Dr. Seuss and Dangerous Citizenship

Keynote Address

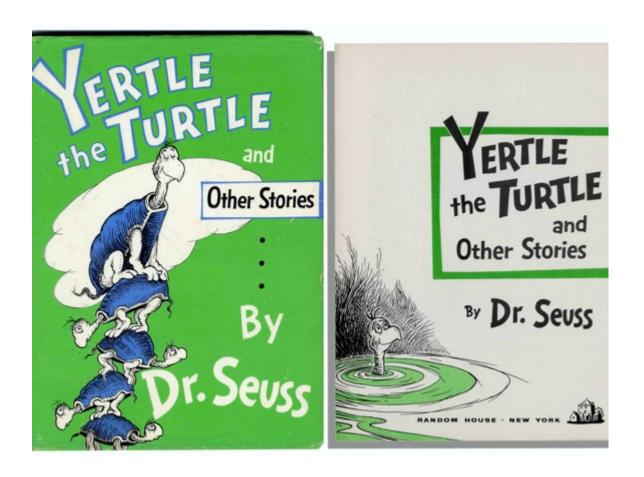
6th Annual Equity & Social Justice Conference

Testing Our Limits:

Teaching and Learning with Conviction

E. Wayne Ross, PhD
Professor
Faculty of Education
University of British Columbia

March 2, 2013

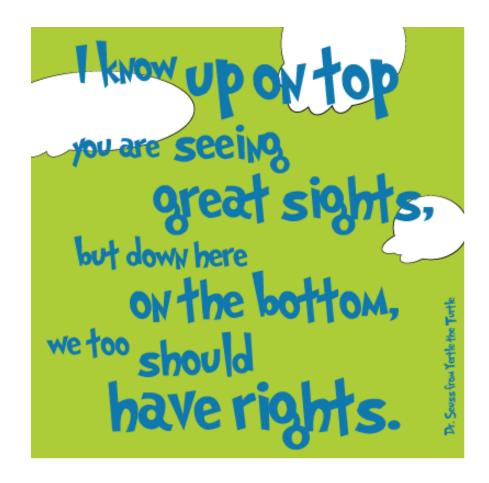


Too political for schools?



Yertle the Turtle by Dr. Seuss

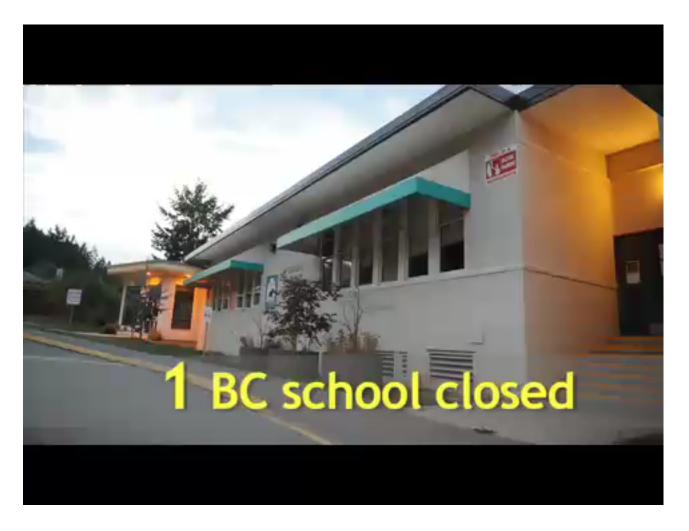
YouTube video of story with quote context at 4:25 http://www.youtube.com/watch?feature=player_embedded&v=9FFfbSWbLWw



A political message that students in British Columbia should be protected from?



"2(b) or not 2(b)"
BC teachers banned from wearing this t-shirt in school



"When Will They Learn" (BCTF TV commerical, 2009)

Also view YouTube:

http://www.youtube.com/watch?v=vD_mi4_gSqY

BCTF "WWTL" Materials

When the BC government won't learn how will BC's kids?

Three years ago the BC government promised to solve the problems of overcrowded classes and lack of support for students with special needs. Unfortunately, the problems now are worse than ever.

10,000 OVERCROWDED CLASSES

Teachers are working hard to meet the needs of every student, but there are more than 10,000 overcrowded classes – classes where there are 30 or more students or four or more students with special needs.

SPECIAL NEEDS NEGLECTED

Thousands of BC students are still waiting for the government to deliver on its promise of more support for students with special needs – and far too many are still waiting to be assessed. This government neglect has a devastating impact on those students and affects every student in the classroom.

177 SCHOOLS CLOSED

Since 2001 BC has closed 177 schools – an unprecedented number. It's simply shortsighted to close and sell off our public schools in the face of a temporary dip in enrolment. Hundreds of other schools are waiting for urgent safety improvements such as seismic upgrades, repair of leaky buildings and elimination of hazardous mould.

Why is the government shortchanging our kids? Students are our future – we should be investing in their education.

Kids matter Teachers care

Get more facts at: WhenWillTheyLearn.ca

BCTF "WWLTL" Materials



Ask your local teachers about what needs to be done to improve education in BC schools.



A message from BC's teachers & BCTF



ਪੰਜਾਬੀ ਵਿਚ ਵੀ ਉਪਲਬਧ ਹੈ। 兼備中文版本 -

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BCTF "WWTL" Materials

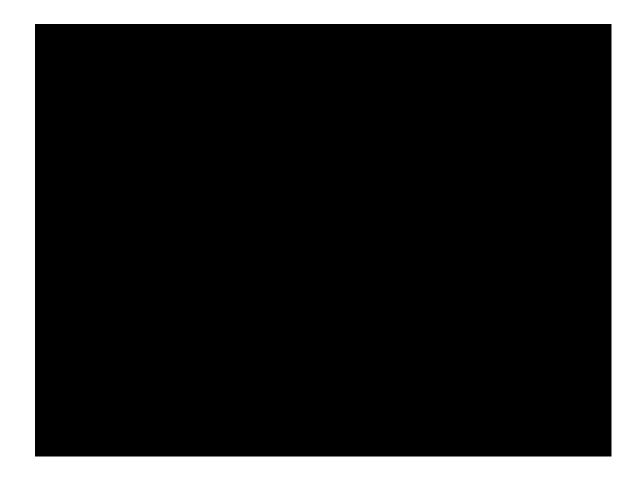


Yes, citizenship—above all in a society like ours, of such authoritarian and racially, sexually, and class-based discriminatory traditions—is really an invention, a political production.

In this sense, one who suffers any [or all] of the discriminations...does not enjoy the full exercise of citizenship as a peaceful and recognized right. On the contrary, it is a right to be reached and whose conquest makes democracy grow substantively.

Citizenship implies freedom...Citizenship is not obtained by chance: It is a construction that, never finished, demands we fight for it. It demands commitment, political clarity, coherence, decision. For this reason a democratic education cannot be realized apart from an education of and for citizenship. (Freire, *Teachers as Cultural Workers*, 1998, p. 90)

- Political (non)participation
- Critical awareness—conscientization (Freire);
 class consciousness (Marx)
- Intentional action—behaviors designed to instigate human connection, the true engagement with everyday life, meaningful experience, communication, and change.



Creative disruption of everyday life

Surveillance Camera Players: Using surveillance technology in ways that critique the process and technology of surveillance. What pedagogical inspirations might they provoke?

View video on YouTube: http://www.youtube.com/watch?v=RILTI8mxEnE

Averigue como usted puede participar en el Nuevo Mercado Global de la Carne Humana que tráfica con la faena de trabajo, cuerpos y órganos. ¿Este Mercado fue hecho posible gracias a las nuevas tecnologías bio-médicas y genéticasincluyendo la reprodución assistada y transplante de órganos- y a las tecnologías de la comunicación digital! Perfil del Sujeto del Bio-Poder Nombre Ciudád/Pueblo/Aldea/Otro: País: Correo Electrónico: Año de Nacimiento: □ Feminina □ Otro Sexo: ☐ Masculino Raza: □ Blanco □ Otro ■ Negro Hispano ☐ Asiático ☐ Mestiza/Multi-racial Grupo Sanguíneo: $\square A$ \square B □ No sé Estado de Salud: □ Bueno □ Razonable □ Malo Existe en su familia alguna historia de enfermedades hereditarias □ Sí □ No □ No sé Yo tengo un defectuoso/enfermo (marque todos que aplican): □ Riñón ☐ Hígado □ Corazón □ Pulmón □ Páncreas □ Córnea □ Piel ☐ Médula espinal Yo sov: □ Documentado □ Indocumentado Tipo de trabajo: de Servicio ☐ de Conocimiento/Intellectual ☐ Manual Mi trabajo envolve cruzar las fronteras nacionales: □ Regularmente □ Ocasionalmente ☐ Muy Raramente □ Nunca Salario anuál (en USA dólares): Valor de los Partes del Vendedor en el Mercado de la Carne Humana Este es el valor aproximado en el mercado libre de sus MBH (Materiales Biológicos Humanos) y faena de trabajo. ¡Que tiene usted para vender! Algunos creen que el valor de un órgano o de los MBH (Materiales Biológicos Humanos) debería estar basado en las ganancias perdidas durante el tiempo de recuperación total luego de una operación de transplante-

Creative disruption of everyday life

¿Que Valor Tiene Su Carne?

subRosa: a cyberfeminist cell of cultural workers combing, art, activism, and politics to critique effects of intersection of technologies and women's bodies, lives, and work



Creative disruption of everyday life

The Yes Men/The Yes Lab: Impersonating corporate criminals to publicly humiliate them and giving journalist a reason to cover important issues. What pedagogical inspirations might they provoke?

Dérive (Debord/SI)

Dérive, literally "drifting", implies mode of experimental behavior linked to the conditions of urban society

SI psychogeography referred to the study of the effects of the geographical environment on the emotions and behavior of individuals

In a *dérive* one or more persons drop their usual motives for movement and action and let themselves be drawn by the attractions of the terrain and the encounters they find there

Détournement (Debord/SI)

 Détournement involves capturing various spectacular images and turning them around in a new presentation to subvert the authority of the sign and the significations it sets in order

 In other words, détournement is a variation on a previous media work, in which the newly created one has a meaning that is antagonistic or antithetical to the original.

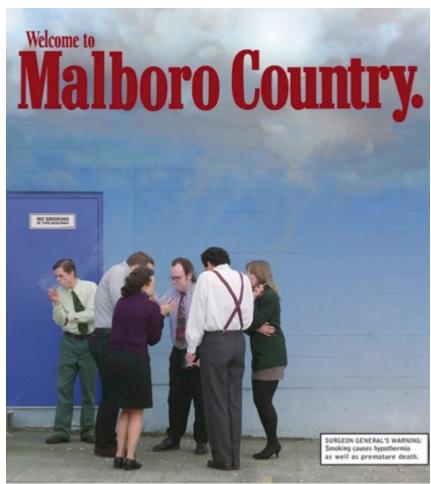
Détournement examples





Subvertisements







Arizona

Department of Education

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BORED WITH SCHOOL?

Mell, school is boring. It's no secret that a lot of you feel that you are wasting y our time here. You feel you are spending years commuting to the boredom of school to prepare yourselves for a life of dull, meaningless tasks.

Aut that's the way life is, and that's the way it has always been. You have a responsibility to society, though, and that's what counts. Your teachers and principals, and interyour bosses know what's good for you. After all we're in power and you're not. You depend upon us for your survival, so you really shoudn't mind taking orders.

Remember, your diploms is your 'pessport to a good job." "We are preparing you to take your rightful place in society as productive citizens. As responsible adults. Even if it len't much fun.

A lot of you are concerned where our society is going. But, remember, we're always one step ahead of you. We're making reforms every day. True, they don't make your lives any less dull and neaningless. But they do make you feel better about authority.

But some of you don't want to play our little game, thinking you are just participating in your own boredon. Some of you even feel you could run your own lives! Now isn't that ridiculous?

So, to make these malcontents envious, and to insure your loyalty, we are offering a GLSE RENAM of \$20 and a button (shown here) to any student who presents an essay on "thy I like being a student" to the Department of Education. An additional cash prize of \$200 will be given to the publish best fits our definition of "good student" based on these essays. Our generosity shouldn't surprise you. After all, noney is all we can give you.

Send or, better yet, deliver your essays to:

Arizona Department of Education 1535 W. Jefferson Phoenix AZ 85007

We're helping you help us.

Carolyn Warner Superintendent

CM.com./INSIDE POLITICS



Frank Discussion's détournement of CNN.com

Dérive—literally "drifting", implies mode of experimental behavior linked to the conditions of urban society Jasmine Revolution (Beijing, 2/20/2011)

View on YouTube: http://www.youtube.com/watch?v=DkBceA-WEmQ





Yertle the Turtle by Dr. SeussMac the Turtle takes action (View from 6:34-8:00)