section summarizes well, the writer’s professional and educational interests. The highlights section of the profile adds personality as well.

**Professional and Educational Experience**

Each installment of the professional and educational experience is comprehensive and provides all the necessary information for the reader. This section could benefit from being reorders chronologically for the benefit of the reader. I think that this section could benefit from adding volunteer or community experience as well.

**Skills and Accomplishments**

The writer’s skills and accomplishment sections are comprehensive and provide the correct amount of information for the reader. The following section adds a personalized profile and allows readers to gain a better understanding of your interests.

**Conclusion**

Overall the writer’s profile communicates clearly to the reader in content, detail, and organization. The profile brings all relevant professional information and the personal traits of the writer together to give a cohesive summary of your interests and experience making it easy to read and understand the writer.