## Camtasia 2020 Branding Template (How to)

## Please unzip the template and placed it on your desktop

Within the template's main folder, we will find the following objects

- UGO Template.tscproj
- RHL Template.tscproj
- How to finding missing media.txt

## Subfolders

- Media Assets
  - Intro Slate with RHL.png
  - o Intro Slate.png
  - introduction sting.wav
  - Outro.mp4
  - RHL WATERMARK.png
  - o UGO WATERMARK.png
- Sauder Font (How to install the font (Win / Mac)
  - Whitney: Sauder branded font and free for you to use

## How to use the UGO Template.tscproj file:

- Once the template is loaded, please check if all the media is linked
- If not, please go to this link to learn how to relink the media in the media bin
- Once the media is linked, you can edit the template
  - Track 7 UGO WATERMARK
  - Track 6 Introduction Sting
  - Track 5 Course Code
  - Track 4 Section Number
  - Track 3 Video Title
  - Track 2 Instructor Name
  - Track 1 Intro Slate and Outro
- Track 2 to Track 5 the text is editable (double click on the visible text)
- It is recommended to add your footage to Track 1 and have it rest between the Intro Slate and Outro
- Make sure to add transitions to the beginning and end of your footage
- Once you are satisfied with the finished video
  - o Menu Share Local File Next MP4 Next Next Finish

How to use the **RHL Template.tscproj** file:

- Once the template is loaded, please check if all the media is linked
- If not, please go to this link to learn how to relink the media in the media bin
- Once the media is linked, you can edit the template
  - Track 8 RHL WATERMARK
  - Track 7 UGO WATERMARK
  - Track 6 Introduction Sting
  - Track 5 Course Code
  - Track 4 Section Number
  - Track 3 Video Title
  - Track 2 Instructor Name
  - Track 1 Intro Slate RHL and Outro
- Track 2 to Track 5 the text is editable (double click on the visible text)
- It is recommended to add your footage to Track 1 and have it rest between the Intro Slate and Outro
- Make sure to add transitions to the beginning and end of your footage
- Once you are satisfied with the finished video
  - Menu Share Local File Next MP4 Next Next Finish

More resources can be found on <u>LT Hub's Camtasia.</u> page.

There is also a community-sourced Do-It-Yourself (DIY) toolkit for Camtasia.